ONTARDO Ohe FERGUSOR HIGH WAY

Beauty Spots and Points & Interest in Northern Ontario

> Department of Northern Development Parliament Buildings, Toronto



<u>ONTARIO</u>

The Ferguson Highway

Beauty Spots and Points of Interest in Northern Ontario



Department of Northern Development Parliament Buildings, Toronto

The object of this booklet is to enlighten the tourist, concerning the features of beauty and attraction along the route of the Ferguson Highway, and to give some conception of the character of those regions through which this splendid highway passes.

Despite the necessary brevity with which these various points are touched upon, and the inadequacy of description, rendered unavoidable in a booklet of such concise proportions, it must nevertheless be apparent that herein lies much food for thought, and material upon which to base many pleasurable outings.

If the lure of the open country—the appeal of the forest and the shimmering blue lakes—offers attractive possibilities in prospect, then the information contained in this little booklet may help to swing aside for the reader, the portals of the Gateway to the Northland of Promise.

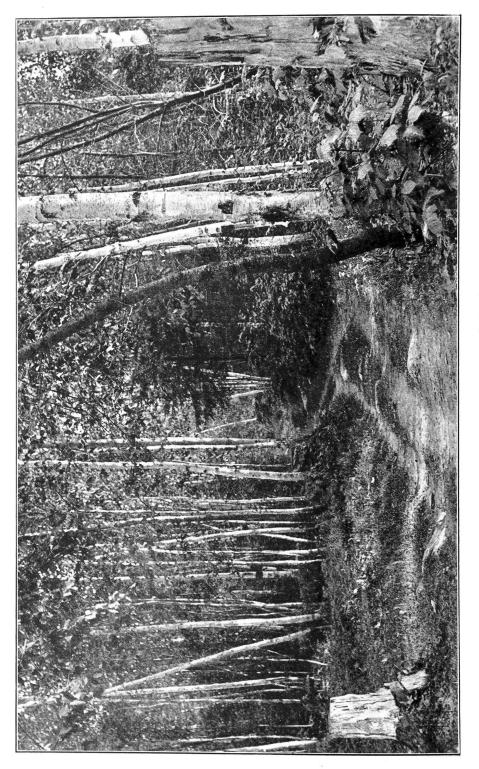
W. FINLAYSON,

Minister in charge of Northern Development.

June, 1929.

S UNLIGHT, moonlight, or starlight, gleaming on the placidity of quiet lakes. Cool green forests, rippling streams, and Heaven's vast canopy of blue overhead. The brooding hush of Nature, drowsy in a maze of intricate beauty. The glory of the Northland's flaming sunsets, and the promise of her radiant dawn. Great tracts of luxuriant, fertile land, blest by warm sunshine, soothed and nurtured by cooling rain. Thriving towns, prosperous cities.

. All these charms, and more, are to be found along the Ferguson Highway, traversing the wonderful regions of Northern Ontario.



THE FERGUSON HIGHWAY

THE FERGUSON HIGHWAY, so named in honour of Premier Ferguson of Ontario, provides a splendid road for motor travel from Severn Bridge to Cochrane, the latter being five hundred miles north of Toronto.

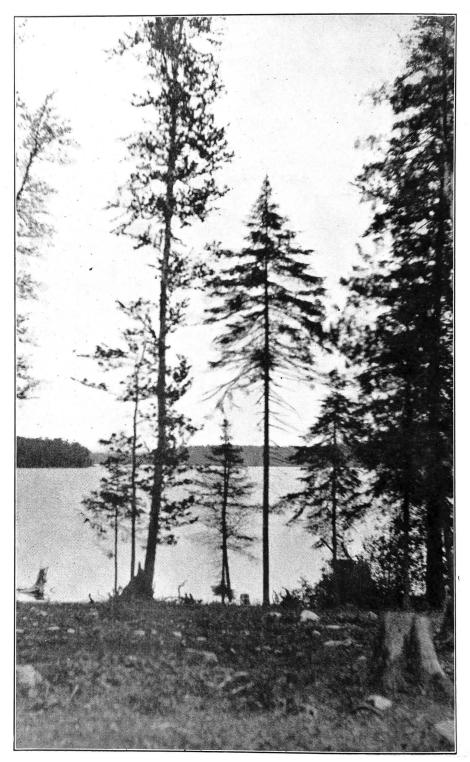
Passing through territory of unsurpassed loveliness, which includes the Muskoka Lake District and the Temagami Forest Reserve, this highway is a boon to the lover of the open road, where exists zestful freedom from the clash of city life. Nature's roughly fashioned, but appealing pictures, present themselves to the tourist's view, while the air is charged with the tang of unsullied purity, freshness, and healthful invigoration.

