

GM'S "BOOK-OF-THE-MONTH"

FEBRUARY, 1935 EDITION

HOUSE DRESSES THAT WILL PLEASE YOUR TRADE

NEW
FOR
SPRING
1935

—and we firmly believe that we are offering you the best value on the market.

These Illustrations are Drawn from the Actual Garments



2M1001 — WOMEN'S NEW SPRING HOUSE DRESSES, IN FIVE ATTRACTIVE STYLES, ALL SHORT SLEEVES, PLEASING NEW PATTERNS IN PRINTS. Well assorted shades of Blue, Green, Brown, Red, Mauve, etc. Papered in one dozens of one style, in assorted colors and sizes as follows, 4/Small, 4/Medium, 4/Large. Without doubt these new Dresses have more sales appeal and offer greater volume possibilities for the retailer than any we have yet seen in this price range. Special price, per dozen, net

\$5.25

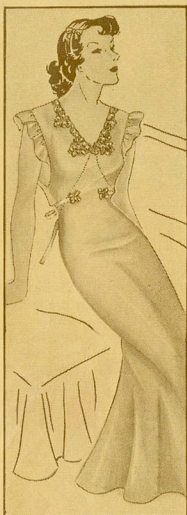
ALL PRICES IN THIS CATALOGUE ARE WHOLESALE with terms of NET CASH in 10 days from dating.
ALL GM'S PRICES INCLUDE 6% GOVERNMENT SALES TAX.

GORDON, MACKAY & CO., Limited

Wholesale Merchants and Manufacturers Toronto

Use Our Catalogues. Watch for Our Travellers. Order by Mail.

Printed and Published in Toronto, Canada, 1935, by Gordon, Mackay & Co., Ltd., Toronto.



2M643—Dozen, net **\$18.00**



**SPRING AND SUMMER, 1935
RAYON AND CREPE LINGERIE**

will be an outstanding feature of the March Edition GM's Book-of-the-Month, watch for this display and see our Travellers' samples. Special purchases, together with greater co-operation with leading manufacturers, permits us to present a constantly improved range and values that continue to merit your orders.

Crepe Nightgown

An attractive new number, see illustration
2M643 — Merchants who have seen this new gown are enthusiastic about the style and value. Real Silk Crepe Nightgown, lace yoke and medallions, ruffle over arms. Colors White and Tea-rose; sizes Small, Medium and Large. Per
dozen, net **\$18.00**

Broadcloth Smock

Exactly as illustrated at right

2R2001—Here's the Smock on which you can build good sales volume—Misses' and Women's Good Quality Broadcloth Smock, Princess style, in two-tone color combination of Blue, Green, Tan. Sizes Small, Medium, Large. Per
dozen, net **\$11.50**



VANTA INFANTS' UNDIES ARE SUPERIOR

These Better Garments are
getting the Big Sales today



"Vanta" — The perfect Infant's Vest, fastens in front with twistless tape bows secured below curve of the abdomen; it won't work up; double breasted; stays closed; cannot gape; smooth back; no pins; no buttons; no belt; no safety pins; seams out-sewn. Boxed ½ dozens. Solid sizes. Per dozen, net

2M1217—Cream Cotton	1-2-3	4-5
2M1218—Cream Cotton,		
Silk Stripe ...	4.00	4.80
2M1213—Silk and Wool	6.25	7.25



"Vanta" Self Help Infants' Vests are made of finest materials. Sizes 1-2-3 4-5

2M1205 — Cream Cotton, per doz., net	\$4.00	\$4.80
2M1207 — Cream Cotton, Silk Stripe, 1-2-3 4-5	\$4.00	\$4.80
2M1211 — Pure Wool, Silk Stripe, 1-2-3 4-5	\$6.25	\$7.25



"Vanta" Universal Bands, made of the same excellent materials as the Vests, sleeveless style, with narrow shoulder straps edged with stitching of Silk. At the bottom of the garment the material is doubled to give added strength. Boxed half dozens. Solid sizes.

2M1200—Silk and Wool	dozen, net
2M1201 — Pure Wool	dozen

A COMPLETE RANGE OF SLIPS

We believe it is impossible to beat these prices and get the same materials and careful workmanship.



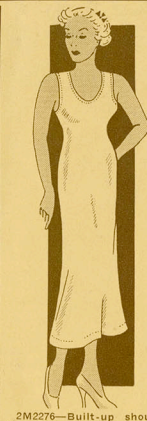
2M2277 — Broad-cloth Princess Slip, tailored style, White, Flesh, Tea-rose; Small, Medium, Large. Per Doz., net **\$3.00**



2M2274 — Princess Slip, good quality Broadcloth, lace trimmed top and bottom. White, Flesh; Small, Medium, Large. Per dozen, net **\$3.85**



2M2275 — Broad-cloth Princess Slip, fashioned style, long lengths, tailored trim. White, Flesh, Tea-rose, Sand, Black; Small, Medium, Large. Per dozen, net **\$4.50**



2M2276 — Built-up shoulder Broadcloth Slip, good quality, long lengths. White, Flesh, Tea-rose, Sand, Black; Small, Medium, Large. Per dozen, net **\$5.50**
2M2280 — Slip, as above only OUTSIZE. White, Flesh, Black; 46, 48, 50. Dozen, net **\$6.50**



2M2279 — Angelskin Slip, built-up shoulder style, tailored trim. White, Flesh, Black; Small, Medium, Large. Per dozen, net **\$12.00**
2M2281 — Slip, as above only OUTSIZE. White, Flesh, Black; Sizes 46, 48, 50. Doz., net **\$14.00**



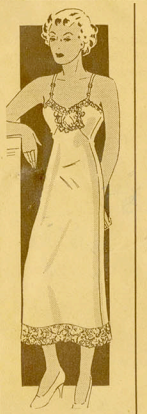
2M5000 — Tailored Angelskin Slip, Princess style, White, Flesh, Sand, Black; Small, Medium, Large. Per Doz., net **\$7.75**



2M5001 — Bias cut Angelskin Slip, lace trimmed top and bottom, adjustable shoulder straps; sizes 32 to 44; White, Flesh, Tea-rose. Dozen, net **\$8.00**



2M5010 — Silk Crepe-de-chine Princess Slip, bias cut, lace trimmed top and bottom, adjustable shoulder straps; sizes 32 to 44; White, Flesh, Tea-rose. Per dozen, net **\$12.00**



2M5002 — Bias cut Crepe-de-chine Princess Slip, lace trimmed top and bottom, adjustable shoulder straps; sizes 32 to 44; White, Tea-rose. Dozen, net **\$15.00**



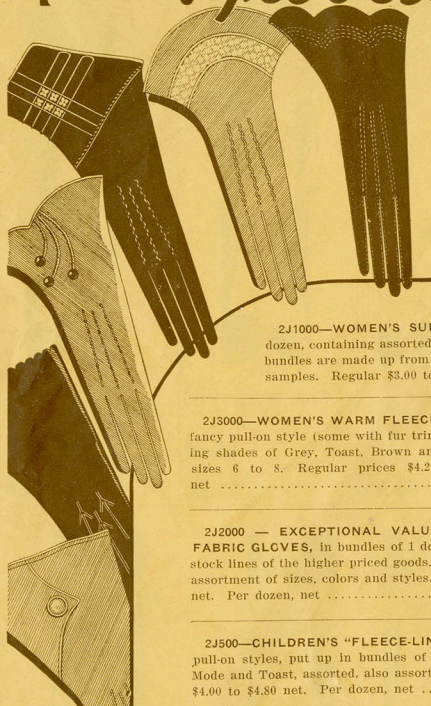
Three new Princess Slips, with 10-inch Lace at bottom, bias cut, lace yoke at top, adjustable shoulder straps; 32 to 44; White and Tea-rose.
2M5004 — Angelskin Slip, Dozen, net **\$10.50**
2M5003 — Crepe-de-chine Slip, Doz., net **\$13.25**
2M5015 — Real Silk Satin Slip, Doz., net **\$16.50**

Gordon Gloves

ASSORTED IN DOZEN BUNDLES

Travellers' and Manufacturers' SAMPLES

Great Values!



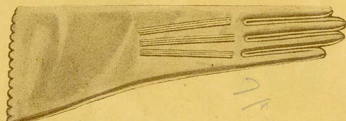
2J1000—WOMEN'S SUEDE FABRIC GLOVES, put up in bundles of 1 dozen, containing assorted styles, sizes and colors. These bundles are made up from travellers' and manufacturers' samples. Regular \$3.00 to \$3.60 net. Per dozen, net... **\$2.40**

2J3000—WOMEN'S WARM FLEECE-LINED SUEDE FABRIC GLOVES, in dome and fancy pull-on style (some with fur trim), put up in assorted bundles of 1 dozen, containing shades of Grey, Toast, Brown and Black/White, also assorted sizes 6 to 8. Regular prices \$4.25 to \$5.50 net. Per dozen, net **\$4.00**

2J2000 — EXCEPTIONAL VALUE IN WOMEN'S SIMPLEX QUALITY SUEDE FABRIC GLOVES, in bundles of 1 dozen, made up from travellers' samples and broken stock lines of the higher priced goods. Each bundle contains a good assortment of sizes, colors and styles. Regular prices \$4.50 to \$6.00 net. Per dozen, net **\$4.00**

2J500—CHILDREN'S "FLEECE-LINED" SUEDE FABRIC GLOVES, in one-dome and pull-on styles, put up in bundles of 1 dozen containing shades of Mode and Toast, assorted, also assorted sizes from 3 to 7. Regular \$4.00 to \$4.80 net. Per dozen, net **\$3.60**

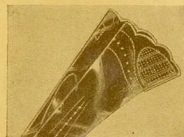
CANADIAN MADE UNLINED CAPESKIN GLOVES



2J125—
Black/White
Brown/Fawn
Here is a big value in Women's Canadian-made, unlined Capeskin Gloves. They are in 3-button length, pull-on style, with scalloped tops and have contrasting stitching on fingers and points, and all seams are strongly sewn. 1/4 sizes from 6 to 8. Extra good value. Dozen, net **\$8.50**

IMPORTED SKIN GLOVES

FINE
QUALITY



2J3050—
Black
Brown
Beaver
Grey
Women's
Fine Quality
Imported Skin
Gloves, in 4-
button length
pull-on style, with various
cuff embroideries, fancy
stitched points, and pique
seams, 1/4 sizes from 6 to 7 1/2.
Good value. Per dozen, net **\$15.00**

GORDON-MACKAY'S SPRING-1935 GLOVE RANGE

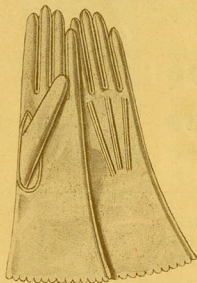
Will be an Interesting Feature of the March First Edition, GM's Book - of - the - Month

The Popularity of the Gordon Line was unquestioned in 1934. Now, with its 1935 improvements it will be even a Bigger Seller.

