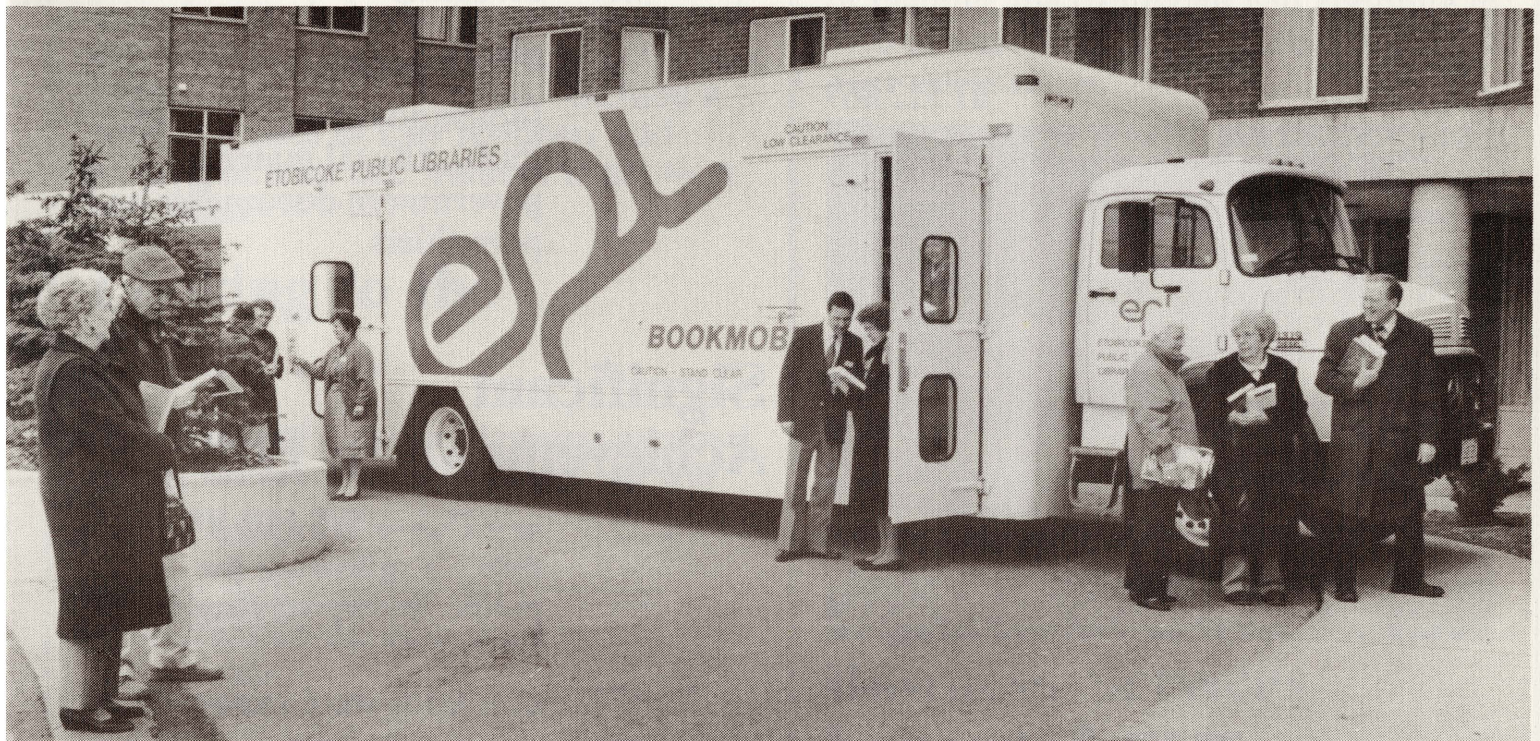


# Annual Report 1989



Location: Richview Residence

## ***SERVICE FROM A NEW BOOKMOBILE . . .***

*In 1989 a new Bookmobile replaced the old vehicle which had been in service for more than twenty years. The bright white and blue vehicle carries a stock of 3,100 items, is accessible to the handicapped, and travels to sixteen stops throughout the City.*