A smoothly running car, a good road, pleasant companions, and refreshing changes of scene—what more could the heart of man desire?

At the Severn River, on the south boundary of Muskoka, 96 miles from Toronto, the Ferguson Highway comes under the jurisdiction of the Department of Northern Development, Ontario, thence to Cochrane one may travel easily and comfortably over an improved gravel road, upon which, during the present year further improvements in the matter of straightening and widening are being made, particularly on that portion through the District of Muskoka.

Proceeding north along the Ferguson Highway from Severn Bridge, through an attractive stretch of country, one strikes the Sparrow Lake Road, turning off to the westward at mileage 98. Sparrow Lake lies about two miles west of the Ferguson Highway—a vacation spot that sparkles as a gem in the Muskoka Lakes District, offering restfully tranquil inspiration, through its brooding silences and natural charms of scene, yet ready with its joyous thrills of vigorous outdoor life, as well.

The Town of Gravenhurst is reached at Mileage 108. At this point, and branching off from the Highway, one comes upon the road leading west to Bala, and thence to Parry Sound. While touching the north-westerly extremity of Lake Muskoka, this road lies close to the shores of Lake Joseph. These two lakes are important summer resorts, combining beauty with adequate facilities for pleasurable recreation. Here, man's



Tilden Lake-Mileage 253

anxieties take flight, or are modified by the soothing touch of Nature's hand. Sky, earth and water blend in the harmony of the eternal hymn to peace.

Proceeding northward again, Bracebridge is reached at Mileage 118. Two roads branch off at this point; the Bracebridge-Baysville-Dorset Road, 32 miles in length, runs eastward, leading to the pretty little Village of Dorset, which lies at the head of the Lake of Bays. To the west, the road to Port Carling skirts the northerly shore of Muskoka Lake, joining the Gravenhurst-Bala Road at Glen Orchard.

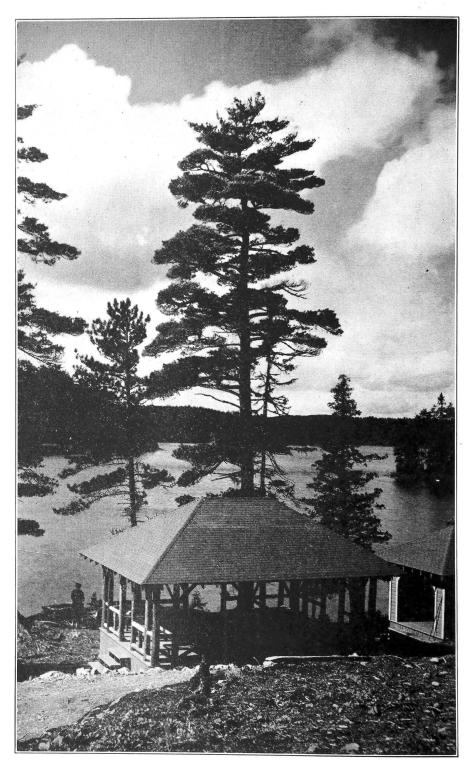
A few miles north of Bracebridge, a road runs north-westerly to Lake Rosseau. This sparkling body of water, appearing gem-studded by reason of its innumerable islets, is generally regarded as the fairest of the Muskoka Lakes. Tiny piers and boat-houses, jutting out from a background of sun-touched verdure into the incomparable blue waters—the bewildering, yet appealing, beauty of the veritable maze of islands—all these charms combine to render the Lake Rosseau region one of great attraction and peaceful loveliness.

One arrives at the Town of Huntsville, at Mileage 140, on the Ferguson Highway. At this point, a road turns off in a south-easterly direction to Dwight and Dorset. The Lake of Bays steamers put out from Huntsville, conveying passengers to the many tourist resorts on the Lake of Bays. Here the portals are thrown open to a region of sparkling water and gleaming azure sky—the superb Lake of Bays District, with its delights for camper, angler and canoeist. The glorious supremacy of Nature, revelling in the freedom of outdoor vastness, is here blissfully apparent. Soul and body alike respond to the call of unspoiled, untramelled beauty.