Gordon POPULAR SUEDE FABRIC GLOVES

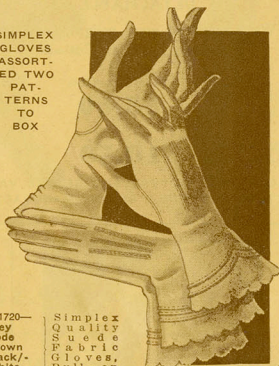
A Gordon-Mackay Specialty

LEADER VALUE



2J1605—
Grey
Mode
Toast
Brown
Black
Navy
"Our Leader Value"
— Woman's Pull-on
Fabric Glove, 3½-but-
ton length (about 11
inch), closely woven
Simplex Fabric, raised
self-points, scalloped
top. Boxed dozens, 2 sizes 6/6½,
6½/7, 7/7½, 7½/8.
8/8½. Dozen, net **\$4.00**

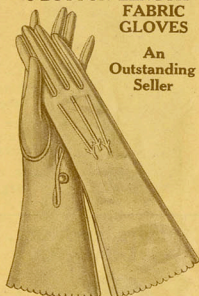
SIMPLEX
GLOVES
ASSORT-
ED TWO
PAT-
TERNS
TO
BOX



2J1720— Simplex
Grey Quality
Mode Suede
Brown Fabric
Black/- Gloves,
White Pull-on
Navy style, with
raised self-points, scalloped tops, and neatly
stitched design across cuffs. Boxed dozens, 2
patterns and 2 sizes to each box, 6/6½,
6½/7, 7/7½, 7½/8. Per dozen, net **\$4.50**

6-BUTTON LENGTH FABRIC GLOVES

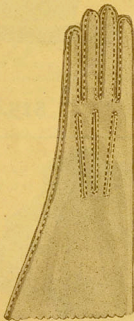
An
Outstanding
Seller



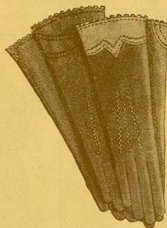
2J1420— An outstanding num-
ber in Women's 6-
button length Fabric
Gloves, fine Simplex
cloth, scalloped tops.
Navy Seams and points neatly
oversewn. Slit at wrist and
large pearl fastener. Boxed
in dozens, 2 sizes, 6/6½,
6½/7, 7/7½,
7½/8. Per dozen, **\$6.25**
net

CHILDREN'S

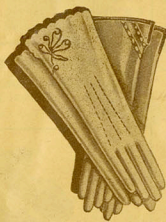
SUEDE FABRIC GLOVES



2J1426— Women's Fine
Grey Quality Suede Fabric
Mode Gloves, pull-on
Toast style, 4-button
Brown length with real
Black/- hand-stitched
White fingers and points,
Navy and neatly scalloped tops.
Boxed dozens, two sizes to
box. 6/6½, 6½/7, 7/7½,
7½/8. Per dozen, **\$6.75**
net



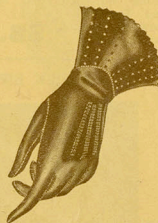
2J263— Here is real
Mode value in Children's
Toast Pull-on Fabric
Gloves, with embroidered
cuffs, hemmed tops, and
stitched points. Boxed
dozens, two sizes to box, 1/2,
3/4, 5/6, 6/7. Per
dozen, net **\$2.65**



2J361— Children's Sim-
Mode plex Quality Pull-
Toast on Suede Fabric Gloves with
scalloped tops, fancy points,
and smart applique designs
on cuffs. Boxed dozens, 2
sizes to box, 1/2, 3/4, 5/6,
6/7. Per dozen, **\$4.00**
net

"FLARE CUFF"

WOMEN'S SUEDE
FABRIC GLOVES



2J1740— Women's "Pull-
on style" Simplex
Grey Suede Fabric
Mode Gloves with wide
Brown flare cuffs. This
Black/- outstanding num-
White ber is finished with
Navy/- heavy stitched
points and cuffs are scalloped
and eyeletted. Boxed dozens,
two sizes to box, 6/6½, 6½/7,
7/7½, 7½/8. Per
dozen, net **\$6.50**

GIRLS' NAVY PLEATED SKIRTS

OUR OWN MAKE
Two Qualities
Crossbred and Botany

**WAIST-ATTACHED OR
 DETACHABLE**

**Waist made of good weight, specially
 shrunk, Egyptian Cotton**



Skirt
with
Button-on
Waist



Skirt
with
Attached
Waist

2R601—
 CROSSBRED SERGE,
 per dozen, net

Waist-detachable
\$8.60

Waist-attached
\$7.20

2R602—
 SUPER-SHRUNK PURE
 BOTANY, per dozen, net

10.50

9.00

**MADE IN OUR OWN FACTORY AND BETTER VALUE THAN
 HERETOFORE OFFERED BY ANY MANUFACTURER**

CHILD'S POPULAR WOOL SWEATER



2J603—Child's Wool Sweater,
 in Link and Link Stitch, Polo
 Collar, buttoned front, sizes 2
 and 3. Colors Sky, Pink,
 Powder, Camel. Per
 Dozen, net

\$8.00



2J604—Infant's 44 x 44-inch Fine Qual-
 ity Fancy Stitch Shawl, with silk trim-
 ming, no fringe, White only. Special,
 per dozen, net

\$12.00

MISSES' PULLOVER SWEATERS



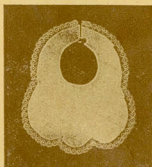
2J606—Girls' and Misses' Pullover Sweaters, with V-Neck, long sleeves, contrasting trim at neck and cuffs as illustrated. Sizes 28, 30, 32, 34. Colors Sand, Red, Royal, Green. Per dozen, net

\$6.00

2J607—Girls' and Misses' Brushed Wool Pullover Sweater, with turtle neck, long sleeves. Sizes 28, 30, 32, 34. Plain Colors Scarlet, Copen, White. Per dozen, net

\$15.00

PLAIN SILK BIB



2J608—Infant's Plain silk padded Bib, with lace trim. Here's an outstanding number on which we're able to name an attractive price. Per dozen, net

75c

NAINSOOK FLOUNCING

2J605—27-inch Nainsook Flouncing, 10-yard ends, 6 different patterns, per yard, net

39c

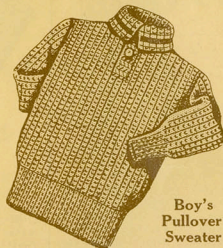


2J609—Infant's Black Patent Leather Strap Slipper, with leather sole, boxed in 1/2 dozens, assorted sizes 1-2. Per dozen, net

\$4.00

2J610—Infant's White Kid Strap Slipper, with leather sole. Boxed 1/2 dozens, sizes 1 and 2. Per dozen, net

\$4.00



Boy's
 Pullover
 Sweater

2J611—Boy's Pullover Sweater, with polo collar, fastened at neck with two dome fasteners, long sleeves. Collar has trimming of contrasting color. Sizes 22, 24, 26. Colors: Red, Sand, Navy, Powder Blue. Special price, per dozen, net

\$6.50

SPRING 1935



Our Complete
Range of

WOMEN'S and CHILDREN'S HOSIERY

is now in the hands of
our Travellers. We have
made special efforts to
provide a range of
Children's

Bonnie-Tot
SOX

at prices that will enable
our customers to meet
any competition.

IN ORDER TO KEEP
PRICES DOWN TO A
MINIMUM, we have
arranged for several car-
ton lots containing 12 to
25 dozen assorted, also
some lines in dozens
assorted.

Merchants will find our
Hosiery range complete
in every detail, and we
would ask each one to
defer any purchases of
Spring Hosiery until our
range has been presented
to them by our
Travellers.



SUBSTANDARDS Mercerized LISLE HOSE

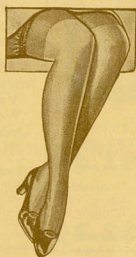
In Dozen Bundles



2L544 — Another shipment
of Substandards in Mer-
cerized Lisle Hose put up in
bundles of 1 dozen assorted
sizes $\frac{3}{4}$ to 10 $\frac{1}{2}$, and colors.
We were fortunate to secure
this lot. Per dozen, net

\$1.95

ART SILK AND COTTON HOSIERY



2L851 — First quality Art
Silk and Cotton Hose (this
stocking has some wool in
heel and toe and is called by
some firms, a Silk and Wool
Hose), we secured this lot of
overmakes at a special price
to clear—all good season-
able shades such as Bis-
cayne, Chukker, Dustbeige,
Gunmetal, Lt. Gunmetal,
Taupesan, etc. Boxed in
dozens solid sizes $\frac{3}{4}$ to
10 $\frac{1}{2}$, and colors. Regular
\$2.40 net, Special price, per
dozen, net

\$2.15

We also have this number
in 1 dozen bundles, assorted
sizes and colors.

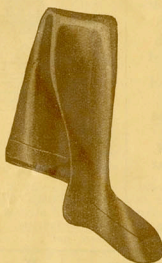
ART SILK HOSIERY Substandards



2L24X — Art Silk Hose,
Substandards of numbers
selling in first quality at
\$2.50 to \$3.00 dozen, net, put
up in bundles of one dozen,
assorted seasonable shades
and assorted sizes $\frac{3}{4}$ to
10 $\frac{1}{2}$. Per dozen, net

\$2.10

UNION CASHMERE HOSIERY

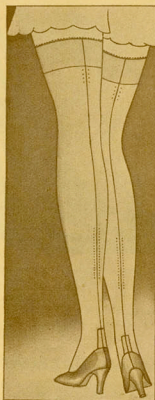


2L552 — First quality
Union Cashmere Hose, 30%
Wool, semi-fashioned with
back seam. The shades are
perfect for immediate sale
and include Biscayne, Chuk-
ker, Black, Gunmetal, Lt.
Gunmetal, Mouette. This is
a clearing lot of overmakes
in first quality and we
bought these at a price
which enables us to offer
regular \$3.10 net value for,
per dozen, net

\$2.40

Boxed in dozens, solid sizes
 $\frac{3}{4}$ to 10 $\frac{1}{2}$, and colors, or we
can sort up bundles of 1
dozen assorted.

SILK HOSE Irregulars Full-Fashioned

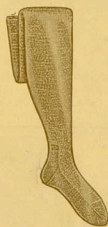


2D3603/3405 — Irregulars in
Full-Fashioned Pure Silk
Hose in Light Service and
Chiffon weights. An assort-
ment of seasonable shades,
boxed in $\frac{1}{4}$ dozens, solid
sizes $\frac{3}{4}$ to 10 $\frac{1}{2}$. Per dozen,
net

\$5.00

ART SILK AND WOOL HOSIERY

A Fortunate Buy!