*The Bookmobile provides consistent and easy access to public library services for residents who are unable to visit library branches because of age, physical limitation, distance or isolation. Bookmobile stops include plaza locations, day care centres, seniors' residences and community centres.*

*The vehicle is a travelling advertisement of library services through its personalized license plates "USE EPL".*



**ETOBICOKE PUBLIC LIBRARIES**

# Financial Report

## STATEMENT OF OPERATIONS

### Revenue Fund

For the Year Ended December 31, 1989

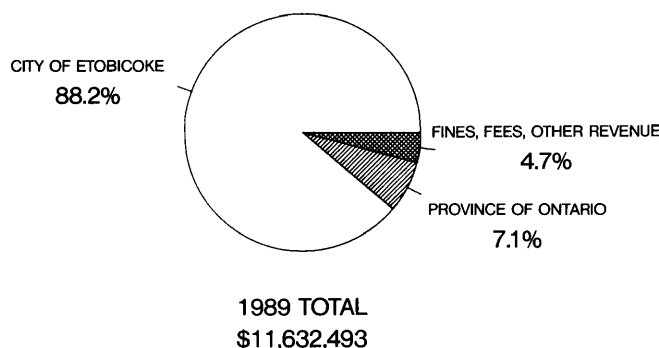
#### REVENUES:

City of Etobicoke	\$10,257,230
Grants	828,385
Library Revenue	496,878
Prior Year's Surplus	50,000
	<u>\$11,632,493</u>

#### EXPENDITURES:

Staff Costs	\$7,522,867
Library Materials	1,819,577
Building, Services & Other	1,834,285
Debenture Costs	150,724
Appropriation - Reserves	255,040
Year End Surplus	50,000
	<u>\$11,632,493</u>

#### WHO FUNDS LIBRARY SERVICE?



## Etobicoke Public Library Board 1989

Mrs. Elizabeth Brown  
 Mr. Joseph Connell — Chairman  
 Mr. Tom Driedger  
 Councillor Alex Faulkner  
 — Vice-Chairman  
 Councillor Douglas Holyday  
 Councillor Gloria Lindsay Luby  
 Mrs. Agnes Potts  
 Councillor David Robertson  
 Mr. David Young

## Your libraries offer . . .

706,233	books
66,448	microforms & microfiche
40,829	records
27,703	tapes
6,309	filmstrips & kits
5,510	talking books
4,820	videocassettes
2,123	compact discs
2,507	magazine subscriptions
1,798	16mm films
1,027	maps
619	art prints

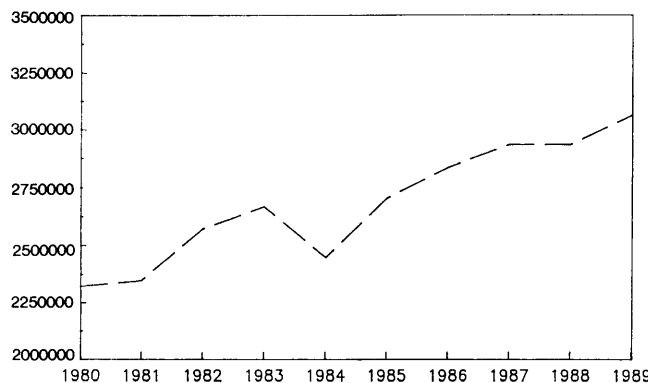
#### plus

thousands of paperbacks,  
 multicultural materials,  
 government documents and  
 pamphlets.

## Significant Achievements in 1989 . . .

3,063,132	items were borrowed in 1989 - a milestone for public library services in Etobicoke
219,577	questions were answered
78,777	people attended 3,223 programmes

#### CIRCULATION 1980 - 1989



INCREASE OVER 10 YEARS = 35.5%

## **Aspiring Authors Assisted . . .**

Canadian author and poet Mary di Michele was contracted by the Library to serve as a writer-in-residence from September to December 1989. The programme was primarily funded by the Ontario Ministry of Culture and Communications.