The railway from Parry Sound to Ottawa crosses the Ferguson Highway at Scotia Junction, Mileage 155. The line passes through the southern portion of Algonquin Park and many of the tourists visiting the famous park area enter on this line.

Roads branch off from Emsdale at Mileage 158 in an easterly direction to Sand Lake, and to Sprucedale on the west.

From Burks Falls at Mileage 168, a road leads westerly and south-westerly to the Town of Parry Sound on the Georgian Bay.



Wilson Lake-Mileage 284

At Sundridge, Mileage 180, a road branches off to the westward joining the Burks Falls-Parry Sound Road at Magnetawan.

At Trout Creek, Mileage 200, a branch road leads in a westerly direction to the splendid agricultural areas at Commanda, Golden Valley and Loring.

Continuing northward on the Ferguson Highway, Powassan is reached at Mileage 209. At this point, a road turns west to connect with Restoule, and the Trout Creek-Loring Road, giving access to Lake Restoule and Commanda.

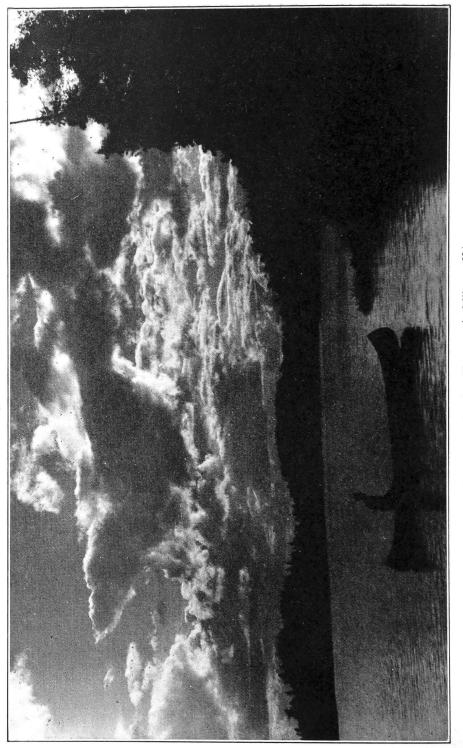
At Mileage 221, one arrives at Callander, where the tourist first strikes the beautiful Lake Nipissing, and the Callander-Pembroke Road branches off to the east, leading in the direction of Ottawa.

On that stretch of the Ferguson Highway lying between Callander and North Bay (a distance of 8.5 miles), a bituminous penetration pavement is being laid to cope, not only with the heavy local traffic, but also to provide for the increasing through traffic between Sault Ste. Marie and Ottawa and on the Ferguson Highway— this section being common to both roads.

North Bay at Mileage 230, the gateway to the great Northland of Promise, with its immense and impressive mineral riches, it agricultural bounties, and luxurious camping grounds, is a point of marked interest. It is at this point, that the road leading westerly to Sudbury, Sault Ste. Marie and intermediate points, branches off.

Leaving the City of North Bay via Klock Avenue, a pleasant drive of about one mile along the Ferguson Highway brings one to Thibeault Hill, on which is located a lookout cairn. From this, a magnificent sweeping view may be obtained, embracing the City, and Lake Nipissing, with the Manitou Islands only a few miles distant.

Lake Nipissing, with its numerous inlets of superlative natural beauty, is a feature which cannot be overlooked, in summing up the many scenic charms of this vicinity. A lovely blue lake is this, almost fifty miles long, and averaging ten miles in width. It abounds with fish, lying as it does in the heart of the vast Northland, while moose roam the nearby forests.



Proceeding a distance of five miles farther, the tourist arrives at the entrance gates to the new portion of the Highway as Cooks Mills, Mileage 236, where the Forestry Department registers the name and address of every tourist entering the territory leading to the magnificent Temagami Forest Reserve.

From Cooks Mills northward, the highway passes through a pine and hardwood forest—glamorous with the mystery of primeval vastness—to the Tomiko River and Tilden Lake. At the latter point, Mileage 252, an excellent Government camp for tourists is maintained, offering the requisites, comforts and facilities for rest sought for by the average tourist when he reaches a halting place.

Traversing another 15 miles through a region of virgin pine, Martin River, crossing Mileage 266, is reached, where the Ontario Government provides a comfortably appointed tourist camp.

