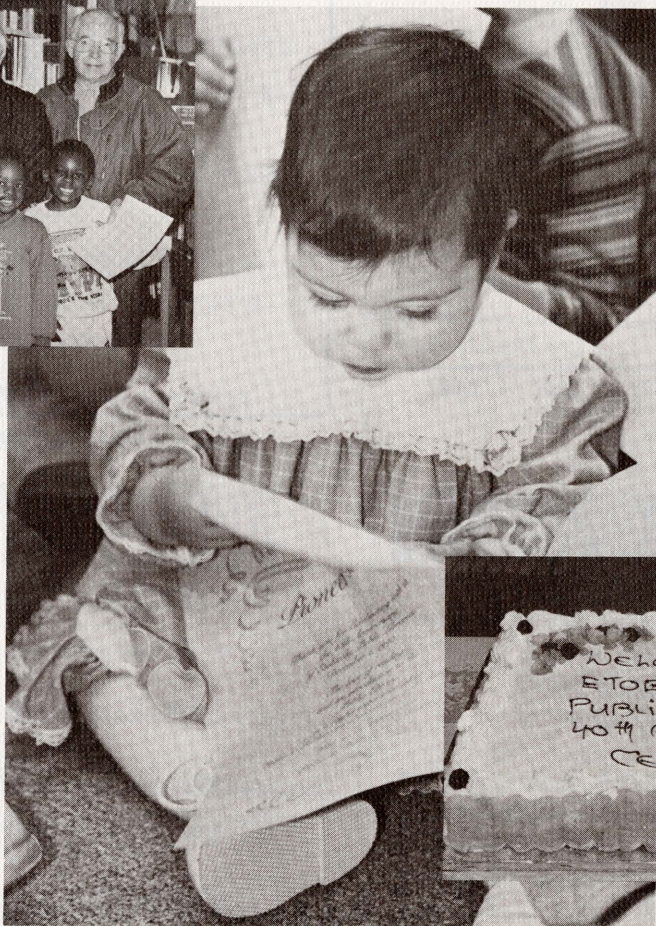


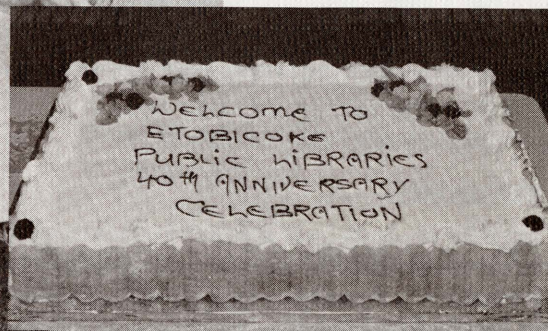
ANNUAL

REPORT

1990



ETOBICOKE GUARDIAN PHOTO
- Graham Paine



Etobicoke Public Libraries celebrated 40 years of service to the community on December 1, 1990.

Etobians enjoyed refreshments, displays and presentations at all 11 libraries and the bookmobile. People who visited their local library during the first year it opened received special certificates honouring them as "Pioneer Patrons."

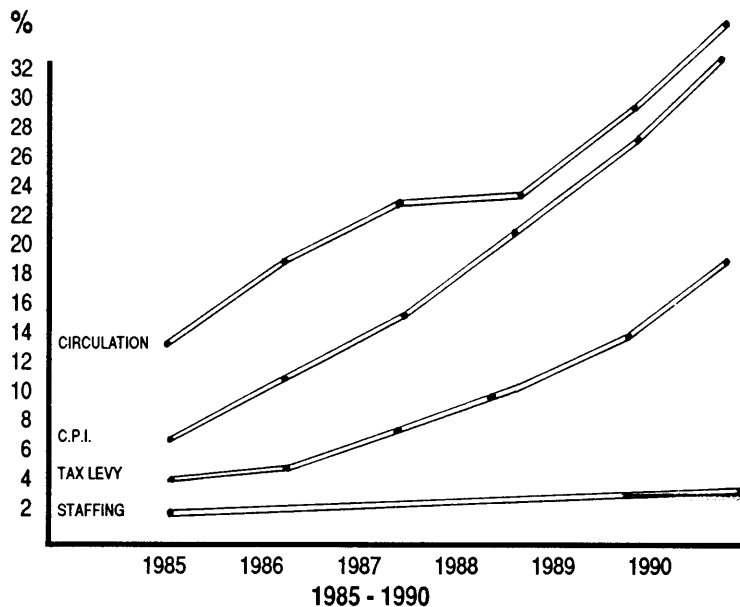
Our newest library, Elmbrook Park, honoured "Pioneer Babies." A contest inviting people to "match the 40 authors to their books" was also held.



