



Diamond
DYE · Nursery Rhymes.
Pictorial

(See 1900) 10⁰⁰ -

Many colors of Diamond Dyes are twice as strong as the inferior substitutes that some dealers try to sell for the sake of a larger profit. Diamond Dye Fast Scarlet, Fast Cardinal Red, and many of the others, give a full and beautiful color on two pounds of goods, while the imitations on the market do not even claim to color more than one pound, and in reality are not strong enough for that.

The best materials are used in making Diamond Dyes, and you get your money's worth whenever you buy them. Beware of the dealer who tries to sell you something else.

'Tis easy to dye with
Diamond Dyes.

Simple directions on
Each package.

Diamond Dyes are the only dyes we can recommend to our customers as being fast, simple to use, and true to name.

We call attention to the three special Fast Black Diamond Dyes,—for wool, for cotton, and for silk and feathers.



The Fast Diamond Dyes for cotton are the only cotton colors known that are fast to washing with soap, and will not fade or crock.

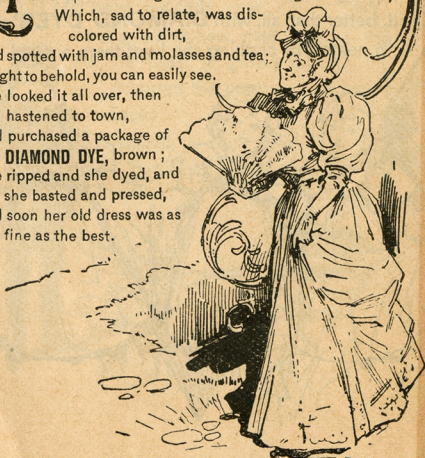
Our stock of Drugs, Medicines, and Fancy Goods is complete, and we invite your patronage.

W. C. Leonard, Pharmacist

New London, N. H.



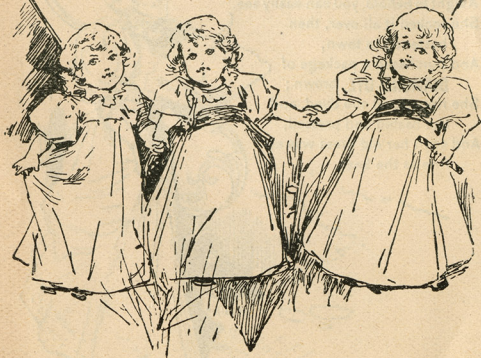
HERE was an old woman, and what do you think?
 She had an old dress of a delicate pink,
 With queer looking sleeves and a full-gathered skirt,
 Which, sad to relate, was dis-
 colored with dirt,
 And spotted with jam and molasses and tea;
 A sight to behold, you can easily see.
 She looked it all over, then
 hastened to town,
 And purchased a package of
DIAMOND DYE, brown;
 She ripped and she dyed, and
 she basted and pressed,
 And soon her old dress was as
 fine as the best.





HERE was an old
woman who lived
in a shoe,

She had a few children and knew what to do :
She let them sit up just as late as they pleased,
And offered them candy, without being teased,
And, better than all, with **DIAMOND DYES'** aid,
In neatest of clothing she kept them arrayed.



THERE was a little man
and he had a little
coat,

Whose color when he
bought it was blue,
blue, blue;
It faded in the light, and was
such a looking sight,
He wondered what on earth
he'd ever do, do, do.



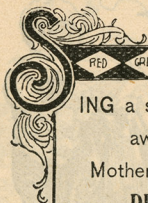
But the little man was wise, and he
thought of **DIAMOND DYES**,

And soon his little coat

was good as new, new, new,
For he dyed it glossy black,
changed the buttons front and
back,

And said, "I can't believe it,
but it's true, true, true."





RED

GREEN

YELLOW

PINK

BLUE

BROWN

BLACK

ING a song of sixpence, bonnet all
awry,

Mother's in a hurry to get some
DIAMOND DYE;

Red or green or yellow,

Lovely pinks and blues,

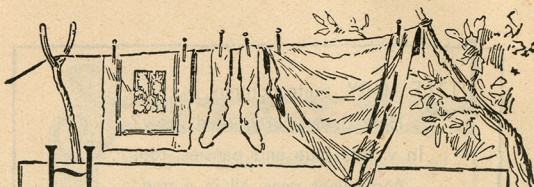
Make your mind up
quickly,

Now's the time to
choose.



LITTLE MARY, quite contrary,
How does your garden grow?
In violets blue and pansies, too,
And sweet peas, all in a row.
I've roses red and roses pink,
And flowers with golden eyes;
You'd think to see my garden fair
I'd planted **DIAMOND DYES.**



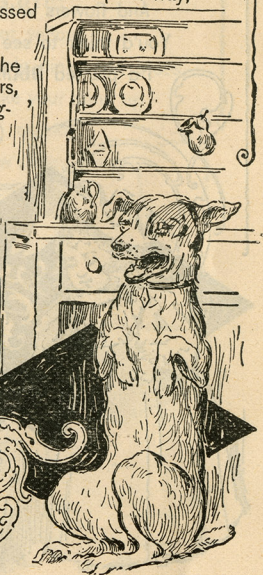


HEY diddle diddle, the cat and the fiddle;
The cow jumped over the moon;
The little dog laughed, in his own queer way,
For he hadn't been missed
since noon.

He dug up the garden, he
pulled up the flowers,
He sat on the drawing-
room chairs,
He chased the cat and
her kitten fat
Three times up the
kitchen stairs.