2L3005 — Art Silk and Wool
Hose — first quality, semi-
fashioned with back seam, a
high-class stocking sold in
the regular way at \$5.25 net
dozen. Shades: Chukker/-
White, Brown/White, Gun-
metal/White. Sizes $\frac{3}{4}$ to
10 $\frac{1}{2}$. Solid $\frac{1}{2}$ dozens. Special
price, per dozen, net

\$3.95

STAPLE NUMBERS UNSURPASSED IN VALUE

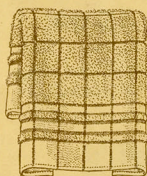
BROADCLOTH



2A801 — 35/36-inch Plain Colored Broadcloth, White, Light and Dark Blue, Pink, Sand, Mais, Yellow, Mauve, Peach, Lt. and Dark Green, Navy, Black, Per yard, **14½¢** net

MERCERIZED BROADCLOTH

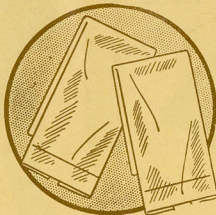
2A802—36-inch Plain Colored Mercerized Broadcloth, White, Light and Dark Blue, Pink, Sand, Mais, Yellow, Mauve, Peach, Light and Dark Green, Navy, Black. **17½¢** Per yard, net



18 x 36-inch Bath Towel
Priced to Make a Fast Seller

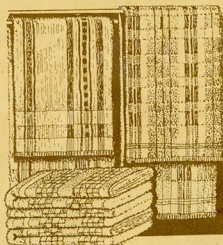
2A806 — 18 x 36-inch Bath Towel, white ground with large checks in colors, Rose, Blue, Gold, Lavender and Green. Per dozen, net **\$2.25**

COTTON PILLOW CASES



2A803—Plain Hemmed White Cotton Pillow Cases—
40-inch. Per dozen, **\$2.00** net
42-inch. Per dozen, **\$2.10** net

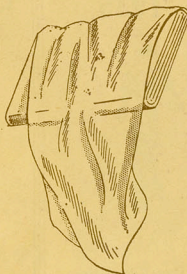
UNBLEACHED TOWELS



2A807 — 16 x 38-inch Unbleached Turkish Bath Towel, Fawn ground with assorted colored stripes. Dozen, net **\$1.45**

2A808 — 19 x 39-inch Unbleached Turkish Bath Towel, Fawn ground with fancy stripes in Red, Blue, Green and Tangerine. Per dozen, net **\$2.25**

LINGERIE CREPE

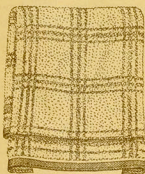


2A804—28-inch Plain Colored Imported Lingerie Crepe, suitable for women's and children's underwear in Yellow, Pink, Sky, Green and Mauve. Per yard, **17½¢** net

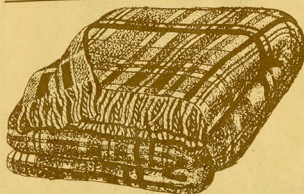
WHITE NAINSOOK

2A805—36-inch good quality White Nainsook, suitable for women's and children's wear. Per yard, net **17½¢**

20 x 40-inch Bath Towel
An Attractive Value Worth Ordering Now



2A809 — 20 x 40-inch Bath Towel, white ground with fancy Plaid effects in colors, Rose, Blue, Gold, Lavender, Green. Good heavy quality. Per dozen, **\$2.75** net



PURE WOOL

Motor Rug

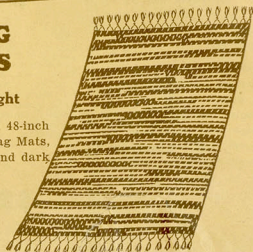
2A810—58 x 70-inch Pure Wool fringed Motor Rug in large range of dark plaids mostly on Grey grounds. A practical rug at a low price. Each, **\$3.00** net

RAG MATS

Priced Right

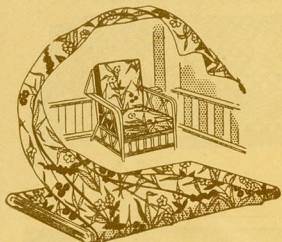
2A811 — 24 x 48-inch Hit and Miss Rag Mats, assorted light and dark colorings. Each, net

42½¢



Our Sales Prove These Numbers Are Right

NEW CRETONNES

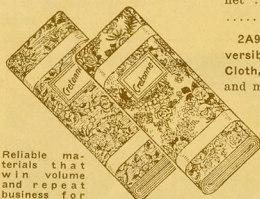


Correct
for
S
P
R
I
N
G
1935

2A901 — 34/35-inch Printed Cretonne in fancy floral and conventional designs in all wanted colors. 30-yard pieces. Per yard, net **16 1/2 c**

2A902—46/47-inch Reversible Printed Cretonne, fancy floral patterns in Sand, Blue and Green grounds. 40-yard pieces. Special, per yard, net **19 3/4 c**

2A903—46/47-inch Reversible Printed Cretonne, fancy floral patterns in Sand, Grey and Black grounds. 40-yard pieces. Per yard, net ... **22 1/2 c**



Reliable materials that win volume and repeat business for your store.

2A904—46-inch Reversible Shadow Cloth, fancy floral and moderne patterns in Sand, Blue, Green, Black and Red colors. Special, per yard, net

35c

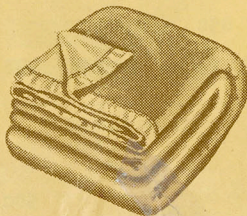
Untearable Flannelette

A Superior Material—Reasonably Priced

2A908 — 36-inch New Imported Untearable Striped Flannelette, an ideal cloth for Pyjamas. **22 1/2 c**
Per yard, net

REVERSIBLE WOOLCOT BLANKETS

Stock this Successful Seller



2A909 — 66 x 80-inch New Reversible Woolcot Blankets, weighing about 6 lbs. to pair. Sateen-bound ends, reversible colors, Rose / Green, Rose, / Blue, Rose / Gold, Blue / Gold, Mauve / Green. Per pair, net

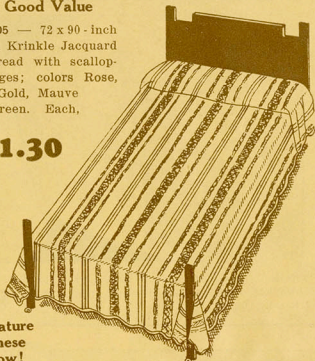
\$3.85

Jacquard Krinkle Spread

of Good Value

2A905 — 72 x 90 -inch Cotton Krinkle Jacquard Bedspread with scalloped edges; colors Rose, Blue, Gold, Mauve and Green. Each, net

\$1.30



Feature these Now!

RAYON BED SPREADS

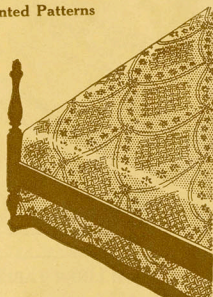
Wanted Patterns

2A906 — 80 x 100-inch Rayon Bedspreads, newest large patterns in floral designs. Colors Rose, Blue, Gold, Green, Ivory and Mauve. Each, net

\$2.00

AND

\$3.25

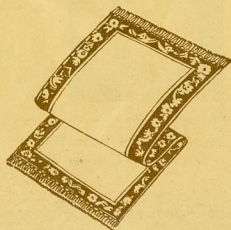


Reversible Smyrna Mats

in Good Designs

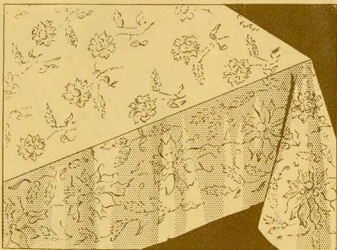
2A907—25 x 48-inch, fringed, washable, reversible Smyrna Mat in a range of wreath and modernistic designs; colors of Rose, Blue, Mauve, Green, Peach and Sand grounds. Each

\$3.45

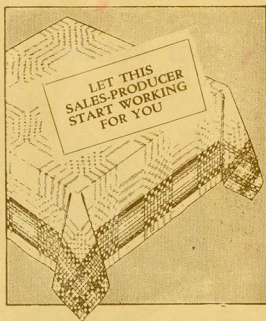


THE TABLE LINENS SHOWN HERE ARE THOSE IN GREATEST DEMAND AND ARE OFFERED TO SELL AT THE MOST POPULAR RETAIL PRICES. YOU'LL MAKE SALES WITH THESE

HEMMED DAMASK TABLE CLOTHS



2H635 — 68 x 86-inch Pure Irish Linen Hemmed Damask Table Cloth, fully bleached; lustrous finish, assorted floral designs. Each, net **\$2.00**



HEAVY IRISH LINEN TABLE CLOTH

2H952 — 54 x 54-inch Ultra-heavy Irish Linen Damask Breakfast Cloth; in large dice designs with bright ombre-colored borders in Red, Blue, Gold, Green. Each, net

75c

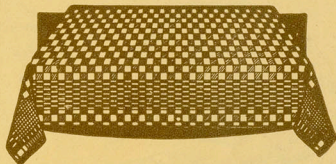
IRISH LINEN TABLE NAPKINS



2H593 — 18 x 18-inch Pure Irish Linen Hemmed Damask Table Napkins, assorted floral designs. This is a splendid number for every-day use. Dozen, net ... **\$1.50**

2H874 — 18 x 18-inch Pure Irish Linen Damask Table Napkins, fully bleached; lustrous finish, good durable quality. Per dozen, net **\$1.75**

50 x 50-INCH COTTON DAMASK CLOTH

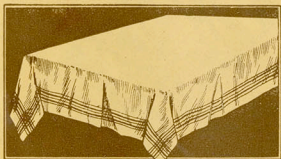


2H820 — 50 x 50-inch Bleached Cotton Damask Kitchen Cloth, in popular dice designs with Red, Blue, Gold or Green borders. Per dozen, net **\$4.25**



2H759 — 54 x 54-inch Hemmed Cotton Dice Damask Table Cloth, good serviceable quality for every-day use. Each, net **60c**

IRISH LINEN CRASH TABLE CLOTH 50 x 68 INCHES



2H989 — 50 x 68-inch Pure Irish Linen Crash Table Cloth, good serviceable quality, colored borders of Gold, Green, Blue. Each, net **75c**

2H498 — Pure Irish Linen Damask Breakfast or Luncheon Cloths, Cream shade, and woven with colored borders in Gold, Blue, Rose, Green; assorted designs.

