

Lovely Howerdale

FLOWERDALE, WESTER ROSS, SCOTLAND

A Story of "Lovely Howerdale" ...

IN the old country atmosphere of a garden party in St. Catharines, Ontario, one day in 1932, the Right Honourable Stanley Baldwin, head of the British delegation in Canada for the Imperial Conference, had just enjoyed two cups of tea and was requesting a third. "I've had two already," he said half apologetically, "but it is the best cup of tea I have tasted since leaving London. Could I have another?"

We quote from *The Evening Telegram* of Monday, August 8th, 1932: "Mr. Baldwin beams over his third cup of tea. Best he has had since leaving London, he tells hostesses of the garden party. It may have been the flavour of the tea; it may have been the old country atmosphere of the garden setting behind ivy-mantled walls. In any case, Mr. Baldwin had started something when he had asked for another cup of tea."

"Why, of course, Mr. Baldwin. Of course you may have another cup of tea, and another, and another. Are you really enjoying it?"

"Enjoying it? My dear madam, I repeat, this is the best cup of tea I have had since I left London." He bent over and whispered, "I wish my wife were here."

A fitting tribute to a truly distinguished tea! For, of course, it was Flowerdale.

Then, as now, extreme care and constant exacting tea cup tests assure you of the same fine flavour and full body in every package of "Flowerdale".

FLOWERDALE TEA IS STILL SOLD ON ITS MERIT

The beautiful little picture in colors on the front is from a painting of "Lovely Flowerdale", in Scotland. You may have as many additional copies of this brochure as you wish by simply writing to us. Always ask for Flowerdale Tea and Mountain Blend Coffee at Your Dealer.

R. B. HAYHOE & CO.

7 FRONT ST. EAST, TORONTO, CANADA

Importers and Blenders of Fine Tea and Coffee.