

# PURITY

## POST CARD PAINTING BOOK

*Issued by*  
WESTERN CANADA FLOUR MILLS CO. LIMITED. MILLERS OF  
PURITY FLOUR & PURITY OATS

TO THE HEALTHY HARDY LADS

TO THE STURDY HAPPY LASSIES

Whose enjoyment of delicious bread and pastry, and wonderfully appetizing porridge, has made it possible for us to keep our great mills grinding and rolling out their daily thousands of barrels of PURITY FLOUR and PURITY OATS.

Here's a book for you—a painting book—and with your box of paints or crayons you will have great fun completing the pictures it contains. Most of them scenes that occur every day in thousands of Canadian homes where health and good cheer abide.

See what you can do with them. Color them and mail them to your little friends, your uncles and aunts, your cousins. First that they may wonder at your skill and taste and later that they may be tempted to enjoy the delightful cakes and pastry Mother makes from PURITY FLOUR—those wonderfully appetizing dishes of porridge that make your breakfasts so healthfully satisfying.

It has been a pleasure to have been able to do our part in bringing health and strength to so many little Canadians, and we want you to know, and your mother to know, that she will always be able to depend on PURITY FLOUR and PURITY OATS for the delicious, appetizing and health-giving food she has been able to give you in the past.

And now, with our best wishes to you all, and may you all grow up to be as strong and healthy men and women as you are healthy, happy children, we'll leave you to enjoy this little token of our appreciation of your friendship for PURITY FLOUR and PURITY OATS.

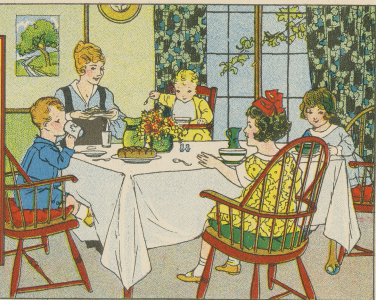
WESTERN CANADA FLOUR MILLS CO., LIMITED

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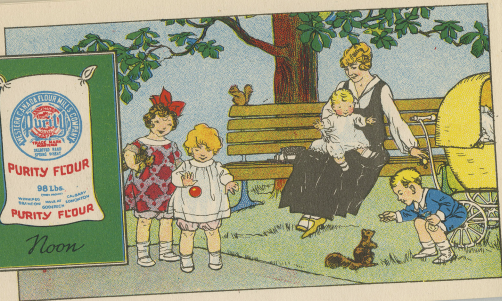


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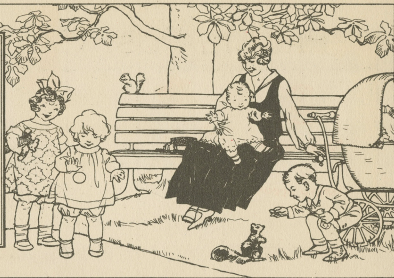
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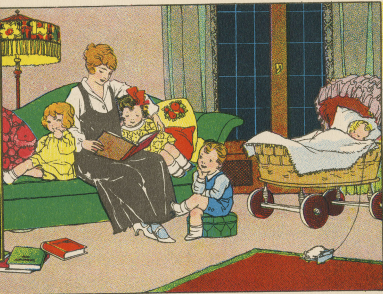


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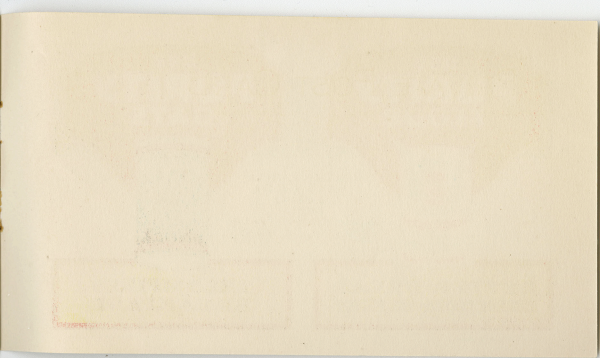


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USE  
**PURITY  
FLOUR**



**BETTER BREAD  
DELICIOUS PASTRY**

USE  
**PURITY  
OATS**



**THE EMPIRE'S  
BREAKFAST**

WESTERN CANADA  
FLOUR MILLS  
COMPANY  
LIMITED

MONTREAL  
OTTAWA  
WINNIPEG  
BRANDON

TORONTO

S. EDMONTON  
CALGARY  
VANCOUVER  
VICTORIA