

OF
DIAMOND
DYES

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1909. T.W.V.
-GET

DIAMOND DYES

Bring Good Cheer to the Whole Family

Father Likes Them because they cut down dry goods and dress making bills.

Mother Depends on Them because they mean prettier dresses and more of them for herself and the children with less sewing, less effort and less expense.

Big Brother Swears by Them because he thinks it's fine for Mother and big sister to have so many pretty things.

Big Sister "Just Loves" Them because they make it easy to have stockings and trimmings to match her dresses and they leave money for her allowance for matinee tickets and little luxuries.

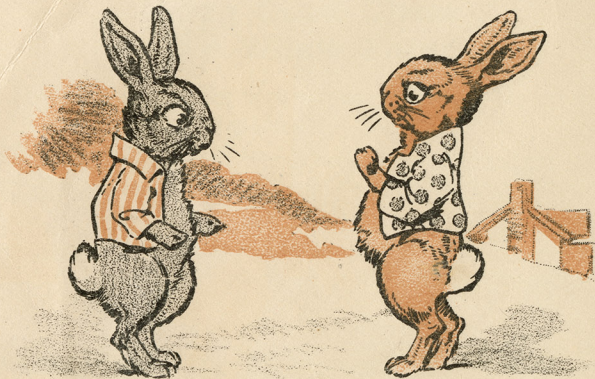
The Little Folks Say "Me Too" because Diamond Dyes mean fresh, pretty suits, dresses and ribbons when their old ones are soiled or faded.

PLEASE BE CAREFUL

DON'T *ever* try to dye *wool* or *silk* with the same dye you would use for *cotton* or *linen* or *mixed goods*. This is *important* and you'll be sorry if you do. Diamond Dyes come in two kinds of packages according to the material to be dyed. No other dyes are sold in this way. That's why no other dyes give successful results.



Said Bunny Brown to Bunny Gray,
 "How tired I do get
Of this same, old, brown coat of mine;
 Had I the chance, you bet
I'd change it quicker than a wink!"
Said Bunny Gray. I've got a think!"

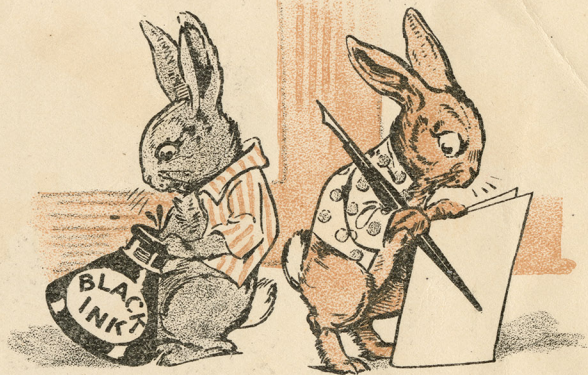


His eyes popped almost out his head.

That Bunny Brown did fear
In truth they really would drop out;

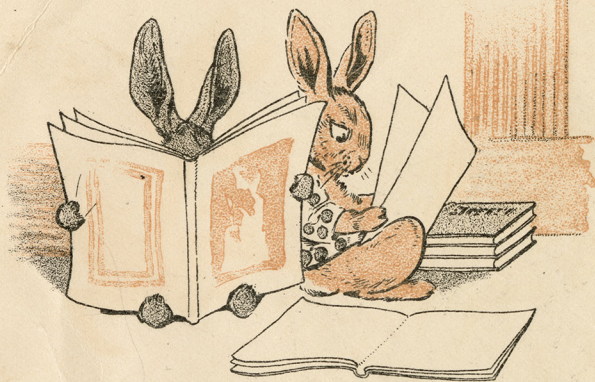
Said Bunny Gray, "See here!
Just listen to this little plan

And I say do it if we can."

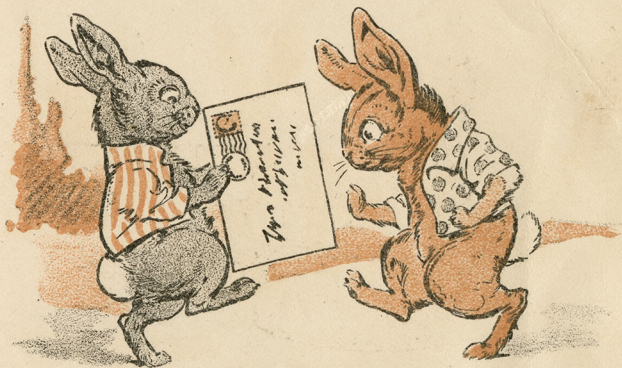


Somewhere I've seen a dandy ad.
Of things called "Diamond Dyes;"
They make such lovely colors that
They're treats to tired eyes!"
(So saying, he felt of his two —
He'd nearly lost them, as he knew)

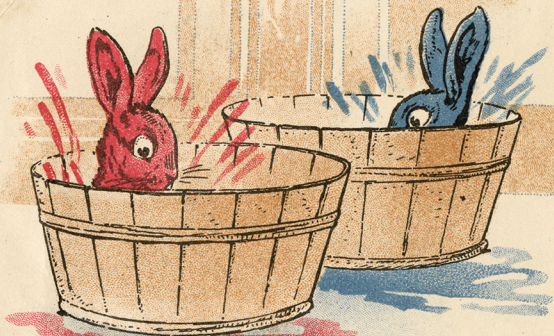




So books and papers they looked through.
And found the Ad. at last;
With joyous smiles they jumped up then,
And hurried very fast
To drag out with a merry wink
The paper, pen and bottle of ink.



They wrote the letter, licked the stamp,
And in due season came
Two packages of Diamond Dyes.
Addressed to Bunny's name.
Then how those Bunnies raced and ran
And leaped, as only Bunnies can.



Into some water went the Dyes
The Bunnies jumped in next;
To tell the brown one from the gray
You would have been perplexed!
For one was red and one was blue!
I wish I'd seen them - now dont you?

DIAMOND DYES

Brighten the Home

Did you ever stop to think how many things you can do with Diamond Dyes to improve your family wardrobe and beautify your home?

Do you know that with Diamond Dyes you can make an old waist, a faded skirt or soiled ribbons new again?

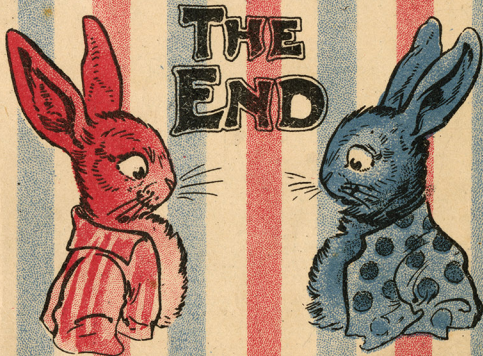
Do you know that with Diamond Dyes you can color curtains, draperies, rugs and carpets, as well as a professional dyer?

Send your name and address (mention your dealer's name and tell us whether he sells Diamond Dyes) and we will send you a copy of the famous Diamond Dye Annual, full of valuable hints and suggestions, a copy of the Direction Book, and 36 samples of dyed cloth, all FREE.

WELLS & RICHARDSON CO.

Manufacturers of Diamond Dyes

Burlington, Vermont



AMERICAN LITHOGRAPHIC CO. N.Y.