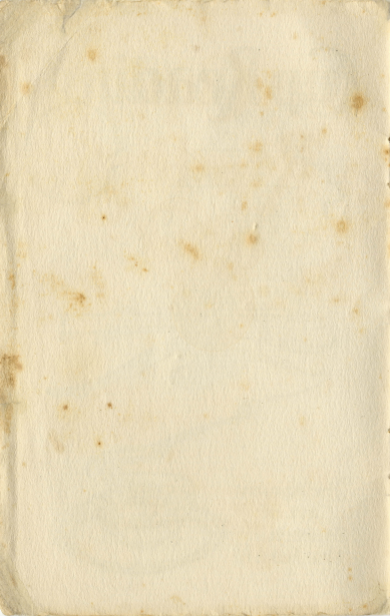


Cup Reading



The Ancient
Art of
Foretelling
the Future





Cup Reading



An exposition
on the ancient
art of teacup
reading, and
the meaning
of the various
symbols found
in the teacups

*Issued with the
Compliments of the*
SALADA TEA CO.

Dunko, c 1910?



DOES YOUR TEA PLEASE
YOU?

No beverage in the world is as universally popular as tea. It is used in nearly every civilized country and this delightful drink not only refreshes and invigorates the mind and body but also serves as the medium by which people meet on a basis of friendship and understanding the world over. There is a great difference in tea however. The finest tea at present produced in the world comes from Ceylon and India. "SALADA" is blended entirely from these choice growths and because every leaf is protected in the scientific aluminum foil "SALADA" package, "SALADA" is always absolutely pure, delicious in flavour and possessing the full strength and aroma of the fresh natural leaf.

Bulk tea or tea sold in cardboard cartons or paper bags is not protected in this way, and so can never be as good. You can only obtain "full value" when you buy "SALADA."

Tea to be good must be fresh. On every Salada label the month and the year of packing are clearly marked for the protection of the consumer.



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of SALADA TEA is**



TO PREPARE THE CUP

The hostess who knows that guests are to be diverted by the reading of their cups after tea, will select those of her teacups that flare gently towards the top and restrain their decorations to the outside surface. She will not use a tea-ball or strainer, but will infuse and pour the tea with no attempt to hold out the leaves.

A very little of the beverage should be allowed to remain in the cup at the end of the tea drinking; the reader then instructs the subject to "will" that his true destiny shall find expression in the symbols about to be formed, and to lift the cup by the handle and swish the liquid around in it three times by executing a rapid swinging motion from left to right. He should then invert the cup gently over the saucer, with the handle towards himself, and turn it slowly three times, making a silent wish. The cup is turned *towards* the consultant, to assure his luck.

So much for the rites of preparation.

The reader now takes the cup, which has certain fixed points for her. The handle represents the person who is consulting the oracle; it is also signifi-

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cant of time and distance—the nearer the symbols lie to the handle, the more immediate the time implied or the shorter the distance.

The rim of the cup also signifies present time; the sides represent the future, which becomes more and more remote until the bottom of the cup is reached.

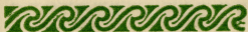
After the reading, the consultant will not look again into her cup and she will be careful to express her appreciation in terms other than thanks to the reader.

STUDYING THE CUP

The reader should first make a leisurely examination of the fortune, sizing up the general atmosphere of good or ill omen, before attempting to interpret in detail. The tea cup, like life itself, will usually show a certain amount of good or ill—the larger and more powerful symbols, or those that stand out clearly and distinctly, will overshadow those of less importance or of clouded or wavering formation and will give the reading its general character. Practice will develop the ability of the reader to combine the five great points—symbolism, sympathy, observation, the association of ideas and the ability to draw fitting analogies.



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This first silent study of the cup will show whether the fortune is clearly apparent or shrouded in doubt and indecision. If the symbols are clear, even though formed by very few leaves, a very well connected fortune may be read from them. If the outlines lack character, are vague and shapeless, they are not worthy of any attention; the earnest seer claims that in such cases, either the consultant did not concentrate his mind when the pictures were being formed, or his whole destiny is still undetermined because he himself has not yet given it definite shape.

HOW TO READ THE SYMBOLS

An often-heard enquiry is, "How have the symbols formed by the tea leaves acquired such definite meanings?"