ETOBICOKE PUBLIC LIBRARIES

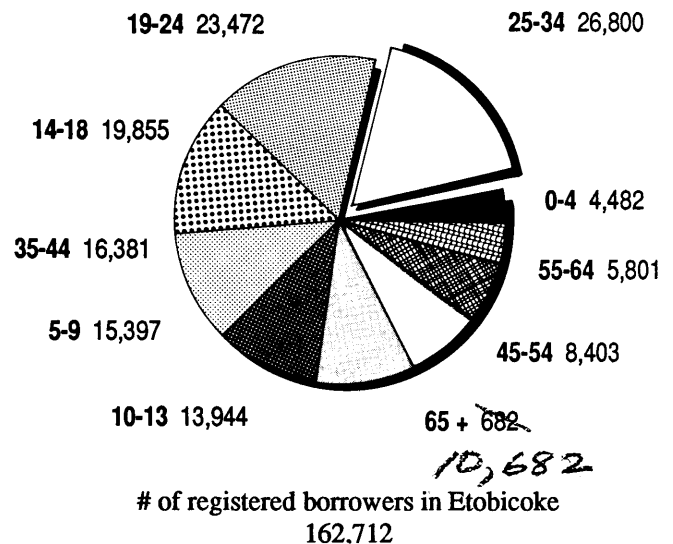
Etobicoke Public Libraries

Key Economic Indicators
6 Year History



Analysis of Patrons by Age

As of January 31, 1990



(includes customers who did not register their age.)

Financial Report

STATEMENT OF OPERATIONS

Revenue Fund
For the Year Ended December 31, 1990

REVENUES:

City of Etobicoke	\$10,691,828
Grants	852,403
Library Revenue	535,069
Appropriation-Reserves	274,069
Prior Year's Surplus	50,000

\$12,403,369

EXPENDITURES:

Staff Costs	\$8,387,056
Library Materials	1,986,592
Building, Services & Other	1,706,408
Debenture Costs	152,070
Year End Surplus	171,243

\$12,403,369

Etobicoke Public Library Board - 1990

Mrs. Elizabeth Brown

Mr. Joseph Connell

Mr. Tom Driedger

Councillor Alex Faulkner
- Vice-Chairman

Councillor Mary Huffman

Councillor Gloria Lindsay Luby

Mrs. Agnes Potts

Councillor David Robertson

Mr. David Young - Chairman

Your Libraries Offer...

714,104	books
67,004	microforms (& microfiche)
34,092	tapes
7,992	filmstrips & kits
6,019	talking books
5,666	video cassettes
2,948	compact discs
2,549	magazine subscriptions
1,602	16mm film
950	maps
621	art prints

plus

thousands of paperbacks, records, multicultural materials, government documents and pamphlets

Significant Achievements in 1990

3,246,325 items were borrowed in 1990 - a milestone for public library service in Etobicoke and a 6% increase over 1989, our previous record-breaking year

211,752 questions were answered

70,042 people attended 3,158+ programmes

Council approved a capital budget of \$398,000 for construction of the twelfth Etobicoke Library! The library will be in the northern area of Etobicoke.

10-71

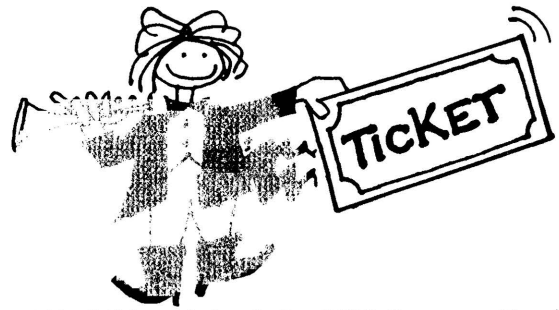
The circulation per capita was 10.44. This was higher than any other library system in Metropolitan Toronto - this means that Etobicoke residents checked out more library items per person than anywhere else in Metro.

Dial-In to Library Service

In 1990, Etobicoke Public Libraries introduced Dial-In Access, a service designed to make the libraries more accessible to Etobicoke residents.

Business people, students and citizens can now bring the Libraries directly to their offices or homes. Anyone with a personal computer and modem can dial (416) 245-0062 to search the online catalogue for the over 25 different types of listed material.

The Greatest Read on Earth



Over 3,000 children joined the 1990 Summer Reading Game - Ringmaster's Circus.

International Literacy Year Events

The Libraries celebrated International Literacy Year by participating in Literacy Week in Etobicoke - May 4-11.

Events held were:

The Power of Story, May 8, Albion Library
A programme about the importance of story to the lives of children

Simply for Kids Children's Festival, May 10, 11, 12
Sherway Gardens
An interactive Reading Centre where parents and children could read, listen to tapes, colour, play games and learn about library services.

The importance of literacy for people of all ages in all walks of life cannot be over stressed. And there is no better way to fight illiteracy than to start with our young people and to encourage within them a lifelong habit of reading.