54 x 54-inch. Each, net **85c**

54 x 70 - inch. Each, net **\$1.15**



COTTON TABLING Dice Designs, Colored Borders

2H816 — 53-inch Bleached Cotton Damask Tabling, woven in standard dice designs with colored borders in Gold, Blue, Rose, Green. Per yard, net **24c**

LINEN TABLING Attractive Floral Designs

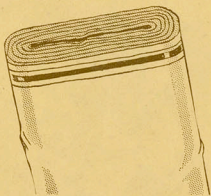
2H624 — 54-inch Pure Irish Cream Linen Damask Tabling, excellent woven floral designs, per yard, net **45c**

LINEN TABLING Good Floral Patterns

2H599 — 64-inch Pure Irish Linen Cream Damask Tabling, good serviceable quality. A variety of floral designs. Per yard, net **50c**

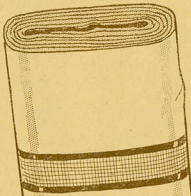
EXAMINE AND COMPARE THESE LINENS AS THOROUGHLY AS YOUR CUSTOMERS WILL
— YOU'LL FIND THEY'RE OUTSTANDING IN VALUE

16-INCH IRISH LINEN CRASH



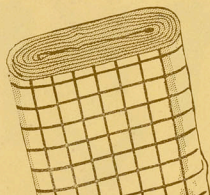
2H951—16-inch Pure Irish Linen Crash Towelling, fine quality, woven colored borders in Gold, Blue, Rose, Green, outlined with contrasting color. Per yard, net **13 $\frac{3}{4}$ c**

17-INCH HEAVY LINEN CRASH



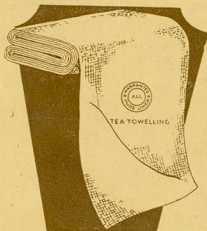
2H978 — 17-inch Ultra-heavy Irish Woven Linen Crash Towelling, woven with centre stripes in Gold, Blue, Rose, Green. Yard, net **17 $\frac{1}{2}$ c**

23-INCH UNION TOWELLING



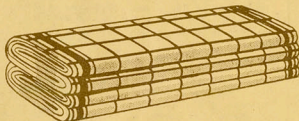
2H943—23-inch Ultra-fine Irish Woven Union Check Glass Towelling, standard 1-inch checks in Red or Blue. Per yard, net **20c**

21-INCH TOWELLING



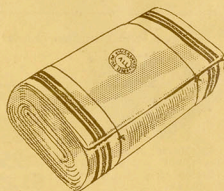
2H766—21-inch Pure Irish Plain Linen Tea Towelling, good heavy quality. Per yard, net **17 $\frac{1}{2}$ c**

17-INCH CHECK GLASS TOWELLING



2H602 — 17-inch Pure Irish Linen Check Glass Towelling, woven with large checks and ombre borders in Gold, Blue, Rose, Green. Per yard, net **17 $\frac{1}{2}$ c**

16-INCH LINEN CRASH

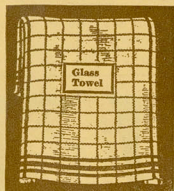


2H980—16-inch Pure Irish Linen Crash Towelling, natural Linen shade; woven with colored borders in Gold, Blue, Rose, Green. Per yard, net **11c**

HEAVY OVEN CLOTHS

2H409—24 x 26-inch Ultra-heavy Irish Woven Twill Oven Cloths, natural Linen shade, "Oven Cloth" woven in Red down centre. Per dozen, net **\$2.25**

GLASS TOWELS of Serviceable Cotton



2H514 — 20 x 30-inch Hemmed Cotton Check Glass Towels with border, good serviceable quality, in Red or Blue. Per dozen, net **\$1.15**

2H347—22 x 32-inch Heavy Check Cotton Glass Towels, woven with checks and borders in Gold, Blue, Rose, Green. Per dozen, net **\$1.50**

20 x 30-INCH TOWELS



2H990 — 20 x 30-inch Pure Irish Linen Hemmed Typed Glass Towels, serviceable quality, Gold, Blue, Red, Green. Per dozen, net **\$2.00**

EMBROIDERY LINEN

2H134— Irish Embroidery Linen, natural shade of Linen, comes in all the popular widths.

18-inch. Per yard, net

17 $\frac{1}{2}$ c

36-inch. Per yard, net

27 $\frac{1}{2}$ c

44-inch. Per yard, net

40c

54-inch. Per yard, net

45c

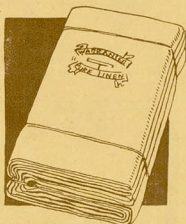
2H417—Irish Oyster Linen, specially manufactured for embroidery purposes, round thread, easy to draw.

18-inch. Per yard, net

20c

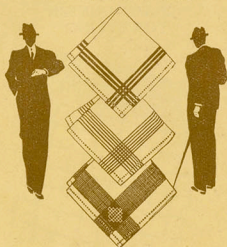
36-inch. Per yard, net

11c



HANDKERCHIEFS AND TOWELS — THE KIND OF SATISFACTION-GIVING LINE THAT EVERY MERCHANT LIKES TO SELL — PACKED TO THE LIMIT WITH HONEST VALUE

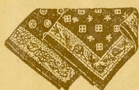
WOVEN BORDERS



2H996—Men's Colored Woven Border-
ed Hemstitched Cotton Handkerchiefs,
fine quality, assorted patterns
and colors. Per dozen, net ... **85c**

2H551/3 — Men's Fine Lawn Woven
Striped Bordered Handkerchiefs, as-
sorted colors and designs. Per
dozen, net **\$1.25**

Turkey Red Handkerchiefs



2H154 —
17½ x 17
inches. Per
dozen, net **75c**
2H538 —
18 x 18 inches.
Dozen, net **85c**

2H539—20 x 20 inches. Per
dozen, net **95c**
2H540—22 x 23 inches. Per
dozen, net **\$1.25**

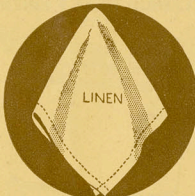
Blue and Khaki Handkerchiefs



2H545B — Blue,
17½ x 17½ inches.
Per dozen, net **85c**
2H546B — Blue,
18 x 18 inches.
Per dozen, net **95c**

2H545K — Khaki, 17½ x 17½
inches. Per dozen, net **85c**
2H546K — Khaki, 18 x 18
inches. Per dozen, net **95c**

Linen 'Kerchiefs



MEN'S Pure Irish Linen
Hemstitched Handkerchiefs

2H198—18 x 18 inches, ¼-
inch Hem. Per dozen, net ... **\$1.25**

2H199—18 x 18 inches, ¼-
inch Hem. Per dozen, net ... **\$1.50**

2H200—18 x 18 inches, ¼-
inch Hem. Per dozen, net ... **\$1.75**

2H202—18 x 18 inches, ¼-
inch Hem. Per dozen, net ... **\$2.00**

2H204—19 x 19 inches, ¼-
inch Hem. Per dozen, net ... **\$2.75**

2H206—19 x 19 inches, ¼-
inch Hem. Per dozen, net ... **\$3.25**

2H207—19 x 19 inches, ¼-
inch and ¼-inch. Dozen, net ... **\$3.75**

WOMEN'S Pure Irish Linen Hem-
stitched Handkerchiefs

2H188—12 x 12 inches, ¼-inch
Hem. Per dozen, net **75c**

2H189—12 x 12 inches, ¼-
inch Hem. Per dozen, net **77½c**

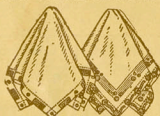
2H190—12 x 12 inches, ¼-inch
Hem. Per dozen, net **95c**

2H192—12 x 12 inches, ¼-
inch Hem. Per dozen, net **\$1.35**

2H194—12 x 12 inches, Shirre,
¼-inch Hem. Dozen, net ... **\$1.85**

2H196—12 x 12 inches, Shirre,
¼-inch Hem. Dozen, net ... **\$2.75**

BOYS' HANDKERCHIEFS



2H782/3—15½ x 15½ inches, Hemmed
Printed Cotton Handkerchiefs, especially
made for Boys. Per dozen, net **55c**

LINEN PRINTED 'KERCHIEFS



2H512—Women's Pure Linen Printed
Handkerchiefs, assorted designs and
colors. Specially priced, per
dozen, net **42½c**

Men's Hemstitched White Lawn Handkerchiefs

2H967—16½ x 16½ inches. **42½c**
Per dozen, net

2H440—17½ x 17½ inches. Per
dozen, net **75c**

2H441 —

17 x 17-

inch. Per

dozen, net

\$1.00

2H442 —

17½ x 17½

inches. Per

dozen, net

\$1.25

2H342/3—Fine Lawn woven
cords. Per dozen, net **\$1.35**

Women's Hemstitched White Lawn Handkerchiefs

2H359—11 x 11 inches. Per
dozen, net **35c**

2H360—11 x 11 inches. Per
dozen, net **40c**

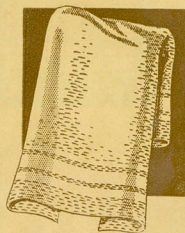
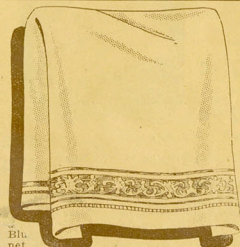
2H950 — White Cord Hand-
kerchiefs. Per dozen, net ... **40c**

TOWELS

These Two Numbers are in
Good Demand

2H844—18 x 33-inch
Pure Irish Linen
Hemstitched Hucka-
back Face Towels,
woven with damask
designs through Col-
ored Borders in Gold,
Blue, Rose, Green.
Per dozen, net **\$4.25**

2H929—18 x 34-inch
Pure Irish Linen
Hemmed Huckaback
Face Towels, splendid
heavy quality, ideal
for institutional pur-
poses; woven with
cord borders. Per
dozen, net **\$3.00**



TRADE MARK
Gordon-Mackay
Product

Gordon

TRADE MARK
Gordon-Mackay
Product

SHIRTS

PREFERRED
FOR

1935



Honest Value—Liberal Size—Well Tailored
And with every Garment our guarantee of satisfaction.
Boxed ¼ doz.—Sizes 14 to 17—White, Plain Colors, Stripes.

Gordon

CORONA

PERMA-SHRUNK
Cellophane-wrapped

COLLAR-ATTACHED STYLE, per dozen, **\$15.50**
net
SEPARATE-COLLAR STYLE, per dozen, **\$16.50**
net

Gordon

IMPERIAL

PERMA-SHRUNK
Cellophane-wrapped

COLLAR-ATTACHED STYLE, per dozen, **\$12.00**
net
SEPARATE-COLLAR STYLE, per dozen, **\$12.85**
net

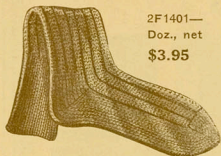
IN THE LOWER-PRICED FIELD WE OFFER—
"WAVERLEY" Labelled Shirts, not so liberally
sized but carrying our guarantee
of satisfaction

COLLAR-ATTACHED STYLE, per dozen, **\$9.00**
net
SEPARATE-COLLAR STYLE, per dozen, **\$10.00**
net

Gordon Half Hose, Better Values for 1935

NEATLY BOXED IN HALF DOZS.

FINE RIBBED WOOL SOCKS



2F1401—
Doz., net
\$3.95

2F1401 — An assortment of All Wool 5/1 Ribbed Cashmere and Worsted Half Hose, Plain and Heather shades, sizes 10½, 11, 11½. Per dozen, net **\$3.95**

WORSTED MIXED

2F1402—Oxford Grey
2F1403—Assorted Heather
Men's pure virgin wool 3/1 Ribbed Half Hose. Excellent value.