This has come about gradually; the old time seers saw certain meanings in certain formations, suggested usually by some association of ideas; out of the many interpretations, a set of symbols that seem to have been common to most seers, was evolved. They have become traditions, and are rightly so, for amazing revelations have been made from them.

The important symbols or pictures are easy to memorize, because we, to-day,



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easily associate the same ideas with them that occurred to the original spae-wives. ("Spae" is from the Scotch Gaelic, meaning to foretell or divine one's fortune. The spae-wives of Scotland are credited with originating the art of foretelling the future from tea leaves.)

Our divinations concern chiefly the promise of good or ill fortune, success or failure in material affairs, the activities and interest of the consultant, the coming of letters, parcels, gifts, friendly or unfriendly influences, affairs of the heart, indications of travel, joy, sorrow, triumph and so forth.

The mainly recurring symbols should be memorized. These give the keys to the story, which should not be merely a disconnected interpretation of the separate symbols, but should be woven together in a more or less connected manner. This is not difficult, because there are often obvious connections between the symbols; a parcel with a good luck omen close beside it, would naturally be interpreted as a package which will give pleasure to the recipient; a bird flying toward the handle (which we have said, represents the consultant) is the bringer of news and if there is, close by, a symbol of

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sorrow, or the indication of money, it does not take great cleverness to see that the news will be sad or that it will tell of money; or if both these symbols are connected with the news, it is obvious enough that something in the nature of a legacy is foretold.

We shall discuss the most-found indications under separate headings, to aid the student of cup-reading to understand and memorize them; then, we shall add an alphabetical list of commonly occurring symbols that may be easily consulted as a ready reference.

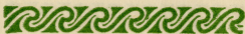
*“ DOES MY WISH COME
TRUE ?”*

Many seers, especially amongst the old followers of the cult, leave out the wishing rite; but the making of the wish lies close to the heart of many people and their first interest, when the cup is examined, is expressed in the eager question, “Do I get my wish ?”

When the wish has been included, the seer therefor generally first looks for an omen regarding it. The wish is represented by a complete figure such as a circle, square, oblong, or irregular figure



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formed by the tea-leaves, enclosing a clear section of the tea-cup's surface. If the outline surrounding this clear space is slightly broken, the wish will not be filled completely.

The closer the wish-figure is placed to the rim and the handle of the cup, the more promptly the wish will be realized. If the figure lies low on the side or on the bottom of the cup but is still complete, the wish will only be filled at the latest possible moment.

In the absence of the wish-figure, no definite hope for the fulfillment of the wish, can be held out by the seer and should the omens of ill-fortune predominate in the cup, it is probable that the wish will not "come true."

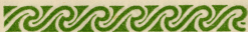
SYMBOLS OF GOOD OR ILL FORTUNE

There are many omens that cast an atmosphere of good fortune over the cup or attach themselves to certain symbols in the cup and give them a fortunate significance.

The commonest of these are an anchor, clover leaf, crown, arch, butterfly, frog, angel, triangle, tree, flower, bouquet or garland, star, fleur-de-lis.



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It is at once apparent, when we look at the list of special omens of ill-fortune that, without any knowledge of the lore of cup-reading, many are included which we would say at once were probably "unlucky"; a cross, serpent, hour-glass, arrow, gun or fire arm, sword, wild beasts, clouds.

These two lists should be carefully memorized. They are, to a great extent, the "adjectives" of cup-reading; a symbol which will simply declare an event, will be given its character by these and similar descriptive omens.

TRAVEL IS INDICATED

Journeys, large and small, are very commonly foretold in the tea-cup. The figure itself, and the omens that surround and "qualify" it, will indicate whether it is in the nature of a little excursion or week-end trip, or a journey of pretentious proportions.

An *Arch* indicates a long journey, probably by steamship.

A *Bear*, a long journey, extending over a considerable period of time, (corresponding to the bear's winter disappearance).



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A *Bird*, if not flying, portends travel.

A *Bridge* indicates a trip of a pleasant nature.

A *Kite*, a long trip, probably by sea, and with considerable attendant honor and prestige.

A *Ladder*, travel, usually with some definite motive rather than just a pleasure trip.