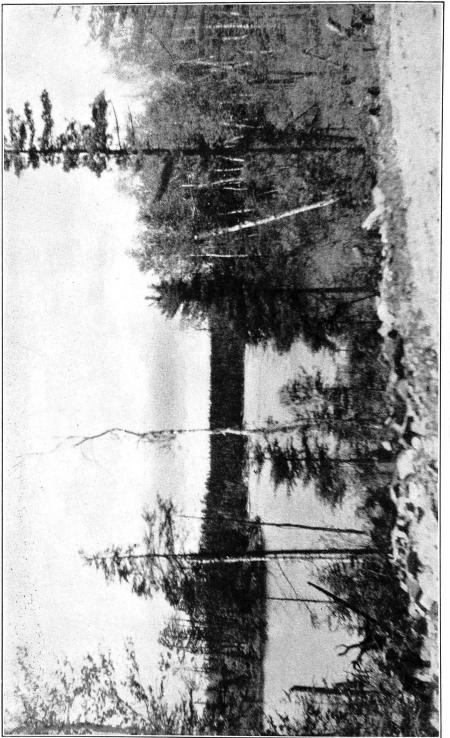
From Martin River crossing, a five-mile drive brings one to the south boundary of the Temagami Forest Reserve at Mileage 271.

Temagami is the centre of the tourist trade for Temagami Lake District and is reached at Mileage 294. This is the point at which supplies may be procured. It is a calling port for the passenger boats plying on the Lake, and is the transfer point for those arriving or leaving by the Ontario Government Railway.

One arrives at Latchford at Mileage 316. The chief industry here is lumbering, it being possible to run the logs from this point down the Montreal River. In the days before the building of a railway west from Earlton Junction, the old route into the Gowganda mining area was by the water route, starting at this point.

At Mileage 325, Cobalt is reached. This is the business centre of one of the most celebrated silver mining districts in the world, and it is therefore a spot of rare interest to those seeking an insight into this phase of Ontario's wealth-producing activity, and one of the many wonders connected with Ontario's natural resources.

At North Cobalt, Mileage 329, a road branches off to the south-east, leading to the Lorrain Silver Mines—further evidence of the enormity of Ontario's mineral wealth.



Whitney Lake-Mileage 306

Haileybury, at the commencement of the Southern Clay Belt, Mileage 331, is favorably and beautifully situated on the shore of Lake Temiskaming. It is the residential centre for a considerable number of those who are engaged in the mining camps to the south of the town. Rendering the town still more important, the judicial affairs for Temiskaming are here carried on.

New Liskeard on the Ferguson Highway, at Mileage 336, is a flourishing town, situate on Lake Temiskaming, in the heart of a fine agricultural region, and a Government Demonstration Farm is operated at this point. An infinite variety of farm produce finds ready market in the mining communities to the north and south. A branch road runs westward to Gowganda, starting at Mileage 337, a short distance north of the town.

Many attractive farms, worked by enterprising, prosperous tillers of the soil, lie between New Liskeard and Earlton Junction.

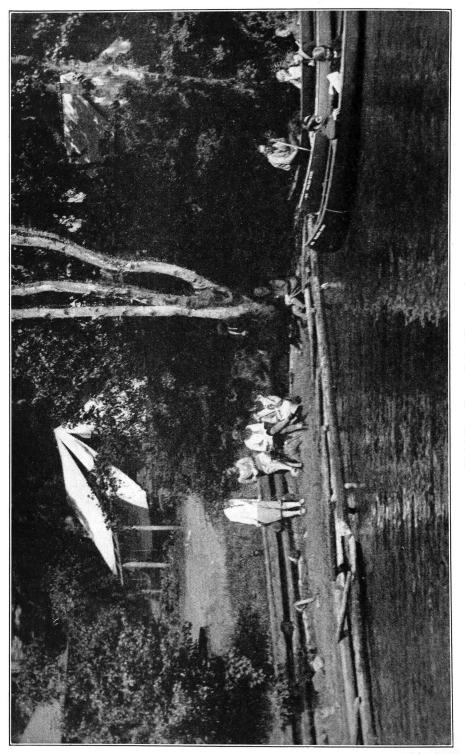
At the latter point, Mileage 358, there is a branch of the Ontario Government Railway runing west into Elk Lake, from which point there is heavy traffic by road into Gowganda, where for the past 20 years silver mines have been operated with gratifying success.

