

Drug Store News.

PUBLISHED BY JOHN SIMPSON AND SON, DRUGVILLE, ONT.



YOU'LL LIKE THIS DRUG STORE

If you like a good Drug Store you would like this one. It is our constant aim to make our Drug store a good one—the best Drug Store which constant attention can make.

It may not be the biggest Drug Store in the world, or the most elaborate Drug Store; but we do know that those who are in charge of it have a very earnest desire to make every customer who comes into it enjoy trading here and satisfied with every purchase. If everything isn't all right we want to make it right, if you will let us do so. We have built up a big trade by trying to please every customer.

Then again, it is always a pleasure to trade at a drug store which is complete—which is not cursorially "out" of the very thing that you want, which has grown with the demands of the locality, and gives customers just what they are looking for.

Such a store is ours. You do not have to ask us twice to get a thing for you. If we haven't it in stock already one request is enough. We will get it. We have built up our large trade by making our store complete. Even people who live at some distance, get in the habit of coming here, because they are almost always sure to get what they want without being compelled to run around to three or four different stores.

If there happens to be anything which it would be an accommodation to you for us to handle, we wish that you would let us know about it.

We want to earn your trade by making this store (as it really is now) the best drug store at which you can do your trading.

EMULSION OF COD LIVER OIL.

Made from pure Lefsten Oil, and sold under our personal guarantee of purity and freshness. Easily assimilated, and so pleasant to take that children will cry for it.

In Bottles at 25 & 50.

THINK THIS OVER.

In this article We shall endeavor to banish from your mind the wrong impression a great many people cherish in regard to the value of Druggists' side lines. We mean such articles as hair and tooth brushes, combs, which brushes, and many other things which are also obtainable at dry and fancy goods stores. You hear one person say, "If you are buying a comb don't go to a drug store for it; they charge twice as much as Mr. So and So for the very same article." Another will say, "I wouldn't buy fancy articles in a drug store at all. The prices one has to pay are stupidly excessive compared with those of the fancy stores." But that is the wrong impression referred to above. Now what we say with regard to those side lines, every conscientious druggist will adhere to. In the first place, we keep them for the accommodation of our patrons, and exercise all possible care and judgment consistent with securing a good article that will sell at a moderate price. And in the next place try to keep a variety suited to the demands of our patrons, and prices are like everything else we sell, the lowest for the best quality.

TO WATERPROOF CLOTH.—Dissolve 1 lb. of alum in 4 gallons of water, and separately dissolve 1 lb. of sugar of lead in another 4 gallons of water; mix the liquids, pour off the clear solution from the precipitate formed, and soak the material in it; well dry it afterwards.



PURITY AND FRESHNESS.

Did you ever stop to think how important it is that drugs be fresh and in perfect condition?

It doesn't take long for you to tell whether you want vegetables or not. You look at them, and if they are withered or dried up or stale you pass them by.

But when herbs and roots and other drugs lose their aroma and freshness and strength do you pass them by also?

Do you ever stop to think whether they are fresh and of full strength or not?

INFANTS' GOODS.

Another class of goods which lose their virtue when they get old are the various kinds of Prepared Foods for Infants and Invalids.

We are always very particular to clean out all of our old stock, and at the beginning of each season get in an entirely new lot of these Foods.

At the present time our stock is complete of all the different varieties, and everyone is in perfect condition, fresh and strong and of full strength. No matter what Prepared Food your physician prescribes, you can get it of us and be sure it will be in the best possible condition.

You ought to think about the condition of every drug that you buy. If it is not the kind of a drug which you can tell the condition of by looking at it, you ought to be very careful to trade at a drug store where you can depend upon the drugs being fresh and of full strength and in perfect condition.

It is impossible for you to buy stale drugs of us, because we do not have any to sell. All of our roots, herbs, and other drugs are in perfect condition. They will bear any reliable test that they are put to.

Whenever you want drugs it would pay you to remember this point and come here for them.



In a matter so important as the medicine that you have to take when you are sick it is well to know something about it.

As druggists it is our constant duty to buy and dispense the drugs which enter into the medicines prescribed by physicians and taken by the general public.

We have won a considerable reputation for the skillful and accurate manner in which we compound medicines prescribed by the physicians.

It is our policy, just as it is the policy of all conscientious druggists, that our drugs and chemicals may be examined at any time, and will always be found to be pure and reliable.

We do not see how any one could exert more carelessness than we do in the selection of our drugs and chemicals.

We buy of the most reliable manufacturing and importing chemists in this country.

We test every drug that can be tested.

NO ADULTERATION OR SUBSTITUTION.

We dispense in genuine, original packages whenever it is possible.

We keep an accurate watch of every product in our store, to see that it does not become old or lose its strength.

We never dispense any drug or chemical that is not up to the recognized standards of purity and strength.

Adulteration or substitution is never practiced or permitted in our drug store.

Whenever a doctor's prescription is brought to us we compound the medicine exactly as directed on the prescription without any deviation whatever as to quality or particular kind or make of preparation specified.