Oh, the little dog had a
first-rate time,
As a little dog can
who tries,
When his mistress kind
he happens to find
Is busy with her

**DIAMOND
DYES.**





HERE was a man in our town,
And he was wondrous wise;
He rushed into the druggist's store,
And bought some **DIAMOND DYES**;
And when he saw the dyes were good,
Said he, "It's very clear
I'll have to buy my wife enough
To last her through the year."





LD woman,
old woman,
Oh, whither away?
And what is your hurry
this midsummer day?

I'm going a-shopping —
my favorite style —

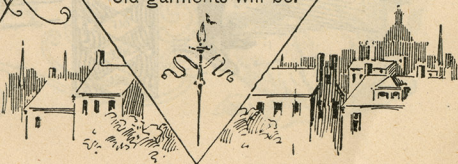
You'll notice, perhaps, how the people all smile.

To-day I'm in haste, for I'm going to buy

A package of beautiful **DIAMOND DYE;**

And *next* time I ride on my broom,
you will see

How handsome these faded
old garments will be.





LITTLE BOY BLUE, come, blow
your horn,
Keep yourself busy this
beautiful morn.

Johnny is fishing, away at the
brook,

Sister is reading her pretty new
book;

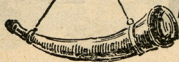
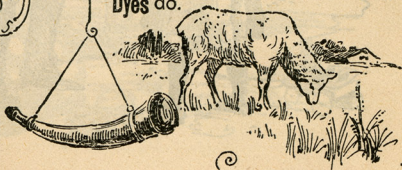
Baby is learning to creep, on the
floor,

Rover is watching her, out by the
door;

Mother is busy as busy can be
Making new jackets for you and
for me.

Blow, then, a blast, and a merry
one, too,

In praise of the wonders our **Diamond**
Dyes do.





SIMPLE SIMON met a Dye-man
Going to the Fair;
Said Simple Simon to the Dye-man,
"Let me see your ware."
Said the Dye-man to Simple Simon,
"What is that to you?"
Said Simple Simon to the Dye-man,
"I have dyes, sir, too."
"Mine are **DIAMOND DYES**, sir,
Best of all, I claim."
"Then you're right," the
Dye-man said,
"Mine are just the
same."




JACK and JILL, all dressed to kill,
Went sailing on the water;
Jack fell in, up to his chin,
And Jill came tumbling after.

Their clothes were wet
as they could get,
Yet not a garment faded:
Their mother wise
Used **DIAMOND DYES**,
Of that I'm quite persuaded,
For **DIAMOND DYES** will never "run,"

As other
colors
might
have
done.





TOM, TOM, the piper's son,
He always has the greatest fun
A-helping when his mother dyes
The children's faded coats and
ties.

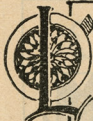
With **DIAMOND DYES** the
work is done,
And Tom declares
it's lots of fun.



ROT, trot to Boston to buy a
pretty gown,
White or red or yellow, pink or blue
or brown.

Wear it first for Sunday, next for every day,
Wear it when you go to school, wear it when
you play;
When it's old and faded, I'll tell you what to do,
Dip it into **DIAMOND DYE**,
and make it good
as new.





LITTLE JACK HORNER went to the
corner

To purchase some **DIAMOND DYE**;
Said he (for he talked to himself as he
walked),

"Oh, what a smart mother have I!

"Though faded my trousers and shabby
my coat,

She colors them over so fine,

You'd think they were new; now, what
should I do

Without such a mother
as mine?"

USE
DIAMOND
DYES





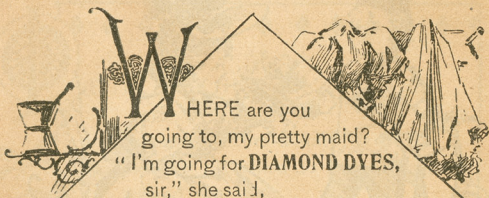
LITTLE MISS MUFFET

sat on a tuffet,
Dressed in her
finest array;

There came a young rider who sat down beside her,
And gave her a handsome bouquet.

It was pink, it was blue, it was lavender, too,
It was purple and yellow and red,
With plenty of green: "The colors you've seen
In **DIAMOND DYES**, sir," she said.





W

HERE are you
going to, my pretty maid?

"I'm going for **DIAMOND DYES**,
sir," she said,

"To color last winter's old jacket and gown
An elegant green or a beautiful brown.
I'm in a great hurry, so bid you good day;"
And smiling and nodding she hurried away.



CHILDREN'S CLOTHING.

How to Dress the Little Ones Handsomely.

ONLY A FEW DIMES NEEDED.

Diamond Dyes Keep the Children in
New Clothes.



Many thrifty mothers rarely buy new clothing for their children, yet the little ones are always handsomely dressed. This is the result of using Diamond Dyes, which make all the fashionable colors with but little work.

AN ENGLISH WOMAN'S ECONOMY.

Diamond Dyes are really magical. I have been uniformly successful with them, and have used a great many of them, both in England, where I first made their acquaintance, and in this country, where I am now living. I buy everything with a view to future dyeing, as I have a large family of girls. You may be sure that I find this pays me, for after the first wear of the goods I can color them with Diamond Dyes, and they look and wear as well as ever.

ALICE PEARCE.

319 East 48th Street, New York City.

DIRECTION BOOK FREE.

Book of directions for home dyeing with Diamond Dyes, and sample card of colors, mailed free for the asking.

WELLS, RICHARDSON & CO.,

Burlington, Vt.



DIAMOND
• DYES •