Proceeding along the Ferguson Highway, Englehart is reached at Mileage 369. A town of an agricultural character, Englehart is a divisional point on the main line of the Temiskaming & Northern Ontario Railway, and there is a branch line of the railway from this point to Charlton.

Charlton, at Mileage 377, is the starting point of the original route by road into Elk Lake and Gowganda.

At Mileage 398, one comes to the Village of Dane, which rests on the edge, so to speak, of the southern gold mining area. From here a road branches off eastward to Larder Lake.

Swastika is reached at Mileage 406. Here we reach the entry to the Kirkland Lake gold fields, the group of mines at this point being second only in importance in Ontario, in point of production. The Town of Kirkland Lake and the centre of the gold area lies about $4\frac{1}{2}$ miles north-east of Swastika, and may be reached by rail or by an excellent motor road. Among



the mines of note, operating in this area, may be mentioned the Tough Oakes, Sylvanite Gold Mines, Wright-Hargreaves, Lake Shore and Teck-Hughes.

Proceeding along the Ferguson Highway, one arrives at Ramore at Mileage 438. This is a fertile piece of country in the Northern Clay Belt, where agricultural pursuits flourish. Much development work is also under way in good mining sections to the east of Ramore.

Matheson, at Mileage 449, situated on the Black River, is in a section conducive to agricultural activity, the fertile lands in this area being second to none in the great Clay Belts of the north.

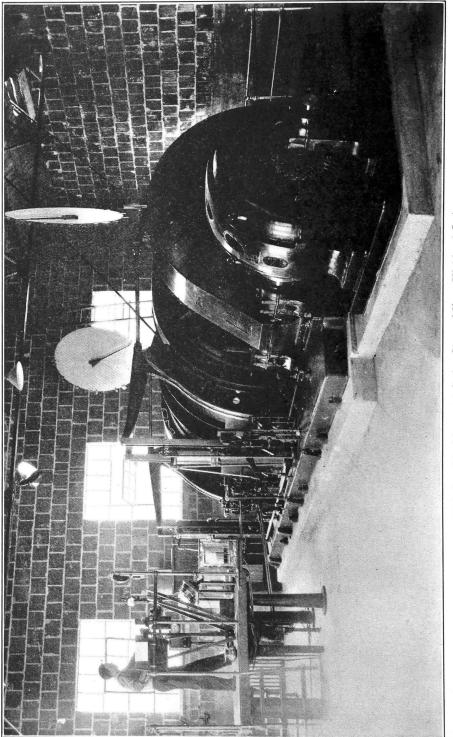
A road turns west to Porcupine and Timmins at Shillington, Mileage 460. The most famed and productive gold fields in the Province are Porcupine. Hollinger, the largest of these, ranks among the greatest gold mines of the world, in quality of ore, and tonnage produced. Timmins is the business centre of the Porcupine gold fields.

Continuing north from Shillington, the Ferguson Highway traverses some splendid agricultural country, where the soil yields a wealth of useful and nutritious produce, and where sunshine and rain seem to work together for the prosperity of the farmer.

One comes to Monteith at Mileage 467, where a road branches off in a northerly direction to the Town of Iroquois Falls, and this road may be followed as an alternative route as it joins the Ferguson Highway again at Mileage 479.

At Mileage 473, Porquis Junction is reached, from whence a road leads north-easterly to Iroquois Falls, and south-easterly to Timmins. Large paper mills are operated at Iroquois Falls. This town has been laid out with great care and good taste and is looked upon in the North as the model town.

Cochrane in an excellent piece of agricultural country, is reached at Mileage 506. This is the junction point of the Canadian National Railway and the Temiskaming and Northern Ontario Railway. The latter has been extended 26 miles to a point beyond Island Falls, on the way to Moose Factory on James Bay. This is the northerly terminus of the Ferguson Highway, from



Hoisting Machinery at Lake Shore Mine, Kirkland Lake

which roads are rapidly being constructed in northerly, easterly and westerly directions. The road to the west leading to Kapuskasing and Hearst being rapidly pushed through to completion.