Ms. di Michele conducted programmes, workshops, author readings and personal interviews to help develop the skills and confidence of local, aspiring writers. This venture was very successful, reaching a wide audience of City residents and helping at least one resident to get work published.

## **Looking to the Future . . .**

As a result of a major planning exercise, public library service in Etobicoke will focus on two major roles:

- To be recognized as the principal information agent in the City of Etobicoke
- To be recognized as a source of support for the individual's use of leisure time

In 1989 a survey of key people in Etobicoke's service sector confirmed that the Library could efficiently and effectively carry out these roles.

The survey was part of an ongoing process to ensure that the Library can continue to respond to the unique needs of Etobicoke's various communities. Together with the goals of the library system, it will be used to develop improved services, collections and programmes.

## **Reaching Out . . .**

The first stage of an ongoing campaign to register every child in Etobicoke for a library card was entered in 1989. During visits to library branches, Grade One students were given library cards, a tour of the facilities and services and a chance to ask questions about the benefits of using the library.

Since use of the public library at an early age will encourage a lifelong enjoyment of reading, the campaign will continue in 1990 as part of International Literacy Year celebrations.



## **Business Services Expanded . . .**

Public library services to Etobicoke's business community were enhanced through increased information assistance, programmes and materials. Several new data bases were added to the computerized information service, providing easy access to current financial and business related data from national and local sources.

In expanding its resources, the Library is attempting to assist the business community to operate in a changing and complex environment.



- |   |                 |
|---|-----------------|
| 1. <b>Albion Library</b><br>1515 Albion Road<br>B. Willoughby, <i>Area Director</i>               | <b>741-7734</b> |
| 2. <b>Rexdale Library</b><br>2243 Kipling Avenue<br>P. L'Abbe, <i>Branch Manager</i>              | <b>741-1170</b> |
| 3. <b>Richview (Central) Library</b><br>1806 Islington Avenue<br>C. Stewart, <i>Area Director</i> | <b>248-5681</b> |
| <b>Extension Service</b><br>Bookmobile & Shut-in Service<br>L. Wright, <i>Department Head</i>     | <b>248-5681</b> |
| 4. <b>Elmbrook Park Library</b><br>2 Elmbrook Crescent<br>M. Rice, <i>Branch Manager</i>          | <b>626-1212</b> |
| 5. <b>Eatonville Library</b><br>430 Burnhamthorpe Road<br>V. Van Vliet, <i>Branch Manager</i>     | <b>622-2840</b> |
| 6. <b>Brentwood Library</b><br>36 Brentwood Road North<br>J. Paisley, <i>Area Director</i>        | <b>233-2105</b> |
| 7. <b>Humber Bay Library</b><br>200 Park Lawn Road<br>M. Boyd, <i>Branch Manager</i>              | <b>251-7721</b> |
| 8. <b>Mimico Centennial Library</b><br>47 Station Road<br>L. North, <i>Area Director</i>          | <b>259-8489</b> |
| 9. <b>New Toronto Library</b><br>110 Eleventh Street<br>S. Wilbur, <i>Branch Manager</i>          | <b>252-7254</b> |
| 10. <b>Long Branch Library</b><br>3500 Lakeshore Blvd. West<br>B. Crandall, <i>Branch Manager</i> | <b>252-1109</b> |
| 11. <b>Alderwood Library</b><br>525 Horner Avenue<br>Barbara Stephenson, <i>Branch Manager</i>    | <b>251-5921</b> |

## Administration

65 Hartsdale Drive  
P.O. Box 501  
Etobicoke, Ontario  
M9C 5G1  
(416) 243-8888  
(FAX) 243-6444

Ms. N.M. Hall, *Chief Executive Officer*  
Ms. J.C. Milne, *Deputy Chief Executive Officer*  
Mr. A.P. Singh, *Business Administrator*