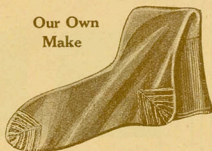
\$2.10
Per doz., net



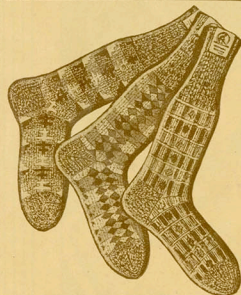
Solid Sizes 10, 10½, 11, 11½

BLACK CASHMERE SOCKS

Our Own
Make



2F1404 — Men's dependable Black Cashmere Half Hose, with Red spliced reinforced heels and toes. Order these at per dozen, net **\$4.00**



2F1409—Doz., net **\$1.95**

PLAIN BLACK SILK SOCKS

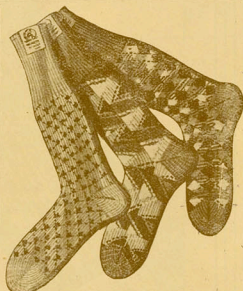
Boxed ½ dozens, sizes 10, 10½, 11, 11½

2F1405—Men's Black, Silk and Art Silk Half Hose, split foot. Per dozen, net **\$4.00**

2F1406 — Men's Plain Black, Fine Quality, Bemberg Art Silk, Split Foot Half Hose, wool sole. Per dozen, net **\$5.40**

2F1407 — Plain Black Tuxedo 18-strand pure Silk Half Hose, Split Foot with lisle sole. Per dozen, net **\$6.00**

2F1408 — Men's Heavy Weight, 18-strand pure Silk, Plain Black, Half Hose, with wool foot. Per dozen, net **\$7.20**



2F1410—Doz., net **\$3.00**

PATTERNED HALF-HOSE

2F1409—Art Silk and Cotton Fancy Half Hose, assorted patterns. Special, per dozen, net **\$1.95**

2F1411—New patterns, Silk and Wool Fancy Cashmere Half Hose, neat checks and diamond designs, sizes 10, 10½, 11, 11½, boxed ½ dozens. Per dozen, net .. **\$3.35**

2F1412 — A splendid new number in Men's Fancy Wool and Silk and Wool Half Hose, similar to illustration, boxed ½ dozens, Grey, Blue and Brown fancies predominating, sizes 10 to 11½, boxed ½ dozens. Dozen, net .. **\$4.00**



2F1412—Doz., net **\$4.00**



2F1413—Doz., net **\$3.95**

PATTERNED HALF-HOSE

2F1410 — Assortment of Men's Art Silk and Wool Cashmere Half Hose, neat fancy patterned check and diamond designs, sizes 10½, 11, 11½, in dozen bundles. Per dozen, net **\$3.00**

2F1413 — Men's Fine Quality Silk and Wool Half Hose, fancy block and diamond patterns, sizes 10 to 11½. Superior value. Dozen, net .. **\$3.95**

2F1414 — Men's Better Quality Fancy Silk and Wool Half Hose, twisted yarns, Diamonds, Clocks, etc., assorted, sizes 10 to 11½. Per dozen, net **\$5.40**

Pyjamas and Night Gowns for Boys and Men



MEN'S NIGHTGOWNS

Solid or Assorted, sizes 14½ to 17
 2F1501 — Men's Striped Flannelette Nightgown, collar-attached, sizes 14½ to 17½. Per dozen, net... **\$11.50**
 2F1502 — Our Big Special Flannelette Nightgown, made from English untearable Flannelette, stripes in Blue and Pink. Per dozen, net... **\$15.00**

BROADCLOTH PYJAMAS

Boxed ¼ dozens, sizes A, B, C, D
 2F1503 — Men's Special Striped Broadcloth Pyjamas, Kite-front. Boxed ¼ dozens, sizes A, B, C, D. Per dozen, net... **\$12.85**
 2F1504 — Men's better quality Striped Broadcloth Pyjamas, sizes A, B, C, D. Boxed ¼ dozens. Per dozen, net... **\$16.00**

FLANNELETTE PYJAMAS

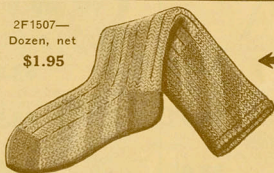
Box. ½ doz., A, B, C, D, Solid or Asstd.
 2F1505 — Boys' Special Striped Flannelette Pyjamas, Kite-front. Boxed ½ dozens, sizes 24 to 34. Per dozen, net... **\$10.50**
 2F1506 — Men's Special Flannelette Pyjamas, Kite-front, boxed ½ dozens, solid or assorted sizes A, B, C, D. Dozen, net... **\$12.85**

ORDER THESE

BIG SPECIALS

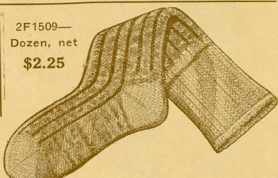
IN WOOL SOCKS

2F1507—
 Dozen, net
\$1.95

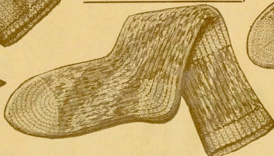


2F1507—An opportunity to purchase cheap Wool Work Socks, assorted quantities, from different mills, first and second qualities, special, per dozen, net... **\$1.95**

2F1509—
 Dozen, net
\$2.25

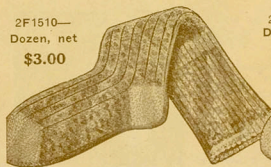


2F1508 — A mill clearing assortment of Heavy Wool Ribbed Socks, plain and mottled yarns, mill run qualities. Special, per dozen, net... **\$2.25**

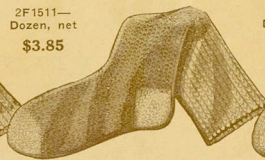


2F1509 — Men's Heavy Wool Socks, Brown and White random mix, white top, toe and heel, a quality purchase regular \$2.45, February Special. Per dozen, net... **\$2.25**

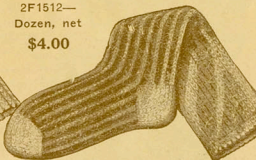
2F1510—
 Dozen, net
\$3.00



2F1511—
 Dozen, net
\$3.85



2F1512—
 Dozen, net
\$4.00



2F1510 — A limited quantity of heavy All Wool Work Socks, assorted mill run qualities. Special, dozen, net... **\$3.00**

2F1511—Heavy 4-lb. Mottled Ribbed, Brown and White mixed, white trim. All Wool Socks. Per dozen, net... **\$3.85**

2F1512 — Men's Heavy Ribbed Royal and White and Red and White Striped All Wool Socks, white trim. Per dozen, net... **\$4.00**

ACTIVE-SELLING ITEMS FOR BOYS & MEN



MEN'S



BEST



CAPS



2F1601 — Boys' Grey mixed and Fawn mixed 8-piece Fine Quality Tweed Caps, Art Silk Lined, sizes 6½ to 7. Per dozen, net **\$5.40**

2F1602 — Boys' Special, Plain Fawn Velour Caps, assorted sizes 6½ to 7. Per dozen, net **\$4.00**
2F1603 — Men's plain Fawn Velour Caps, assorted sizes 6½ to 7½. Per dozen, net **\$6.00**

2F1604 — Men's Assorted Imported Donegal Caps, 8-piece style as illustrated, Art Silk Lined, beautifully tailored, sizes 6½ to 7½. Per dozen, net **\$8.50**

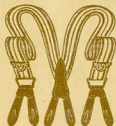
2F1605 — Men's Quality Tweed Caps, Grey Herringbone or Fawn Herringbone pattern, Art Silk Lined, neatly tailored, sizes 6½ to 7½. Per dozen, net **\$7.50**

SORT YOUR STOCK

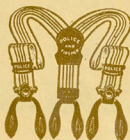
MEN'S AND BOYS' SUSPENDERS

ATTRACTIVELY PRICED

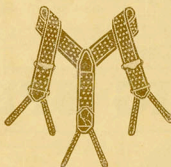
GOOD VALUES IN BOYS' SUSPENDERS



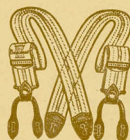
2F1606 — Boys' Special 27-inch Suspenders. Per dozen, net **\$1.28**
2F1607 — Boys' Silk Lisle 27-in. White Kid End. Dozen, net **\$2.25**
2F1608 — Boys' 30-in. White Kid End. Dozen, net **\$2.45**
2F1609 — Boys' 32-in. White Kid End. Dozen, net **\$3.00**



2F1610 — Men's Special 38-inch Police Brace. Per dozen, net **\$2.25**
2F1625 — Men's Better Quality 38-inch Police Brace. Per dozen, net **\$3.00**
2F1612 — Heavy Cushion-Back Police Suspender, 38 inches long. Special, per dozen, net **\$4.00**

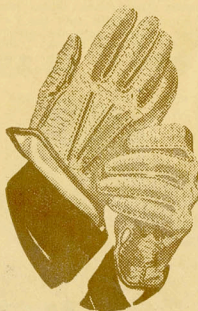


2F1613 — Tuxedo, special, as illustrated above. Per dozen, net **\$3.95**
2F1614 — Men's Tuxedo Style, Braided 38-inch Suspenders, narrow web, assorted dark patterns. Per dozen, net **\$3.95**
2F1615 — Men's Silk Lisle Tuxedo, Braided Suspenders, wider web, dark shades. Per dozen, net **\$3.95**



2F1616 — Better Quality, end, cross-back 38 inch Suspenders, light patterns. Per dozen, net **\$3.25**
2F1617 — Better Quality, Kid-end Suspenders, for men. Per dozen, net **\$3.95**
2F1618 — Men's Silk Lisle 38-inch Suspenders, cross-back style. Per dozen, net **\$4.00**

SMART GLOVES FOR MEN



2F1624 — Doz., net **\$22.50**

2F1619 — Fawn Double Fabric Gloves for Men, regular \$8.00 value. Sizes 8, 8½, 9, 9½. Per dozen, net **\$6.00**

2F1620 — Men's Grey Double Fabric Gloves, stitched point back, splendid quality, all sizes, 7½ to 10. Per dozen, net **\$9.00**

2F1621 — Men's Cream Chamoi color, double fabric, Hand-Sewn Gloves. All sizes, 7½ to 10. Per dozen, net **\$9.00**

2F1622 — Men's Cream Unlined Cape Leather Gloves, outseam style, as per illustration, sizes 7½ to 9½. Per dozen, net **\$9.00**

2F1623 — Men's Tan Cape Lined Gloves, assorted sizes 8 to 10, in dozen boxes. Per dozen, net **\$9.00**

2F1624 — Men's Unlined Deerskin Gloves, splendid imported stock, outseam sewn, all sizes 7½ to 10½. Per dozen, net **\$22.50**

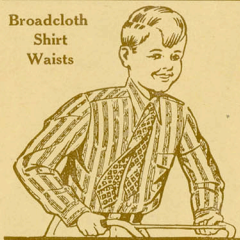
Here are the right numbers for immediate and Spring Selling.



