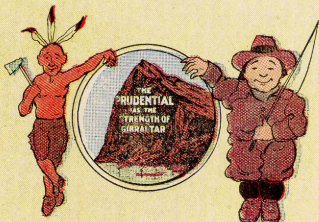


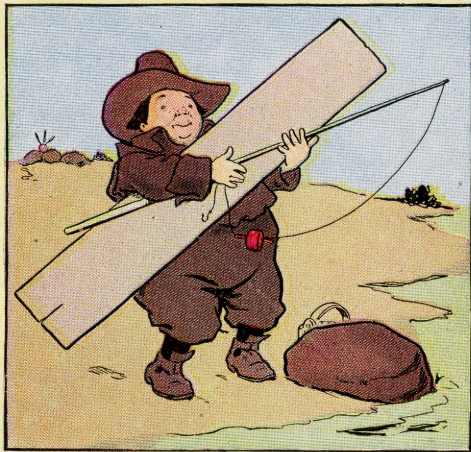
A Fisherman
and ^{Aⁿ} Indian
with a Moral



A Fisherman and
an Indian
with a Moral

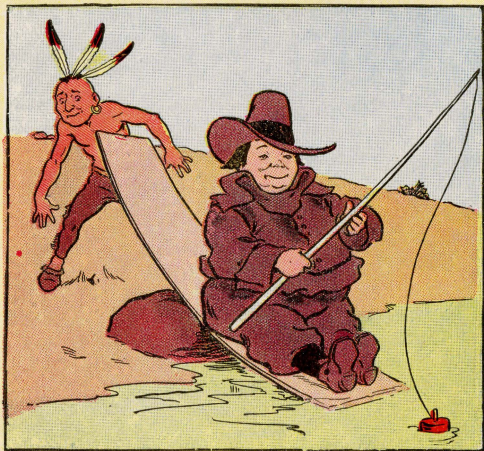
ISSUED BY
THE PRUDENTIAL
INSURANCE CO. OF AMERICA
HOME OFFICE
NEWARK, NEW JERSEY

THE PRUDENTIAL issues policies from ages one to seventy, for amounts from \$15 up to \$100,000. They are liberal in their provisions, low in cost, and fully guaranteed in every detail. No matter what your Life Insurance needs are, THE PRUDENTIAL has the policy to satisfy you. Ask for free information and rates at your age.



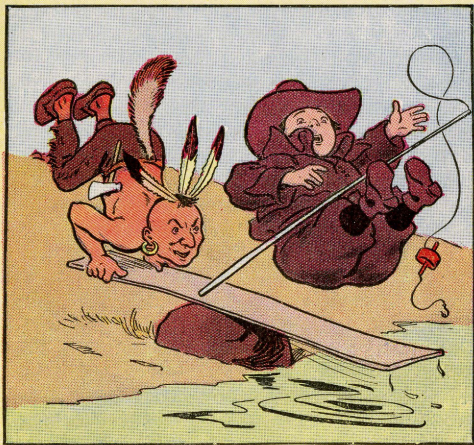
*Louis VonBlinker, a jolly old sort,
Came down to the River for an afternoon's sport.
Says he, "I'll sit down on the end of this plank
And fish for some fish, right off of the bank.*

You can save money through Life Insurance in
THE PRUDENTIAL.



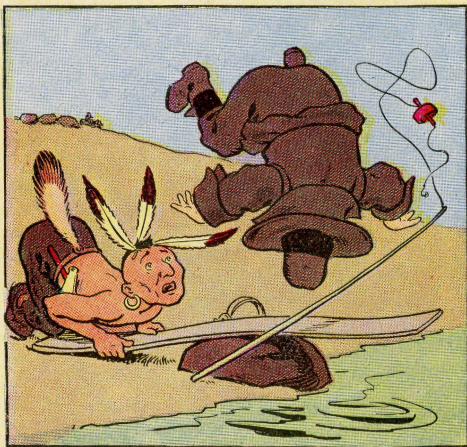
*He fished for an hour and caught never a bite;
And he probably would have been fishing all night,
If "Three Feather Joe," with fingers a-quiver,
Had n't sneaked up behind, to throw him in the river.*

Five cents a week or upwards pays for a policy
in **THE PRUDENTIAL.**



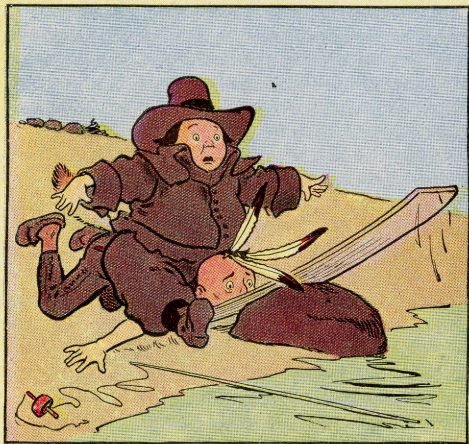
*And then, with a scream such as Indians use,
Which frightened VonBlinker 'most out of his shoes,
He sprang, with a rush, on the end of the board,
And, up in the air, like a bird, Louis soared.*

THE PRUDENTIAL agent calls every week for
Industrial premiums.



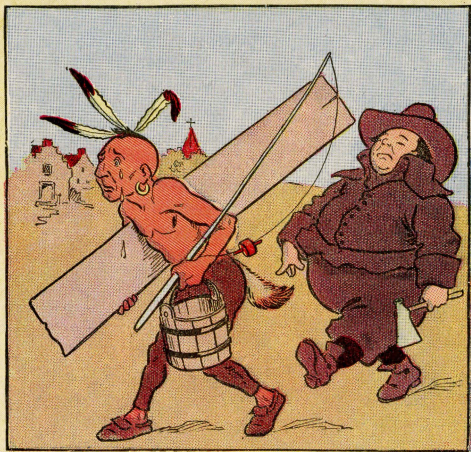
*Now Louis VonBlinker, although rather fat,
Had been, in his boyhood, a good acrobat.
So he said to himself, as he rose toward the skies,
"I'll just give this Savage a little surprise."*

A PRUDENTIAL policy gives low rates, high guarantees, and *absolute security*.



*“Three Feather Joe” gave a howl of dismay
As he saw Louis come a-sailing his way;
And then he was thrown to the ground like a wreck,
With Louis VonBlinker astride of his neck.*

THE PRUDENTIAL pays claims *immediately* upon receipt of due proofs of death.



*So, back to the village VonBlinker paraded,
And the spirits of "Three Feather Joe" had quite faded.
And from that time there never was Indian wishing
To bother VonBlinker when he went a-fishing.*

*The moral of this, as you must plainly see,
Is to be ever ready for difficulty:
Be prepared against trouble—it's very essential.
To protect all your family—select The Prudential.*

BE PREPARED

WHAT would your family do if they lost you? Would life be harder for them? Could your wife keep home and family together? Could your children stay at school? Could they wear as good clothes? A life insurance policy in **THE PRUDENTIAL** will make the future of your family safe and secure. Your plain duty is to protect them. Act to-day.

DON'T neglect Life Insurance because you feel unable to pay for a large amount. You can obtain a policy for as little as five or ten cents a week from **THE PRUDENTIAL**. Secure a small amount of Life Insurance now, and increase it as your means permit.

Apply to **THE PRUDENTIAL** for the insurance protection your family needs.



THE PRUDENTIAL
INSURANCE COMPANY OF AMERICA

Incorporated as a Stock Company by the
State of New Jersey

JOHN F. DRYDEN, President

HOME OFFICE, NEWARK, NEW JERSEY