

# Hello!

## Little People!



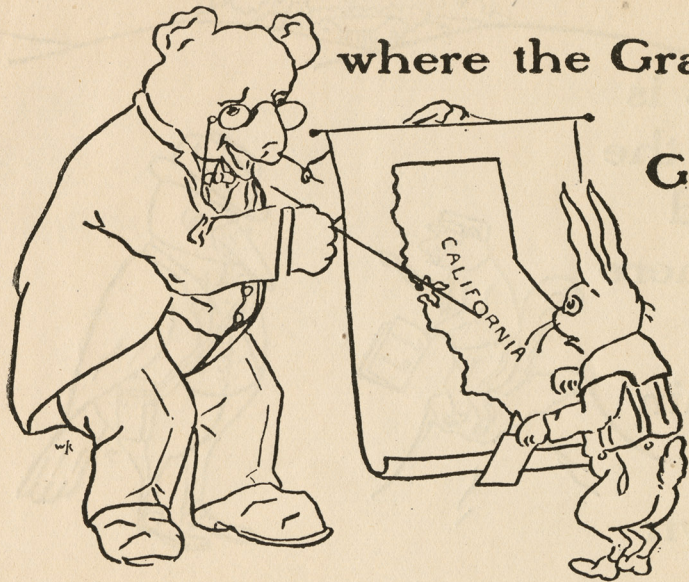
PRINTED BY  
PHILLIPS, SMYTH & VAN ORDEN  
508 CLAY STREET  
SAN FRANCISCO, CAL.

This is the State

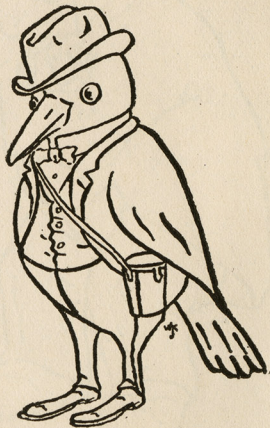
where the Grain

is

Grown.



This is  
the  
Field  
where  
the  
Grain  
is  
Sown.