Muskoka District

SOMEONE has called the Muskoka lake region "The Palm Beach of Ontario." Easily reached by motor or rail, this district unfolds to the eyes of the tourist, scenes that will linger in memory's store house for years to come. Caressed by the cooling breath of breezes impregnated with the balm of pine and placid waters, here one may enjoy the magic allurements of Nature, to the full. Sparkling jewels in the robe of the great outdoors, are the multitudinous small lakes which stud the district. Little gems, too, are the Pine-clad islands, the acme of beauty and unblemished charm.

In the three principal lakes, Muskoka, Rosseau, and Joseph, there are about 500 islands, grading from very large to tiny The group of lakes embraced by Muskoka contains all shapes and sizes in bodies of water, some of them very small indeed. Lake Muskoka is, however, nineteen miles long, while her sisters, Lake Rosseau and Lake Joseph, are twelve miles, and fourteen miles, respectively.

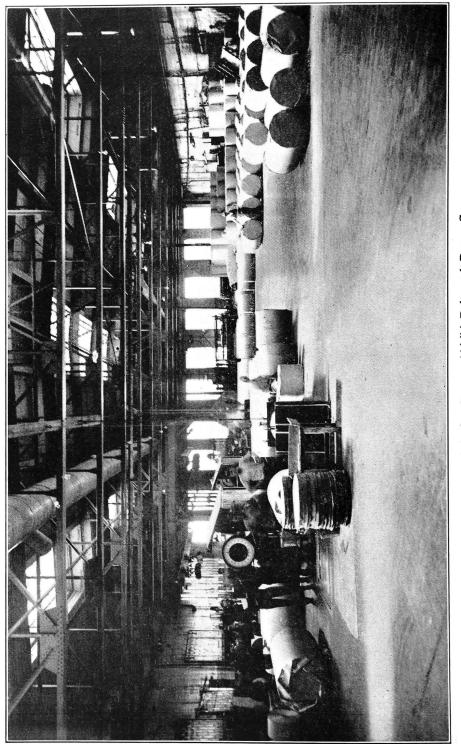
Superior hotel accommodation is offered in this region, suitable to every type of visitor, while innumerable summer villas and attractive cottages are owned by city people who "summer" here. Modern passenger steamers, splendidly outfitted and commodious in appointment, ply on the lakes.

Distances from principal cities to Muskoka District: Toronto, 112 miles; Niagara Falls, 196 miles; Buffalo, 218 miles; Pittsburgh, 475 miles; New York, 657 miles; Philadelphia, 634 miles; Washington, 654 miles; Boston, 775 miles; Montreal, 446 miles; Ottawa, 369 miles; Detroit, 341 miles; Chicago, 627 miles; and St. Louis, 830 miles.

Parry Sound District

 $T_{\rm Parry\ Sound\ that\ are\ interesting,\ and\ fraught\ with\ striking\ beauty.}$

Georgian Bay, with a length of one hundred and twenty miles, and an average width of fifty, is a veritable joy to behold.



Finishing and Shipping Room-Abitibi Pulp and Paper Co.

An archipelago made up of thousands of islands of various sizes, lies along the North-eastern side of Georgian Bay. Smallmouth black bass abound in the waters around these islands, while lake trout and maskinonge are also plentiful.

Thirty miles north of the town of Parry Sound, Pointe au Baril has a peculiarly distinctive appeal. Excellent bass fishing, ideal climate, superb conditions for canoeing, and pervading everything, the romantic thrill of glamorous natural loveliness. The zestful scent of pine woods mingles with the gentle winds from the lake areas, rendering life among such surroundings delightful indeed. Partridge, deer and the occasional porcupine, not forgetting flocks of black ducks, are found here—a feature of unquestionable attraction for the sportsman. The desirability of visiting this region is apparent, and the features touched upon briefly are but a few of the charming threads woven into a weft of incomparable beauty by the Creator's hand.

Nipissing District

SUNSHINE, radiant skies, limpid blue waters, and the enchanting mystery of forest solitudes—scenic beauty which at times baffles description. He who traverses the Nipissing country—north and east of the French River, Lake Nipissing, North Bay, and up the line of the Temiskaming and Northern Ontario Railway—falls under the magic spell of this multiplicity of Nature's splendors.

Temagami Forest Reserve

N EARLY four million acres in area, and approximately 100 miles in length, the Temagami Forest Reserve is a fascinating region, picturesque and exhilarating to the jaded city dweller. The three principal lakes shimmer against a cool background of verdant hill country, and are joined by an intricate network of streams, upon which, however, canoe trips are feasible and pleasurable.

