



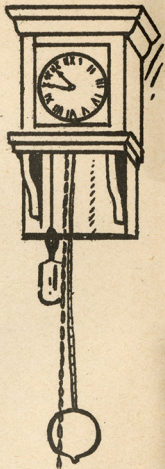
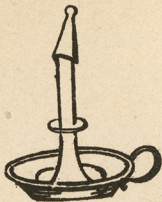
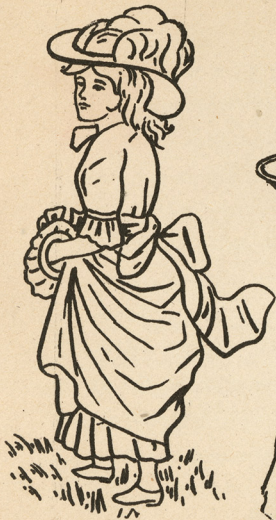


## "STAR BRAND SHOES" AND HIS PARTY.

**S**TAR BRAND SHOES was a great big fat Jolly Man who gave a party once for the little boys and girls, and my, how they were tickled when they went to his house that night. STAR BRAND SHOES' house was beautiful, and bright Red Stars were shining on the walls. The ice cream looked like Red Stars and he had Red Star Cakes too. The children played and danced and ate cream and cake and had just lots of fun, and then STAR BRAND SHOES told them about his family. His children were named MUSIC and GLORY and ETERNITY and BEAUTY and PEARL and ROSES and TONY and LOTTA and FLORENCE, and the baby was called

OUR FAMILY. Isn't that funny? The boys and girls laughed and said "Yes, that is funny," and STAR BRAND SHOES said "Have you ever heard of my children?" and they all laughed and said "Yes, those names are on our shoes," and they clapped their hands and sang "STAR BRAND SHOES ARE BETTER," "STAR BRAND SHOES ARE BETTER." Then STAR BRAND SHOES just laughed until his big fat sides shook and he said: "Now children we will play 'Mother Goose' with STAR BRAND RHYMES, and here is a big white cake, covered with red candy stars and I am going to give it to the one who makes the best rhyme." And these are the jingles the children made:





Jack Sprat could eat no fat,  
His wife could eat no lean,  
He bought her a pair of STAR BRAND  
SHOES,



And she now gives him peaches and cream.

Little Jack Horner sat in a corner  
Eating his Christmas pie,  
A boy came along with ETERNITY'S on,  
And for them little Jackie did cry.

Little Miss Muffet sat on a tuffet  
Writing a Christmas letter,  
She told Old Santa she wanted some shoes,  
And "STAR BRAND SHOES ARE BETTER."



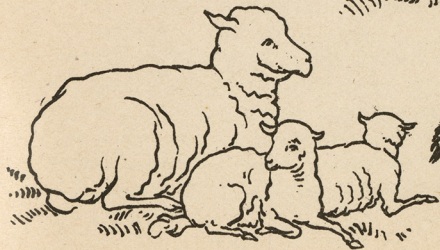
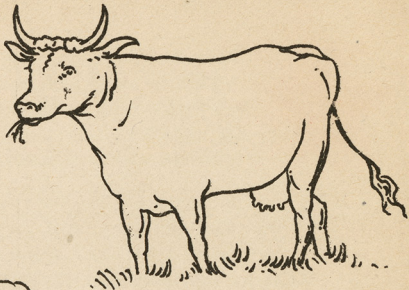




Jack and Jill went up the hill  
And they both had the blues,  
But now they laugh and clap their hands,  
They are wearing "OUR FAMILY" shoes.

Hark! Hark! The dogs do bark,  
They like the children's shoes,  
They are wearing the FLORENCE, MUSIC and GLORY,  
And can play as long as they choose.

There was an old woman who lived in a shoe,  
She had so many children she didn't know what to do,  
They sneaked through the holes and they ran all about,  
If her house had been a STAR BRAND they couldn't  
have got out.





Little Bo Peep has lost her sheep,  
This is very sad news,  
But think how much worse it might have  
been  
If she had lost her BEAUTY shoes.

Ride a cock horse to Banburrycross  
To see what Johnny will buy,  
At a store he will halt and some shoes he'll demand  
Made by ROBERTS, JOHNSON & RAND.

After they had spoken these jingles STAR BRAND SHOES gave the prize. Now, which one do you think got the cake? And then the party was over and this happy crowd of little children went home and they all said: "My, what a nice time we had, and we will never forget STAR BRAND SHOES and his party."

# STAR BRAND SHOES...



are made in St. Louis, and they are not only made for little boys and girls but they are made for big brother and big sister, and for mamma and papa too, and with every pair of children's shoes you get one of these pretty little drawing books.

THE RED STAR with the letters in the points of the star is on every box of shoes, and a little Star is also stamped on the heel of each shoe. Be sure to tell Papa you want the "RED STAR" SHOES made by

**ROBERTS, JOHNSON & RAND SHOE CO.**



“Star Brand Shoes Are Better.”