An accurate record is kept of every prescription which we put up; and whenever a prescription calls for poison or dangerous drugs it is checked over a second time before it is delivered. This is to prevent any possibility of a mistake.

In our career as druggists we have never yet made a serious mistake in our prescription work. This record is due to extreme carelessness in our work, as well as to our inviolable compliance with certain set rules that we have adopted for ourselves in order to

safeguard our prescription work.

All the medicines being prescribed by the physicians of this vicinity are carried in stock by us ready to dispense without delay.

We invite you to trust your prescription work to us, and assure you that everything possible will be done to make the medicine exactly as your doctor wants it to be, and that we, who are experienced practical pharmacists, know it ought to be.

TO CLEAN THE VELVET COLLAR OF AN OVERCOAT.—Put 1 oz. of liquid ammonia in 1/2 pint of clean water, damp the corner of a towel with the solution, and well rub the collar with it, removing as this is done the froth formed with a wooden paste-knife. Repeat the process three or four times, using each time a clean portion of the towel. Finally, lay on the collar a clean, damp piece of linen and iron it with moderate pressure and with a not too hot iron.



FOR THE HAIR.

We do not—could not every every preparation for the hair, but we have all the best advertised washes, tonics, dyes and restorers. Many of the so-called restorers contain sugar of lead and are dangerous if used internally. If your hair is dry and harsh, thin or falling out we have recipes that will promote the growth, prevent and remove dandruff and produce the silky gloss so much desired.

ANTS may be driven away from kitchens, cabinets, or rooms by laying about leaves of whineweed and lavender, the odours of which are very disagreeable to the insects. An ant-hill may be destroyed by sprinkling quicklime over it and adding water. Trees and shrubs may be freed from them by painting the branches with a solution of 20 grains of arsenic in a wine-bottle of water.

CHAMOIS SKINS.

We have an excellent line, and you must have a personal inspection before buying; that is, we would prefer you to see them. Our stock ranges in price, so we can sell you a good skin for 25 cents and higher. Each skin represents its value, you can depend on that.

A VALUABLE HOUSEHOLD ARTICLE.

A box of powdered borax should be kept in every household, its uses being numerous for almost every purpose. In the laundry it is the best agent for softening water. For the kitchen it is invaluable, and has many uses in the dining-room. For toilet purposes it is excellent, and its medicinal qualities are unnumbered. Its convenience for use and its low price place borax within the reach of all housekeepers.

LINSEED TEA.—Put 1 oz. of good linseed and 1/2 oz. of bested Superior root in a 1/2 gal. and pour over them 1 pint of boiling water. Cover with a card and let the infusion stand in a warm place for three or four hours. Strain and, if desired, sweeten and add a little lemon juice. This is a good drink in chest and urinary affections.

OUR STOCK OF SPONGES

is complete in every detail, from those for 5 cents each to the large fine ones for bathing, with toilet, surgical, silk and other kinds between. Give us a call.

TO CLEAN HAIR BRUSHES.

After combing out, dip the brush (not the wooden or ivory back) in a basin of warm water to which a teaspoonful of ammonia has been added. Then rub the bristles with a little soap, squeeze the brush to and fro in the warm water, and when cleansed dip in cold water. Shake, rub the frame; and dry in the air or in a warm room, not before the fire, or the back may warp.

PURE DISTILLED EXTRACT OF WITCH HAZEL

is a reliable family remedy for Burns, Bruises, Sprains and Wounds and is the only kind we keep, and you should not keep home without it.



IN SICKNESS

A Hot Water Bottle is a necessity. In time of Health it is a comfort and luxury. The family without one is without a good friend. These bottles are not expensive as some people think. Our prices are sure to please you.



Perfumes lose their strength unless they are taken care of. When you buy Perfumes you pay for the amount of fragrance, and not for the bulk of the liquid.

A little one ounce bottle of our kind of Perfume will give off more fragrance than a quart bottle of some other kind.

We protect all of our Perfumes so that they retain their odor for the longest possible time.

When you buy Perfumes of us you get the most for your money that can be given, each odor containing its greatest possible fragrance, just as if you got it direct from the maker, freshly prepared.

UNUSUAL GOODS.

We have always been conservative buyers. We have never believed in stocking up with a great quantity of goods which were slow sellers. The result is that all of our goods are bright, clean and fresh. We do not get overstocked on a bit of undesirable articles. You would think to look over our stock that everything was local-made, just received; in fact, we try to turn all of our stock over several times a year.

This is one reason for the steady growth of our business. It doesn't take customers long to know that when they come here after anything they are going to get a bright, clean article in the best possible condition.

FULL STRENGTH CHEMICALS.

So, also, we watch our chemicals very carefully. If we did not do so some of them would dissolve; some would lose their strength; some would oxidize, and many of them would deteriorate in active medicinal principles. We know just what ones to watch, and keep a very accurate record of each, so that they will all be in perfect condition at all times. We do not use any chemicals that are not in the best possible condition. Everything must be right—fresh, pure and of full strength—or we will not use it. Remember this when you have prescription work to do.