Abundant wild life pervades this region. Here the moose, mink, bear and beaver live and flourish according to the primal law.

A canoe trip of 3,000 miles, without lift or carry, is provided by Lake Temagami, which is not two miles in width at any point. Grouse and wild geese are plentiful. What a relief from the swirl and throb of restless city life, is a sojourn in this realm of a thousand subtle enchantments. Reclining in your tent, or taking advantage of the haven offered by a tourist camp, your muscles are bound to relax, your fancy will have full play, while the depressing weights of worry and business responsibility are lifted from the mind. In their stead comes a sense of infinite contentment, as the eye transmits to the brain the glorious masterpieces of Nature. Born of the increasing hunger for further glimpses of scenic wonder, comes an intensely refreshing appetite for food. Sleep comes instantly in the cool evenings, with the mere touch of one's head to the pillow. Tanned skin, hardened muscles, renewed energy and joy in living—innumerable thrills of swimming, paddling, fishing and exploring—these things go to make up a phase of existence touched with the glamor of unalloyed delight.

Temagami Forest Reserve is 300 miles north of Toronto, 400 miles from Buffalo, and 415 miles west of Montreal.

Temiskaming District

TEMISKAMING District offers many interesting features, not the least of which is the presence of the silver mining areas. The Cobalt Mines are world famous, magnetic in appeal, and of unqualified success. Then there are the Gowganda and Lorrain Silver mines, both flourishing and attractive.

Good farming country abounds in Temiskaming District. The climate is healthful and bracing. The gripping lure of the great open spaces comes upon one—the ever-present wonderment of God's diversified creation.

This district contains the vast Temagami Forest Reserve.

Cochrane District

A STRETCH of country embracing a multitude of natural wonders, lies for miles north to James Bay, and east to Lake Abitibi; also west through territory practically unscarred by the oftentimes devastating knife of civilization.

There is very good hunting in the vicinity.

The seeking and finding of gold stirs the heart of man with thrills of romantic, adventurous enthusiasm. In the Cochrane District, one finds the Kirkland Lake, and the Porcupine Gold Fields, both of which possess mines of excellence and importance.

Hotel Accommodation Along The Ferguson Highway _____

Hotels on the Ferguson Highway only are enumerated below. Hotel accommodation is of course available at other points.

INTERPRETATION OF ABBREVIATION AS FOLLOWS:-

- * Open Summer-usually May F Fishing. 15th to Sept. 30th

 - G Golf.
 - H Hunting

S Sandy Bathing Beach. T Tennis.

- B Bathing and Boating.
- C Has accommodation in Cot- L Hotel sends out own booklets.
- W Winter Sports.

tages.

TOURISTS ARE ADVISED TO MAKE RESERVATIONS-SPLENDID SUMMER SEASON MAY TO OCTOBER

	Attractions	Number of Rooms			RATES	
Post Office and Name of Hotel, etc.		With Bath	With Hot and Cold Water	Without Bath	Per Day \	Per Week
					European Plan Shown "E." All others American	
BARRIE American Wellington BRACEBRIDGE	BFGT BFGST	8 12	20 30	12 	\$3 50upE	•••••
Albion Queen's BURK'S FALLS			•••••	30 30	300 up 350 up	\$21 00 E
Hotel Central	FH	•••••	31		3 25	20 00
*Light House Beach *Waltonian Inn COBALT	BCFHLST BCFHLST .		•••••	18 28	3 00 3 50	20 00 24 50
Reckin Apartments		2	• • • • • • • • • • • • •	15	2 00 up	10 00 up
COCHRANE Queen's Stevens Station	BFGHLST .	4	2	100 20 7	2 00 3 50upE 1 50upE	
King George				30	3 75	
ENGLEHART Eldon House	FH		6	24	3 50	12 00 up
GRAVENHURST Albion *Fern Glen Gilmour House Pine Dale Red Gables Muskoka Beach Inn	BFH BFGCLST .	10	30		3 00 up 2 50 3 00 2 50 up 3 50 5 00 up	15 00 up 15 00 15 00 up 16 00 up 24 50 30 00 up
HAILEYBURY Haileybury	BFGHLST .	. 50	20		2 00upE	14 00upE
HUNTSVILLE *Camp Billie Bear Dominion *Fairyport Inn Kent Hotel *Grand View Inn Limberlost Lodge Rosedale Lodge Tasso Lodge Tasso Lodge	BFGHST BCEFGHLS BFGHSTW BCFGHLT BCFHLST BFGHLST	· · · · · · · · · · · · · · · · · · ·	11 12 24	26 95 38 4	4 50 3 25 up 3 00 3 00upE 4 00 2 25 5 00	21 00 up 20 00upE 20 00 A plan also 18 00 up 20 00 up 15 00 30 00
IROQUOIS FALLS Hotel Iroquois	FGHLSTW	. 50	75	35	3 50 up	24 00 up
KIRKLAND LAKE Gold Range Charles Hotel	BFHS	5 10	35 32		4 00 3 50	20 50 24 50
NEW LISKEARD Grand Union	BGLST	J		40	3 50	24 50