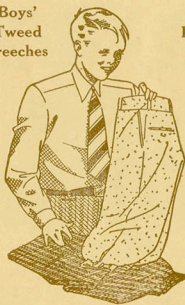
2F1622 — Doz., net **\$9.00**

SPRING NECESSITIES FOR BOYS AND MEN

Broadcloth
Shirt
Waists



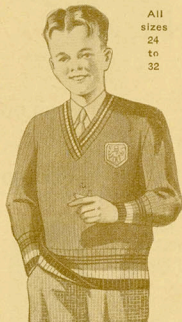
Boys'
Tweed
Breeches



Boys'
Full-sized
Shirts



All
sizes
24
to
32



2F1704—Doz., net **\$8.50**

2F1701—Boys' Assorted Broadcloth Shirt Waists, neat stripes, Blues predominating, sizes 10½ to 13. Per dozen, net **\$4.95**

2F1702—Boys' Assorted Tweed Breeches, sizes 26 to 34, Grey and Brown patterns assorted. Per dozen, net **\$12.85**

2F1703—Boys' Fine Quality Broadcloth Shirts, perfectly cut, full in size, splendidly tailored, sizes 12 to 14, boxed ¼ dozens. Per dozen, net **\$7.20**

BOYS' PULLOVER SWEATERS

2F1704 — Boys' V-neck All Wool Pullover Jersey Sweaters, sizes 22 to 32, with embroidered emblem. Per dozen, net **\$8.50**

2F1705—Boys' Polo Collar, All Wool Pullover Jersey Sweater, Navy, Maroon or Heather shades. Sizes 22 to 32. Per dozen, net **\$9.00**

2F1706—Boys' V-neck style, All Wool Fine Ribbed Pullover Sweaters, Navy, Royal, Maroon or Myrtle, sizes 26 to 34. Per dozen, net **\$12.00**



2F1705—Doz., net **\$9.00**

All
Wool
V-Neck
Pullover



Navy
Myrtle
Maroon
Saxe

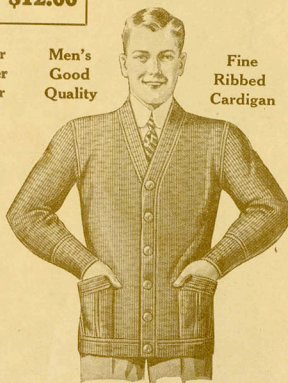
New
Zipper
Front



Popular
Pullover
Sweater

Men's
Good
Quality

Fine
Ribbed
Cardigan



2F1707—Men's V-neck All Wool Pullover Sweaters, plain shades, sizes 34 to 44, individually boxed. Good value at per dozen, net... **\$15.50**

2F1708—Men's Fine Ribbed All Wool Pullover Sweater, with zipper fastener, plain shades, sizes 34 to 44. Per dozen, net **\$18.00**

2F1709—Men's Special V-neck Cardigan Style Fine Spring Needle Rib, All Wool Sweater Coat, Blue and Brown Heather shades, sizes 36 to 44, individually boxed. Per dozen, net **\$16.85**

BIG SHIRTS, BIG OVERALLS and BIG PANTS**"The Ploughman"**

One

**Military Flannel Shirts**

Pocket

2F1801—MEN'S BLACK AND WHITE MILITARY COTTON, FLANNEL SHIRTS, sizes 14 to 17, big body measurement. Special, per dozen, net **\$6.35**

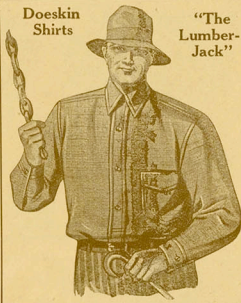
2F1802 — MEN'S HEAVY WEIGHT, BLACK AND WHITE COTTON MILITARY FLANNEL SHIRT, a big, quality garment reinforced at points of tension, dozen lots, solid or assorted sizes 14½ to 17½. Per dozen, net **\$9.00**

"Big 3" Work Shirts**Popular in the Trade**

2F1803—KHAKI SHIRTS. This most satisfactory garment, popular in the trade, in sizes 14 to 17½, is specially priced, at per dozen, net **\$6.35**

2F1806 — BIG HEAVY NAVY BLUE DRILL SHIRT FOR MEN, all sizes 14 to 17½. Per dozen, net **\$9.00**

2F1807 — BIG WORK SHIRTS FOR MEN, made from blue-mixed covert shirting material, sizes 14½ to 17½. Per dozen, net **\$9.00**

Doeskin Shirts**"The Lumber-Jack"**

2F1808 — MEN'S HEAVY DOESKIN SHIRTS, big splendid garments in Navy, Tan and Light Blue Shades, in dozen bundles, solid or assorted sizes 14½ to 17½. Regular \$10.50, "a pick-up lot", specially priced, at per dozen, net **\$8.90**

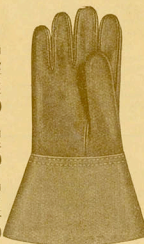
2F1809 — SPLENDID KEEWATIN DOESKIN SHIRTS FOR MEN, assorted plain shades, Navy, Brown and Cardinal, in dozen lots, solid or assorted sizes 14½ to 17. Per dozen, net **\$12.50**

Big Roomy Overalls**Jackets to Match****GAUNTLET GLOVES**

2F1810 — Boys' and Youth's assorted lined. Gauntlet Gloves, black sheepskin, with star and fringe, sizes 5 to 7½, at per dozen, net **\$6.50**

2F1811 — Men's Unlined Horsehide face, gun cut Gauntlets. Per dozen, net ... **\$7.20**

2F1812 — Men's All Horsehide, gun cut, unlined Gauntlet Gloves. A splendid number at per dozen, net ... **\$8.00**

**LEATHER MITT SPECIALS**

2F1813—Men's Heavy Mule-skin Mitts, with knitted wool cuffs, warmly lined. Doz., net **\$4.50**

2F1814—Men's All Horsehide, Wool Lined Mitt, with Red trimmed storm cuffs. Dozen, net ... **\$8.00**

2F1815 — Big "Special" horsehide Pullover Mitts for Men, jumbo thumb, all leather welted seams, elastic wrist and bound. Per dozen, net **\$6.00**

**OVERALLS & WORK PANTS**

2F1816 — Men's copper-riveted Overall Pant, Red-back denim. Sizes 32 to 42. Per dozen, net **\$11.50**

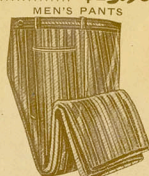
2F1817—Big Heavy 8-oz. Copper Riveted Pant, Blue Red-back denim. Sizes 32 to 42. Per dozen, net **\$13.90**

2F1818—Blue White-back Engineer style Overall for Men, these big roomy garments, all sizes 34 to 46. **\$13.75**

2F1821—Big Engineer "Special" Overall, 8-oz. Blue Red-back denim. This garment is wonderfully good, sizes 32 to 46. Per dozen, net **\$14.90**

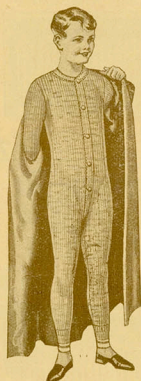
2F1822—Men's Striped Cottonade Work Pants, all sizes 32 to 44. Per dozen, net **\$12.00**

2F1823 — Men's Herringbone Tweed Pants, Greys and Browns. All sizes 32 to 42. Per dozen, net **\$18.00**



All with Cuff Bottoms

"SORT" MEN'S AND BOYS UNDERWEAR



BOYS' COMBINATIONS

Sizes 20 to 32

2F1901 — Boys' Medium Weight Spring Needle, Cream Ribbed Combinations, short sleeve, knee length, boxed ¼ dozens. **\$6.85**
Per dozen, net...

2F1902 — Boys' Medium Weight, Plum Rib Combinations, long sleeve, ankle length. Per dozen, net **\$8.00**

2F1903 — Boys' Natural Brown Merino Combinations, long sleeve, ankle length, per dozen, net **\$9.00**

2F1904 — Boys' Fleece Lined Combination Garments, silver random shade, sizes 20 to 32, packaged ¼ dozen, net **\$9.00**



MEN'S FINE QUALITY COMBINATIONS

Boxed ¼ dozens 34 to 44

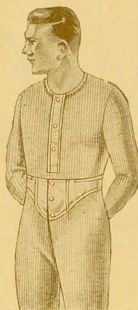
2F1905 — Men's Spring Needle, Cream Rib, Medium Weight Combinations, long sleeve, ankle length. Per dozen, **\$9.60**
net

2F1906 — Men's Cream Rib Buttonless Style Combinations, short sleeve, ankle length. Per dozen, net **\$9.00**

2F1907 — Men's Medium Weight, Plum Rib Combinations, long sleeve, ankle length. Per dozen, net **\$9.50**

2F1908 — Men's Brown Random Combinations, long sleeve, ankle length. Per dozen, net **\$12.85**

2F1909 — Men's Better Quality, Natural Merino Combinations, long sleeve, ankle length. Per dozen, net **\$14.75**



MEN'S SHIRTS AND DRAWERS

½ dozens 34/32 to 44/42

2F1910 — Men's Jaeger Brown Fleece Shirts and Drawers, standard weight and sizes, Special, **\$6.85**
per dozen, net....

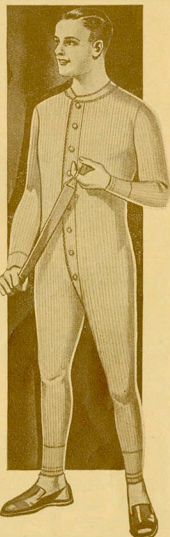
2F1911 — Men's Natural Brown Merino Shirts and Drawers. Per **\$8.50**
dozen, net

2F1912 — Men's Heavy Weight Ribbed Shirts and Drawers, wool and cotton. Per dozen, net **\$9.60**

2F1913 — Jaeger Brown Heavy Weight Fleece Combinations, long sleeve, ankle length. Per dozen, net **\$12.85**

2F1914 — Men's Heavy Weight Ribbed Combinations, long sleeve, ankle length, wool and cotton. Per dozen, net **\$16.50**

2F1915 Men's Heavy Weight, All Wool, Cream Rib Combinations, long sleeve, ankle length. Per dozen, net **\$24.00**



FLEECE AND HEAVY RIB COMBINATIONS

Packaged ¼ dozen 34 to 44



Balbriggan Combinations For Men

Superior Values

2F1916 — Men's short sleeve, ankle length, Balbriggan Combinations, boxed ¼ dozens, sizes 34 to 44. Per dozen, net **\$7.20**

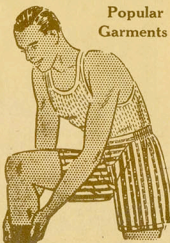
2F1917 — Men's Fine Quality Balbriggan Combinations, long sleeves, ankle length, boxed ¼ dozens, sizes 34 to 44. Dozen, net **\$9.00**

Grad Jerseys

2F1918 — Men's Combed Cotton Yarn, Grad Jerseys, sizes 34 to 44, boxed ½ dozens. Per **\$2.65**
dozen, net

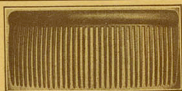
Grad Shorts

2F1919 — A splendid assortment of striped Broadcloth Shorts, neatly tailored, Sizes 30 to 42. Boxed ½ dozens. Per dozen, net **\$4.00**



Popular Garments

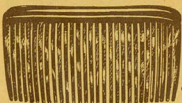
Shell Combs, Hair Pins, Bandeaux, Barrettes



