

ANNUAL REPORT



MODEL OF RICHVIEW LIBRARY

DUNLOP • WARDELL • MATSUI • AITKEN - ARCHITECTS

ETOBICOKE PUBLIC LIBRARY 1964

FROM THE LIBRARIAN'S REPORT

Until the township of Etobicoke has reached the limit of its population growth, one yardstick by which the public library system must be measured is the extent to which its services keep pace with increased population — how close do we come to our goal of having library facilities within reasonable reach of all citizens and how complete is the service those facilities provide?

LIBRARY FACILITIES

In March 1964 the Eatonville branch library was opened. The book stock of 18,000 volumes literally melted off the shelves. Over 5,000 additional volumes were added by the end of the year.

With the opening of Eatonville, bookmobile stops in the vicinity of the library were cancelled, enabling the bookmobiles to go to some previously unserved areas, and to extend the time of certain stops which had become unmanageably busy.

Rexdale Branch is the only library in the township north of Burnhamthorpe Road, and in spite of numbers of bookmobile stops it cannot be said that library facilities keep pace with the population in this area. The Rexdale library is now seriously overtaxed in trying to serve a public far too large for its resources.

LIBRARY SERVICE

The book collection, particularly at the Main library, provides both greater variety of subject material and increasing depth of coverage.

Participation in the Bibliographic Centre and installation of Telex there, has made it possible for us to meet reader's needs by borrowing books from other collections, and to make some return for this by loaning more books to other libraries.

A further extension of service in 1964 was the addition of a photocopier for books and periodicals in the Main library. In the eleven weeks of its use in 1964, 282 pages of material were copied for the public.

COMMUNITY CONTACTS, PROGRAMMES, ETC.

At Alderwood, the "Monday Nights at the Library," have proven most interesting, have been almost uniformly well attended and suggest many possibilities for the future.

At Eatonville a small poetry reading group was satisfactory to its limited membership.

Also at Alderwood and Eatonville, various art displays were arranged and one — the UNICEF display of children's art — was also shown at the Main Library.

Special programmes for children included puppet shows at Rexdale by a talented teenager, film showings at Eatonville, Humber Bay and the Main library.

Story hours continued to be of interest, with a high response from the pre-school children.

We have been most grateful for two donations for the purchase of books. The Etobicoke Horticultural Society provided money for books in their area of interest; the Kinsmen's Club of Humber Valley again made a generous gift for picture books for the Rexdale library, also for picture books for Richview.

FUTURE PLANNING

The anticipated opening of the Richview library in 1966, and the provision of a temporary sub-branch in the area of the Thistle town project in 1965, will do much to ensure more adequate library service north of the Richview Side Road.

The library — this library and all libraries must somehow find ways and means to help organize and make available the vast amounts of informational material required by all students, by business and professional people, by all the seekers after knowledge who besiege us in this electronic age. At the same time we must continue to supply what De Quincey called "the literature of power," in contrast to the "literature of knowledge." These are the works which provide the insight, enrichment, consideration of values, which may help man to live more wisely, more fully in the complex society which his knowledge has enabled him to obtain. How to do this will have to be our serious concern in the next few years.

THE USERS

Adult	40,901
Boys and Girls	32,683
Total	73,584
New Registrations, 1964	21,391

THE BOOK STOCK

Adult books	110,913
Boys and Girls	89,157
Total	200,070
Books added 1964	28,356

THE USE

BOOKS	
Adult	718,066
Boys and Girls	664,771
Total	1,382,837
Increase over 1963	178,352

FILMS

Number loaned	1,007
Total audience	22,915

THE COST

Township tax levy	\$535,590
Provincial grant	40,095
Other revenues	24,358

E T O B I C O K E P U B L I C L I B R A R Y 1 9 6 4

MAIN LIBRARY

36 Brentwood Road North, BE 3-2105

Miss M. Gardiner, *Head of Adult Circulation*Mr. D. Wick, *Head of Reference*Miss M. Whiteman, *Head of Boys and Girls Division*Mrs. G. Pincoe, *Head of Technical Services Division*

BRANCHES

ALDERWOOD BRANCH —

525 Horner Avenue, CL 1-5921

Mrs. R. Kennedy, *Branch Librarian*

EATONVILLE BRANCH —

430 Burnhamthorpe Road, 231-9975

Mrs. C. Fee, *Branch Librarian*

HUMBER BAY BRANCH —

200 Park Lawn Road, CL 1-7721

Mrs. C. Stewart, *Branch Librarian*

REXDALE BRANCH —

1595 Kipling Avenue North, 741-1170

Miss D. Dixon, *Branch Librarian*

MOBILE SERVICE — BE 3-2105

Miss B. McEwen, *Head of Bookmobile Service*

31 stops in various parts of the township.

Phone for schedule and information.

LIBRARY BOARD

1964

H. W. Allen, Q.C., *Chairman*

Mr. C. C. Reid

Miss R. Dean

Mr. J. Drohan

Mrs. T. Dunne

Mrs. L. M. Gordon

Mrs. W. G. Shaw

Mr. D. M. Kendall

Reeve: John P. MacBeth, Q.C.

Reeve's representative

Councillor E. H. Farrow

Miss B. D. Hardie, *Chief Librarian and
Secretary to the Board*

Miss M. E. Hughes

*Deputy Chief Librarian*Mr. T. G. Robinson, *Treasurer*