	Attractions	Number of Rooms			RATES	
Post Office and Name of Hotel, etc.		With Bath	With Hot and Cold Water	Without - Bath	Per Day	Per Week
					European Plan Shown "E." All others American	
NORTH BAY Continental Pacific *Tomahawk Lodge	BFGHLS G BCHFLS BFGHT	10 5 110	22 50 110	36 30	2 50upE 3 50upE 5 00 2 50upE	12 00 up 30 00 A plan also
Empire Queens	BFGHST		46	•••••	2 00upE	A plan also
POWASSAN New Windsor	FH		20	15	2 0 0 up	A plan also
RAMORE Ramore Commercial				10 12	1 00 E 2 50	18 00
SCOTIA JUNCTION Albion	FH			24	3 00 up	20 00
SEVERN BRIDGE Lakeview (Sparrow Lake)	BFGLST		115		3 00 up	16 00 up
SOUTH RIVER Queens	FH			23	3 00 up	12 00 up
SUNDRIDGE Bernard	BCFHLST			16	3 00 up	18 00 up
SWASTIKA *Log Cabin	BFSC	1	5	5	3 50 up	20 00 up
TEMAGAMI *Acouchiching Camp				. 75	4 00	28 00
*Camp Eucaroma *Camp Chimo	BCFHLS			100 78	4 00 up 5 00 up	25 00 up 30 00 up
*Camp Ojibway *Ka-Keena Inn Lakeview House	BFHLST BFH			18	4 00 4 00	25 00 20 00
*Ronnoco *Temagami Inn *Wabi-Kon Camp	BFH BCFHLST BCFHLS			34 100 64	5 00 4 00 up 4 00 up	30 00 25 00 up 25 00 up
TROUT MILLS *Camp Champlain				. 18	4 00 E	21 00
TROUT CREEK Queens	FH			20	2 50 up	10 00 up

HOTEL ACCOMMODATION-Continued.

U. S. MOTORISTS COMING TO ONTARIO

W HEN you plan your trip into Ontario you will find no difficulties at the Border with the Customs authorities. Be sure to bring with you your State license card.

For Twenty-Four Hours. Automobiles may be entered at any Canadian port for touring purposes for a period not exceeding 24 hours, by the owner surrendering his State license card, which is handed to him on his return journey.

For Two to Sixty Days. For a period of sixty days a motorist may bring his car into Canada for touring purposes only and return by the port of entry or any other port without bond or deposit, the only requirements being the possession of a State license identifying the car, and the completion of the necessary duplicate customs form, on which particulars of the car are recorded. One form is retained by the Customs Officer and one by the motorist, which is to be surrendered by him at any port of exit on leaving Canada.

For Sixty to Ninety Days...One extension of thirty days to a limit of ninety days may begranted without a bond or deposit by presenting the original customs permit to any Customs Officer.

For One to Six Months. Automobiles may be entered at any Canadian port of Customs for touring purposes. for a period of one to six months, by filling in the same form referred to, and signing a bond in approved form for double the amount of the estimated duties on the vehicle, or secure a special bond of an incorporated guarantee company authorized to do business in Canada.

The automobile of any tourist not returning within the time limit is liable to seizure. Should an unforeseen delay occur, prolonging the time of stay in Canada beyond that mentioned in the tourists permit, the Customs Department, Ottawa, should be communicated with at once.



ONTARIO The FERGUSON HIGHWAY

Beauty Spots and Points of Interest

Northern Ontario

> Department of Northern Development Parliament Buildings, Toronto