2G801—Shell Side Comb, $2\frac{3}{4} \times 1\frac{1}{4}$ inches, neat designs. Per dozen pairs, net **\$1.10**



2G323—Grey Side Comb, $3\frac{1}{2} \times 1\frac{1}{4}$ inches, lustrous Silver Grey finish, patch back, assorted designs. Per dozen pairs, net **\$1.80**



2G1203—Shell Back Comb, $4\frac{1}{2} \times 2\frac{1}{4}$ inches, extra finish, narrow patch back, assorted designs. Per dozen, net **\$1.80**



2G327—Barrettes, $2\frac{1}{2}$ inches long, $\frac{3}{4}$ -inch deep. Three-bar style in Shell color. Strong wire clasp. One dozen assorted on display card. Per dozen, net **90c**



2G324—Bar Barrettes, $1\frac{1}{2}$ to $2\frac{1}{4}$ inches long, Shell color with teeth and strong wire clasp. Two dozen on display card. Per dozen, net **40c**



2G355—Shell Celluloid Hair Pins, eight on card, $2\frac{1}{4}$ inches long, superior finish, waved shape. Per dozen cards, net **70c**

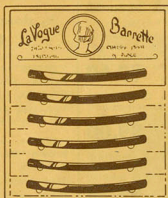
2G35A—Amber Hair Pins, same size as 2G355, but six on card. Per dozen cards, net **75c**

2G38—Grey Hair Pins, $1\frac{1}{2}$ inches long, wavy style, six pins to card. Three dozen cards in carton. Per dozen, net **80c**



2G9013—Alice in Wonderland, circular shell Bandeau, the Vogue for the new hair dressing. Placed over top of head to keep hair in control. Each on illustrated card. Per dozen, net **\$1.15**

2G925—Shell Bob Roll Barrette, 6 inches long. Shell color, half circle shape, rubber-covered flexible metal inside band which may be opened to receive hair and fits tightly when closed and held in place by shell side pieces. Each on card with illustrations and instructions for use. Per dozen, net **\$1.20**



2G333—"La Vogue" Barrette, $3\frac{1}{2}$ inches long, Bar Barrette, Shell color, teeth and strong brass wire clasp at both ends make this a superior line for growing hair. Six barrettes on a card, 2 cards to box. Per dozen barrettes, net **80c**

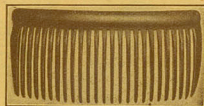
2G334—"La Vogue" Barrette, as 2G333, only $5\frac{1}{2}$ inches long. Per dozen barrettes, net **90c**

2G335—"La Vogue" Barrette, as 2G334, only with assorted mottled and combination colored stripe running along centre of barrette. Per dozen barrettes, net **\$1.60**



2G475—Shell Hair Pins, extra heavy, $3\frac{1}{4}$ inches long, crimped, polished, 4 on card. Dozen cards, net **75c**

2G47A—Amber Hair Pins, as above only Amber color. Per dozen cards, net **80c**



2G803—Shell Side Comb, $4\frac{1}{4} \times 1\frac{1}{4}$ inches, extra heavy. Per dozen pairs, net **\$1.75**



2G422—Grey Patch Comb, 4×2 inches, Silver Grey patch back, assorted designs. Dozen, net **\$1.80**



2G808—Shell Front Comb, $5 \times 1\frac{1}{2}$ inches, well finished. Per dozen, net **\$1.20**

2G809—Shell Front Comb, size $5\frac{1}{2} \times 1\frac{1}{2}$ inches, extra heavy. Per dozen, net **\$1.80**



2G330—Bar Barrettes, $1\frac{1}{2}$ to $2\frac{1}{4}$ inches long, in Grey only. Strong wire clasp. One dozen assorted sizes on display card. Dozen, net **75c**

2G326—Bar Barrettes, $1\frac{1}{2}$ to $2\frac{1}{4}$ inches long, fancy combination and pastel colors. Teeth at back, wire clasp. One dozen assorted on display card. Per dozen, net **75c**

2G323—Bar Barrettes, $1\frac{1}{2}$ to $2\frac{1}{4}$ inches long, a shell barrette with fancy combination colored stripe along centre. Teeth at back hold hair securely in place, wire clasp. Two doz. assorted on display card. Doz., net **75c**



2G395—Fancy Shell Hair Pins, 3 pins on card, waved shape, $3\frac{1}{2}$ inches long, well finished. Per dozen cards, net **37c**

2G39A—Amber Hair Pins, same as above, only Amber color. Per dozen cards, net **37c**

3G57—Grey Hair Pins, $3\frac{1}{2}$ inches long, medium weight, 3 pins on card, dull finish. Dozen cards, net **55c**

GINGHAM TIME AGAIN!

Select your St. Andrews Gingham patterns early!

Springtime is *gingham* time and you'll want several frocks of *St. Andrews'* unusually appealing new block checks. They make up into beautiful house dresses, smart shirtwaist frocks, cunning children's pinafores and intriguing beach pyjamas. These Block Checks are a favourite among people who insist on Quality merchandise. You'll find the weave firm, the colours gay and attractive, and the wearing qualities matchless. Compare them with others and judge for yourself! Width 32 inches, Fast Colour.



St. Andrews GINGHAMS

PRICE
17½c.
per yard.



CANADIAN COTTONS LIMITED

St. Andrews CHAMBRAY

A QUALITY SPECIAL— ST. ANDREWS CHAMBRAYS

If you've a gift for making your own clothes, then you are probably already acquainted with *St. Andrews Chambrays*, a popular member of the gingham family because of their strong, serviceable quality. In Grandmother's day, chambrays were a big favourite and today they are being revived in smart, modern versions. You'll like this chambray for its moderate cost, fascinating colours and splendid wearability. There's nothing like it for "pepping up" one's wardrobe! Width 32 inches, Fast Colour.

PRICE

17½c.
per yard.



CANADIAN COTTONS LIMITED

HAND-KNITTING HAS "COME BACK"

TO AN EXTENT THAT MADE
US UNDERESTIMATE
OUR YARN REQUIRE-
MENTS FOR LAST
SEASON BUT
FOR 1935

We feel safe in promising our customers that
at any time throughout the season every order
for

GRANNY'S OWN

in any quality will be filled promptly and to
the last shade.

Nor have we limited our color range, on
the contrary we have extended it where it
seemed advisable to ourselves or where our
customers suggested it.

IN A VOLUME SUCH AS OUR YARN
BUSINESS HAS ATTAINED, additional colors
are easily handled and positively the only criticism we heard of Granny's Own was on the question of color range.

OUR COLORS ARE PERFECTION — OUR QUALITIES EXCELLENT — OUR PRICES COMPETITIVE



"EMPRESS"—Granny's Own A special medium-weight 4-ply yarn. 16 one-ounce balls to box. Per box, net **\$1.40**

"DUCHESS"—Granny's Own Medium weight (more yards to the pound), 4-ply yarn. 16 one-ounce balls to box. Per box, net **\$1.87 1/2**

"HARMONY"—Granny's Own A fine 3-ply yarn of selected stock, gives extra long yardage, suitable for knitting many kinds of outdoor sports wear. Box of 16 one-ounce balls, net **\$1.87 1/2**

"KOMFORT"—Granny's Own An extra heavy 4-ply yarn of specially selected soft wool for sweater and undergarments generally. 16 one-ounce balls to box. Per box, net **\$1.87 1/2**

"ROYAL SHETLAND FLOSS"—Granny's Own 2-ply, 16 skeins, 3/4-ounce to skein. Per box, net **\$1.30**

"MAJESTIC FLOSS"—Granny's Own 2-ply, 16 one-ounce balls to box. Per box, net **\$1.87 1/2**
Both Royal Shetland and Majestic come only in the following shades. For lighter weight garments they are ideal yarns.
51—White 280—Shell 246—Buff
52—Black 281—Pink 247—Jade
232—Rose 276—Maize 300—Maize
232—Orchid 221—Lilac 350—Sky

"REGAL" SAXONY 8 skeins to box. Black, White, Light, Mid and Dark Greys, Scarlet, Pink, Sky, Cardinal, Lovat, Blue, Green and Brown Heather, Navy, Royal Blue, Nigger, Buff and Camel. 14-ounce box. Per box, net **\$1.20**

"Variegated" best quality 4-ply yarn, suitable for Afghans and all fancy knitting.
22—Variegated White, Green and Black.
22—Variegated White, Yellow and Orange.
22—Variegated White, Pink and Red.
24—Variegated White, Green, Mauves and Black.
25—Variegated Sands and Browns.
26—Variegated White, Pink, Green, Red and Black.
27—Variegated White, Yellow, Orange and Brown.
28—Variegated White, Light Blues and Dark Blues.
16 1-ounce balls to box. Per box, net **\$1.90**

"Manyshades" Andalusian, a soft-spun ball of variegated Wool in assortment rainbow colors. Half-gross to box. Per gross, net **\$4.00**

"Diadem" 4-ply Sports Wool. An excellent yarn for all kinds of sports wear. 16 one-ounce balls to the box. Per box, net **\$1.20**

"Silver Strand" 4-ply, white silk thread twisted on surface of yarn, giving the finished garment a lustrous appearance. For sweaters, scarfs, etc., in White, Pink and Blue. 16 one-ounce balls to box. Per box, net **\$2.00**

"Puritan" Angora Rabbit Wool, in addition to White, Pink and Sky, we now carry all wanted colors as they are in demand for trimming. 16 quarter-ounce balls to box. Per box, net **\$3.65**

"Angora Layette Wool" Rayon blended with Angora in same shades as Puritan Angora. 16 quarter-ounce balls to box. Per box, net **\$3.10**

268—"Jumper" Brand Mending Wool, box 1/2-gross balls assorted. White, Scarlet, Cardinal, Maroon, Wheat, Covert, Sunburn, Sand, Peach. For mending or fancy work. Per gross, net **\$4.00**

COLORS for Empress—Duchess—Harmony—Komfort and Diadem Yarns—COLOR CARD ON REQUEST

51—White	236—Tile	296—Green	267—Brown	287—Burnt	52—Black
280—Shell Pink	359—Cardinal	Heather	Heather	Orange	350—Sky
281—Pink	234—Burgundy	246—Buff	2335—Maize	2376—Flame	259—Copen
2361—Briar Rose	232—Leaf Green	596—Fawn	2366—Mid Yellow	Orange	116—Blue
2362—Peony	265—Nile	2365—Cameline	243—Gold	2374—Flame	2388—Bermuda
2338—Old Rose	276—Jade	300—Camel	2378—Goldenrod	221—Lilac	Blue
56—Scarlet	2383—Pandora	2389—Cocoa	2359—Daffodil	2391—Hyacinthia	2372—Flag Blue
2360—Poppy Red	1225—Paddy	247—Brown	2385—Tangerine	2336—Purple	2395—Oriental
285—Lipstick				68—Light Grey	322—Navy

"HOLLYWOOD" & "ADORAMEE" TOILETERIES

Beauty Preparations that Bring Repeat Sales



2G2201—"Adoramee" Talcum Powder, approximately 1 pound cardboard shakers, an excellent bath powder in flesh color. Per dozen, net **\$1.20**