**This is**

**so**

**the**

**Fresh**

**Stalk**

**and**

**Green**

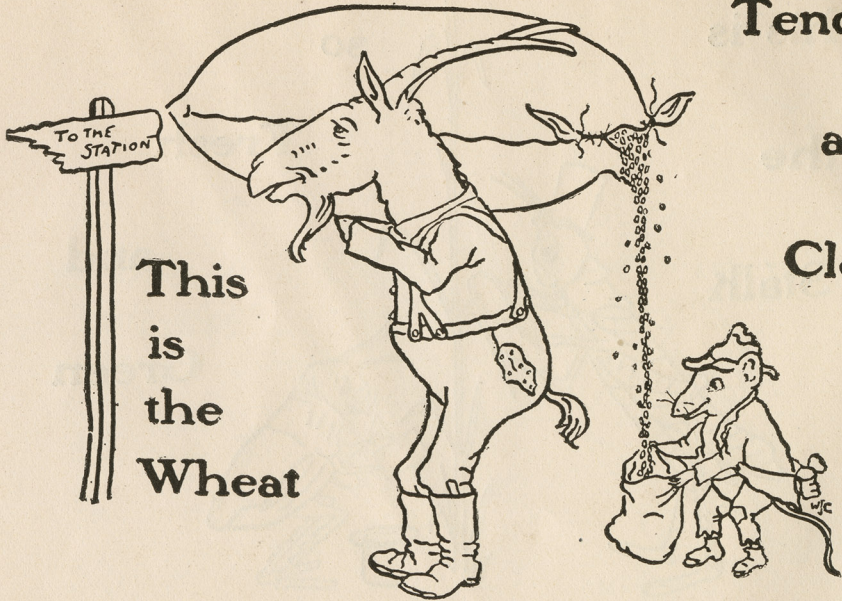


so

Tender

and

Clean

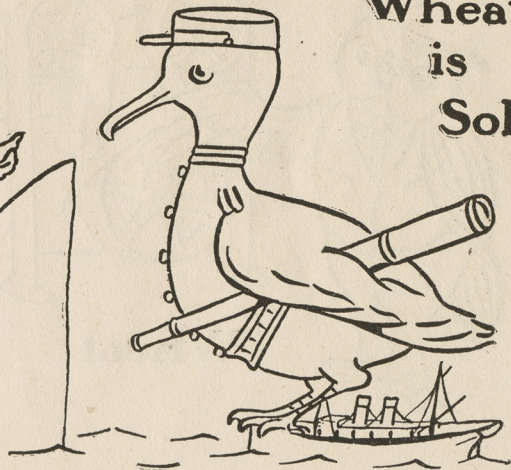


This  
is  
the  
Wheat

**This  
is the  
City**



**where the  
Wheat  
is  
Sold**

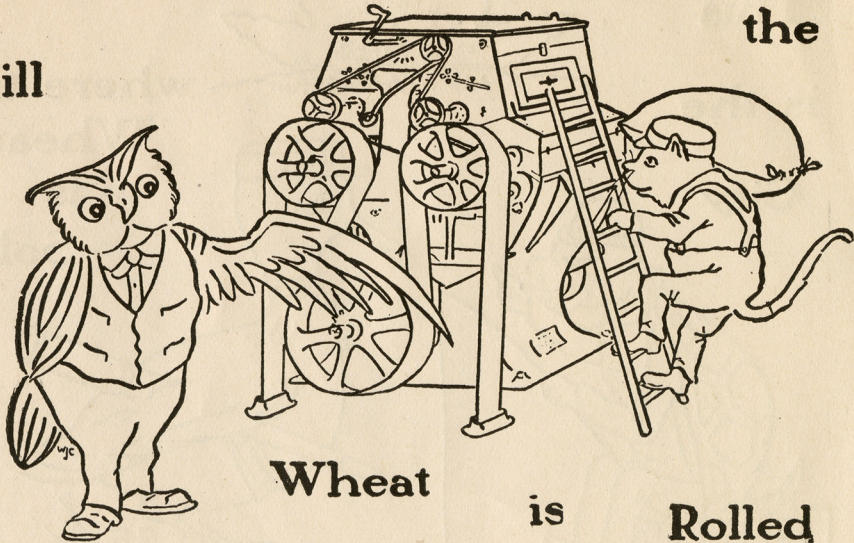


This is the

where

the

Mill



Wheat

is

Rolled



**Pile of**

**This is the**

**Fibery**

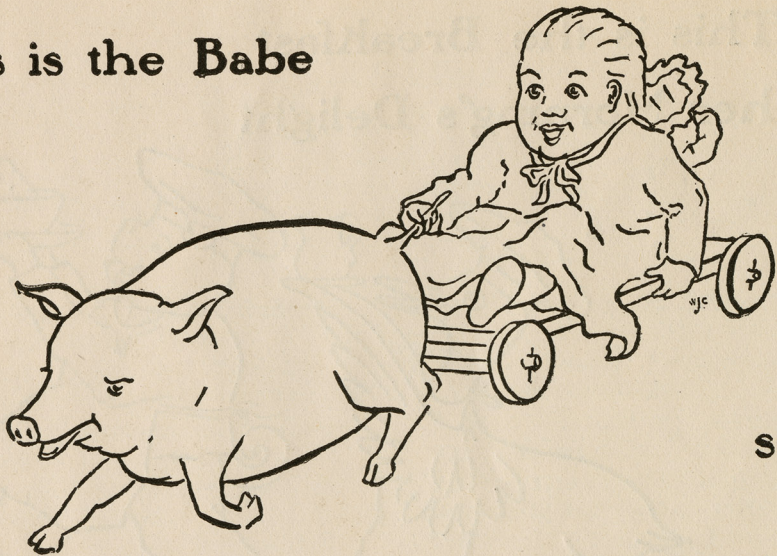
**Husk**



This  
is  
the  
Cart  
filled  
with  
Dirt  
and  
Dust



**This is the Babe**



**SO**

**Happy and Bright**

This is the Breakfast  
her Morning's Delight





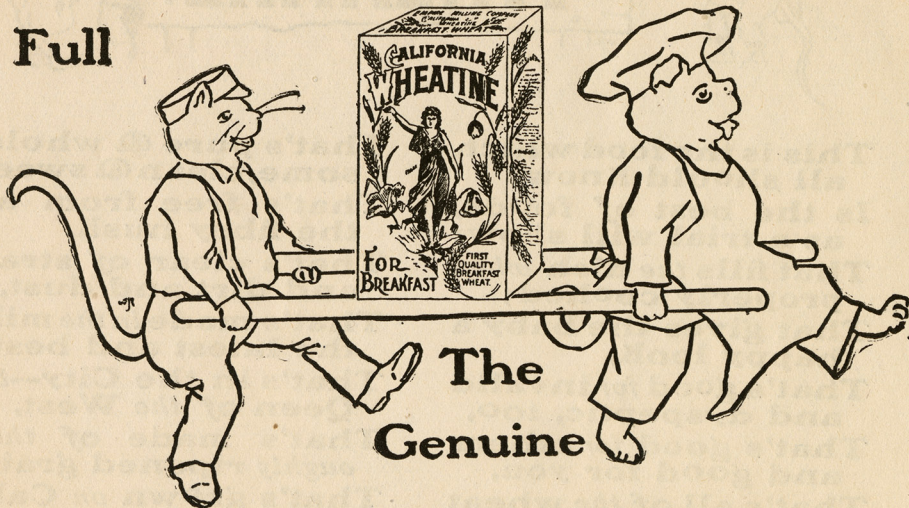
**This is the food which  
all should know  
Is the best of foods,  
as a trial will show;  
That fills *the* dish *when*  
properly cooked;  
That gives the baby a  
happy look,  
That's good *for* invalid  
and dyspeptic, too,  
That's good *for* others  
and good *for* you,  
That's all of *the* wheat  
that's good to eat,**

**That's pure @ whole-  
some, clean @ sweet,  
That's free from all  
the fibry husk,  
That's clear of straw  
and dirt and dust,  
That's made *in the* mill,  
the latest and best,  
That's in the City--*the*  
Queen of *the* West,  
That's made of *thor-*  
*oughly* ripened grain,  
That's grown on Cali-  
fornia's upland plain.**

This is the  
Package

Two pounds  
in Weight

Full



The  
Genuine

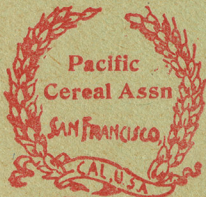
Made in the Golden State

## TO THE MOTHER :

On the preceding pages we have endeavored to please the little folks in pictures and jingle descriptive of the manufacture of California Wheatine, which is the Cleanest, Purest and Sweetest breakfast food. California Wheatine is a California production made from selected upland California white wheat. It is free from the indigestible, woody fibre, and contains all of the nutritive qualities of the grain.



Save these circles



They are on all California Wheatine packages.

On the return to us of 12 California Wheatine Circles we will mail a handsome Tracing Book, cover in three colors, size 9x10½,

For 2 circles or 2c. in stamps a duplicate of this Tracing Book will be sent to any address.

**PACIFIC CEREAL ASS'N**

226-228 Clay Street,

San Francisco, Cal.

**This Tracing Book is sent to you by request and with the**

**Compliments of** .....