IF YOU WANT TO DYE

in good style, you can by getting your dye stuffs of us. We have all colors.

BEEF TEA.—There is a widespread misapprehension among the public in regard to the nutritive value of beef-tee. The notion prevails that the nourishing qualities of the meat pass into desuetude, and that the dry hard remnant of meat fiber which remains undissolved is exhausted of its nutrient properties. A deplorable amount of waste arises from the prevalence of this erroneous notion in the households of many who can ill afford it. The proper manner of meat is insoluble in boiling water, or in water heated above 200° Fahr. The ingredients which pass into solution are the spinal extractives and salines of the meat, and nothing more except some trifling amount of gelatin.—**SIR WILLIAM BOURNE, M. D.**

All the bloodless caused by the war-like ambition of Napoleon is as nothing compared with the myriads of persons who have sunk into their graves from a misplaced confidence in the food value of beef-tee.—**J. MURKIN FORTMILL, M. D.**

PEOPLE DON'T TAKE

COD LIVER OIL.

because they like it, but because it is good for them if they are run down, losing flesh, have weak lungs and suffer from lack of strength. Give young children and invalids all it is good for them. But whether you take it yourself or give it to the children, be sure you get a good quality. We pride ourselves on Our Emulsion of Cod Liver Oil. Give it a trial. Making it ourselves in quantities to suit the demand we guarantee its purity and freshness.



WE HAVE EVERY COMFORT

For hair, such as nesting bottles, rubber rings, talcum powder, in fact, everything baby needs for its infant. Try us and see if we have not.

TO CLEAN GILT FRAMES.

Add a tablespoonful of solution of chloride of lime to the whites of three eggs, and brush the frames with this mixture by means of a bristle brush.



SPRINKLING OF TOOTH BRUSHES?

Yes, we have them at an especially low price when you consider the quality. It is one of those guaranteed, fast articles, or your money back kind. Brushes won't come out. You do not want one of those very cheap ones that turn out more expensive in the long run, but you want a good one—just the kind we keep. Will you try one of them? We have the best tooth powders, pastes and liquid dentifrices.

WHOLE BEEF-TEA.—Beef-tee as ordinarily made is a stimulant and not much else. To make a beef-tee which shall have really nutritive properties the following process, proposed by Dr. King Chambers, and adopted at some hospitals, may be followed: Make the cook understand that the essence of beef-tee is to contain all the contents and flavor of lean beef in a liquid form; and that it is to be sticky and strong, and to set like a hard jelly when cold. Let her take half a pound of freshly killed beef for every pint of beef-tee required, and remove all fat, shew, veins and bones. Let it be cut into pieces under half an inch square, and soak for twelve hours in one-third of the water. Let it then be taken out and simmered for two hours in the remaining two-thirds of the water. The boiling liquor is then to be poured on the cold liquor in which the meat was soaked. The solid meat is to be dried, pounded in a mortar, freed from all stringy parts and mixed with the rest. Though at first patients do not like it as well as the ordinary kind, it is of course much better for them.

GUEST PROTECTORS

Everybody who is afraid of changeable weather should wear one, and everybody can afford to at our price.

TO CLEAN KID-GLOVES.

Drop a clean piece of flannel with soap, and touch with it some powdered soap; then rub with it the glove while it is on the hand, and afterwards dry with another piece of flannel. Instead of the soap and water, milk and carbonate of soda may be employed. For white gloves it is better to use a perfectly clean sponge, skimmed milk and a little powdered curd soap.

These two columns for your own announcement for which note that cough remedy and optics are not mentioned in previous pages.



BRUSHES.

Our selection of hair, nail, tooth, cloth and velvet brushes is complete and from the best makers. Hair brushes in ebony and silver mounts.

If you want combs we have the "re-ventral" kind. See our selection. Best goods at lowest prices.

ACID STAINS.—A stain produced by a strong mineral acid, if quite recent, may be removed by ammonia diluted with water, or even by the vapour of ammonia. But if the acid has been left on the material long enough to have destroyed the colour, there is no chance of restoring the same except re-dyeing. Soap and warm water will generally suffice to remove stains on white stuffs produced by vegetable acids, such as orange or lemon juice, vinegar, beer ciders and fruit juices. But for such stains on coloured stuff damp first with water acidulated by sulphuric acid (10 or 12 drops in 2-pint) then wash with cold water.



DRUG STORE NEWS.

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500	\$ 4 00
1000	6 50
2000	10 00
5000	20 00



C. W. LAWTON,
Booklets and Store Papers,
PARIS.



SOAP?

YES, WE KEEP SOAP.

If you want a soap that will not leave the skin rough, ask us about it, when you are in. We like to talk our soaps, for we keep the best toilet and medicinal.

CHEAP DISINFECTANT FOR WATER CLOSETS.—Mix 1 lb. of sulphate of iron, 1 oz. of sulphate of zinc, 1 lb. of lime, and 1 lb. of powdered charcoal. Use about an ounce daily.