2G2202—"Hollywood Liquid Brilliantine", 2½-ounce bottle finest quality Hair Groom, Lubricated in medium sized fancy bottles with black screw cap. Per dozen, net **\$1.20**

2G2203—"Hollywood 4-Star Cream", absolutely greaseless, one cream for every purpose: Cleansing, Nourishing, Vanishing, Cold Cream for a faultless, youthful complexion. Used liberally this cream will hold powder evenly and much longer. Its beneficial and nourishing properties will leave the skin wonderfully soft. Per dozen jars, net **\$1.20**

Satisfy Customers with These Smallwares

GILT SAFETY PINS



2G2204—"Goldlocks" Gilt Safety Pins, in sizes 00, 0, 1, assorted, 13 pins to a card, 3 dozen cards to box. Per dozen cards, net **60c**

2G2205—"Lingerie" Gilt Safety Pins, 18 pins, two sizes assorted on card, 36 cards to box. Per dozen cards, net **35c**

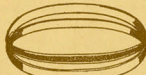
2G2206—"Atlas" Gilt Safety Pins, 50 on a ring in three sizes assorted, Six dozen to box. Per dozen rings, net **60c**

"PRIM" BOB PINS



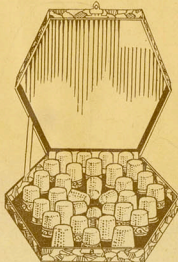
2G2207—"Prim" 2-inch Bob Pins, half round, strong steel wire, 18 pins on card. Black or Brown, 36 cards to box. Per Gross Cards, net .. **\$3.60**

EMBROIDERY HOOPS



2G2209—"Embro" Metal Embroidery Hoops, strongly made of White metal. Inner ring is padded with cork, outer ring has strong spring which holds hoops securely together. Sizes 4, 5, 6 and 7. One dozen to box. Per dozen, net **\$1.20**

THIMBLE ASSORTMENT



2G2212—Thimble assortment, bright metal thimbles with fancy design, smooth lining, assorted sizes 3 dozen to hexagon display cabinet with glass window lid. Per gross, net **\$3.00**

NEW BOB PINS



2G2208—"Tre-Chic" 12 Bob Pins of 2-inch strong tapered steel wire on card, curved and crimped, indispensable for all styles of hair dress, Black or Brown, 36 cards to box; Platinum, 12 cards to box. Per dozen cards, net ... **38c**

DONA NET HAIR NETS



"Dona Net" Hair Nets, made of real human hair, invisible, double mesh, in colors Light, Medium and Dark Brown, White, Grey, Black and Blonde. One dozen of a color to package. Each in illustrated envelope.

Cap Size, per gross, net ... **\$4.10**

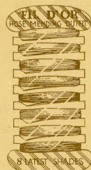
Bobby Size, per gross, net ... **\$4.10**

CAP SHAPE HAIR NETS



"Forget-Me-Not" Hair Nets, cap shape, 6 nets of a color to box. Colors: Light, Medium and Dark Brown, Grey, White, Black and Blonde. Per gross boxes, net **\$14.00**

INTRODUCING FIL D'OR HOSIERY MENDING



2G2210—"Fil D'Or" Mercerized Hose Mending outfit, soft and silky. Eight latest season shades on card. Cellophane wrapped. 36 cards to box. Per gross cards, net **\$4.10**

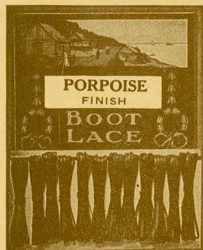
DRESS FASTENERS



2G2211—"Mayflower" Dress Fastener with exposed spring, secure, rustproof, Black or White 000, 00, 0 and 1. 12 on a card, 36 cards to box. Per gross, net **28c**
Per Gross Gross, net **\$3.00**

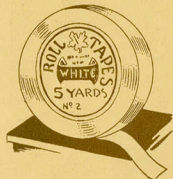
POPULAR TAPES, LACES, ELASTICS, ETC.

LEATHER LACES



2G2301—"Dominion" Porpoise Leather Laces, 36 inches long, best quality, Black only, spiral tags. One dozen pairs on display card. Per dozen pairs, net **70c**

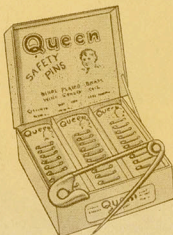
Puritan India Tape



2G2302—"Puritan" Cabinet White India Tape, 5-yard reels, sizes 0 to 7, assorted one gross reels to cabinet. Sizes .. 0 1 2 3 4 5 6 7 Dozen 1 1 2 2 2 2 1 1=12 doz. Per Cabinet, net **\$3.50**

2G2303—"Puritan" India Tape in 5-yard reels, solid sizes 0-7. White only. Two dozen rolls to package. Per dozen, rolls, net **35c**

Safety Pin Cabinet



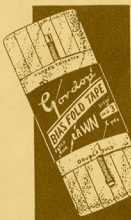
2G2304—"Queen" Safety Pin Cabinet, nickel plated brass safety pins with guarded coil, guaranteed rustless, 12 pins on card, sizes 1, 2, 3 assorted. 54 cards to cabinet. Per Cabinet, net **\$1.19**

"Gordon"

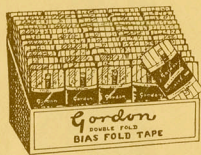
BIAS TAPE

Colors as follows:

White, Nile, Tangerine, Pink, Rose, Lavender, Orchid, Yellow, Apple, Tan, Apple Green, Sky, Light Blue, Copen, Red, Gold, Navy, Brown, Orange, Peach, Black, Reseda, Ocean, Delph.



2G2305—"GORDON" BIAS FOLD TAPE, 6 YARDS ON CARD, WITH THREAD TO MATCH. Fine lawn of guaranteed fast color in size 3 double fold which is 3/4-inch wide, in all colors as above. Each piece is wrapped in dust-proof cellophane. One dozen solid colors to box. Per dozen, net **\$1.05**



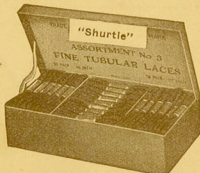
2G2306—"GORDON" CABINET BIAS TAPE DOUBLE FOLD, size 3 with thread in display cabinet containing 5 dozen assortment of the best fast-selling colors. Per Cabinet, net ... **\$5.25**



2G2307—"BIAS FOLD TAPE", 1/4-INCH WIDE, good quality lawn, 6-yard ends, cellophane wrapped, all colors. One dozen solid to box. Per dozen, net **77c**

2G2308—"BIAS FOLD TAPE" AS ABOVE ONLY IN COUNTER DISPLAY CABINET containing 5-dozen assortment of best-selling colors. Per Cabinet, net **\$3.85**

Shoe Lace Cabinet



2G2309—"Shurtie" Shoe Lace Cabinet, 100 pairs handed, 50 pairs each 27 and 36-inch Black or Brown. Made without stiffening or polish, insuring a permanent tie. Per Cabinet, net .. **\$2.05**

COTTON LACES



2G2310—Shoe Laces of strong soft mercerized cotton, securely tagged ends Black or Brown. Six dozen pairs to box. Sizes, inches 27 36 Dozen pairs, net . **27c 32c**



2G2311—"Gordon" 1/4-inch White Rayon Elastic, 4 yards on attractive card. Elastic will wash or boil. Cellophane covered. 36 cards to cabinet. Per dozen cards, net **75c**

Just Received from England

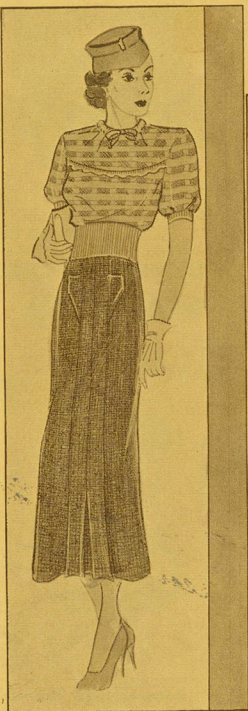
2G2312—"Joan" 1/4-inch Artificial silk Elastic, English make, of finest para rubber, long on stretch and strength, can be washed and boiled. White only —1 gross yards to reel. Per gross yards, net **\$3.00**



2G2313—"Queen" Pin Sheets, 300 Best Quality English Needle pointed, plated Brass Pins. Assorted sizes on sheet, 36 sheets to box. Per gross, net **\$6.00**

SWEATERS AND SKIRTS GIVING DEFINITE SELLING ADVANTAGE

2J2402—PULLOVER, doz., net \$12.00



2R2406—SKIRT, doz., net \$20.00

2R2404—Women's Diagonal Twill all wool Skirts, in plain and pocket styles, pleated front and back. Sizes 14-16-18-20. Black, Brown, Green, Navy. This Skirt in combination with 2J2401 Pullover at \$8.00, makes outstanding value at \$2.98 for the suit, retail. Per dozen, net **\$16.00**

2R2405 — Broadcloth finish all wool Faille Skirts, in plain and pocket styles, pleated front and back. Black, Brown, Green, Navy. Sizes 14-16-18-20. Per dozen, net **\$20.00**

2R2406—Women's Pure Wool Tweed Skirts, in one and two-pocket styles, pleated front and back. Sizes 14-16-18-20. Brown, Blue, Grey. Per dozen, net **\$20.00**

2J2401—Woman's Pullover Sweater, wool mixture, style as illustrated. Long sleeves. Neck, cuffs, waist are ribbed. Colors Black/White, Brown, Blue, Green. Sizes 36-38-40. This Pullover, in combination with 2R2404 Skirt at \$16.00 makes outstanding value, \$2.98 for the suit, retail. Per dozen, net **\$8.00**

2J2402—Woman's Wool Pullover Sweater, fancy Lacey-stitch, flared yoke as illustrated, round neck with wool tie cord, short puff sleeves. Cuffs and Waist are ribbed. Colors Sea Green, Royal Brown, Canary, Red, Powder. Sizes 34-36-38-40. Per dozen, net **\$12.00**

2J2401—PULLOVER, doz., net \$8.00



2R2404—SKIRT, doz., net \$16.00

2J2403—Woman's New Fancy Knit Lacey-Stitch Pullover Sweater as illustrated, ¾ Puff Sleeves. Cuffs and Waist are ribbed. Colors Gold, Light Blue, Light Green, Berryrose. Sizes 34-36-38-40. Per dozen, net **\$16.50**

2J2403—PULLOVER, doz., net \$16.50



2R2405—SKIRT, doz., net \$20.00

YOU CAN COMPETE SUCCESSFULLY WITH ANYONE WITH OUR 1935 LINE OF SKIRTS—We are at present concentrating on two cloths, each made in four up-to-date styles. 1st—An all wool Diagonal, the best value we have seen in a skirting material. This quality we offer at \$16.00 per dozen, net. 2nd—A pure wool Faille, special broadcloth finish. By close figuring we arrived at a price of \$20.00 per dozen, net. With these two qualities our customers will sell the best \$1.98 and \$2.40 in their territory. Samples gladly sent on request.