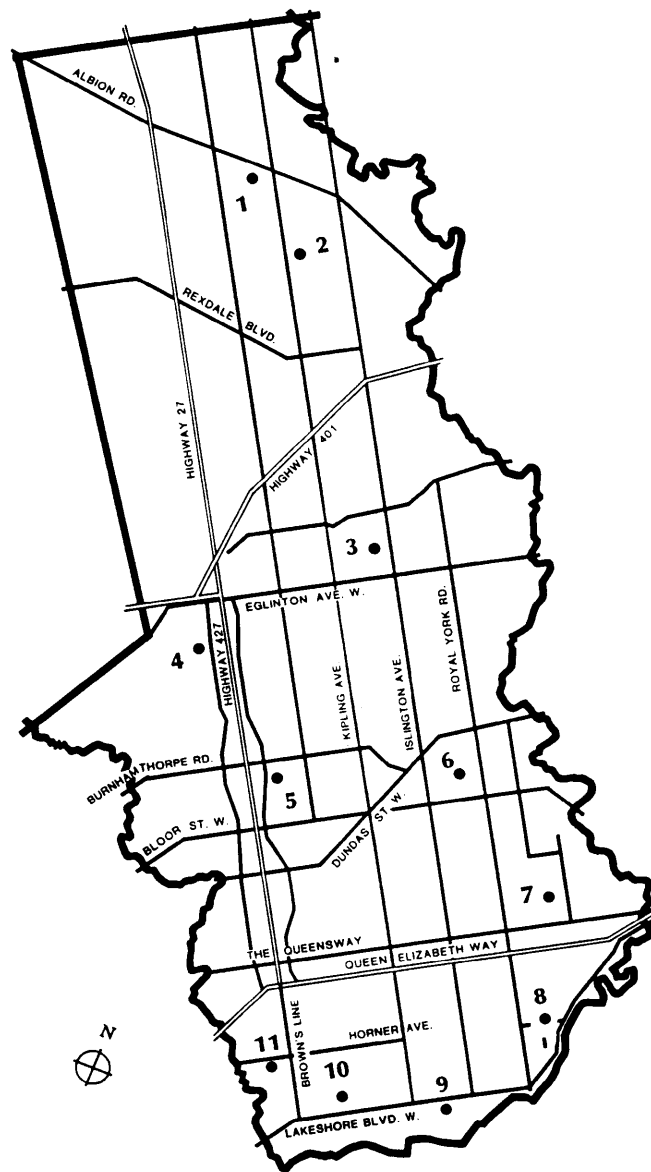
Tweedsmuir Collection Donation



ETOBICOKE GUARDIAN PHOTO
- Ian Kello

Etobicoke Public Library Board Chairman David Young accepted the Tweedsmuir Books, Minutes and Records from Mrs. Reta Kellam of the Tweedsmuir Committee, Richview Women's Institute. They are available to view at Richview (Central) Library in the Local History Room.

- | | |
|---|-----------------|
| 1. Albion Library
1515 Albion Road
B. Willoughby, <i>Area Director</i> | 394-5170 |
| 2. Rexdale Library
2243 Kipling Avenue
P. L'Abbe, <i>Branch Manager</i> | 394-5200 |
| 3. Richview (Central) Library
1806 Islington Avenue
C. Stewart, <i>Area Director</i> | 394-5120 |
| Extension Service
Bookmobile & Shut-in Service
L. Wright, <i>Department Head</i> | 394-5138 |
| 4. Elmbrook Park Library
2 Elmbrook Crescent
M. Rice, <i>Branch Manager</i> | 394-5290 |
| 5. Eatonville Library
430 Burnhamthorpe Road
V. Van Vliet, <i>Branch Manager</i> | 394-5270 |
| 6. Brentwood Library
36 Brentwood Road
J. Paisley, <i>Area Director</i> | 394-5240 |
| 7. Humber Bay Library
200 Park Lawn Road
M. Boyd, <i>Branch Manager</i> | 394-5300 |
| 8. Mimico Centennial Library
47 Station Road
L. North, <i>Area Director</i> | 394-5330 |
| 9. New Toronto Library
110 Eleventh Street
S. Wilbur, <i>Branch Manager</i> | 394-5350 |
| 10. Long Branch Library
3500 Lakeshore Blvd. West
B. Crandall, <i>Branch Manager</i> | 394-5320 |
| 11. Alderwood Library
525 Horner Avenue
B. Stephenson, <i>Branch Manager</i> | 394-5310 |



Administration

65 Hartsdale Drive
P.O. Box 501
Etobicoke, Ontario
M9C 5G1
(416) 394-5000
(Fax) 394-5050

Ms. Jennifer C. Milne, *Chief Executive Officer*
Ms. Anne Bailey, *Deputy Chief Executive Officer*
Mr. Albert P. Singh, *Business Administrator*



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