Line of Dots denote a trip, especially if other signs of travel are present; if the line extends right around the cup, a wonderful trip is indicated, possibly around the world; the length of the line suggests the length of the journey. The straighter the line, the more pleasant the prospect. If the line wavers greatly, the journey is troublesome or attended by losses of some kind.

The position of the omen, its nearness to the rim of the cup, indicates the probable time of the journey. Other omens of good or ill, may tell of incidents of travel, pleasant or otherwise.

AFFAIRS OF THE HEART

An *Anchor* denotes constancy in love.

An *Angel*, bearer of good news, may be the special messenger of love.



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A *Chain*, if unbroken, denotes an early marriage; if broken, difficulties in emotional affairs.

Flowers, especially when present in quantities or in a bouquet, are a sign of happy marriage.

A *Harp* is a sign of marital happiness.

A *Heart*, if seen with a ring, speaks clearly of marriage—a genuine love match.


A *Horse-shoe*, if in the picture with any other marriage symbol, promises a most happy engagement or marriage.

A *Man*, appearing in a cup with any of the love symbols, is probably the man in the affair; if his figure is very clearly defined, he is dark; if somewhat indistinct, he is of blond type.

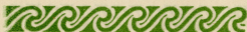
A *Palm tree*, with its tall trunk and crown of leaves, to a maiden is a sign of speedy marriage; to a married woman, a sign of children.

A *Peacock* with a spread tail, may denote a happy marriage or a notable piece of good fortune, such as the acquisition of property.

A *Pear* in a woman's cup promises a wealthy marriage.



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A *Ring* means marriage; an initial near it will be that of the surname of the future betrothed; if the symbol is clear and well defined, the best is promised; if it is cloudy, the prospect is not untroubled. If it is far down the sides, the marriage is somewhat distant and if right on the bottom, will be postponed or perhaps never take place.

Scissors or a *Sword* speak of lover's quarrels.

MONEY MATTERS

Material prosperity or setbacks in financial affairs, have various symbols.

An *Aeroplane* warns of dangerous projects.

An *Anchor*, near other symbols with a business significance, is a good sign.

A *Castle*, is a sign of fortune, probably unexpected.

Cattle, a *Cow*, or a *Cock* indicates prosperity.

A *Church* signifies prosperous money ventures.

Clouds, if surrounded by dots, indicate successful ventures.



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A *Crown* and a *Cross* close together indicate a legacy on the death of a friend or relative.

A *Heart*, if surrounded by dots, speaks of affairs of the pocket book rather than the affections and means pleasure that will come through wealth.

A *Hen* promises money in increase of expectations.

A *Moon* (crescent) is a sign of prosperous dealings.

A *Star*, if surrounded by dots, indicates much wealth in the future.

A *Triangle*, always lucky, may foretell a surprise in the form of an inheritance.

A *Wheel* indicates a legacy.

SUCCESSFUL OR NO ?

In the various affairs of life—the achieving of one's ambitions, accomplishment in one's work, happy relations with one's fellowmen in a social or a business way, in a word—success is the hope of everyone. There are numerous omens which indicate progress toward the desired goal, no matter what its nature—or warn of probable failure.

Flowers in the absence of omens relating to the affections, may signify success,

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especially in the arts or in some undertaking, not of a financial nature.

A *Hat* signifies the crown of success.

A *Horse* promises fulfilment of ambition, probably through a journey.

An *Hour Glass* is a warning of immediate dangers which may be of a financial nature—indicated perhaps, by other business omens.

A *House* speaks of substantial business interests.

A *Key* foretells an expansion in business, with increasing revenues.

A *Lion*, when unmistakably defined, forecasts great achievements.

Question Mark speaks of doubt and possible disappointment.

A *Revolver*, especially in connection with another omen in this group, warns of disaster.

A *Windmill* is a splendid indication to the person who is engaged in hazardous undertakings.

AS TO GENERAL HAPPINESS

Apart from those omens which have particularly to do with the happiness that comes through love, success in money

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matters, and so forth, there are others that give to the fortune a certain aura of contentment or satisfaction. Amongst these:

A *Bush* foretells a pleasant invitation to a social function.

A *Basket or a Chair* foretells an increase in the family.

Clouds are indications of serious trouble (unless surrounded by dots, when they indicate success in money matters.)

Clover, always a lucky sign, especially signifies happiness, if placed down the cup, it foretells new happiness to come.

A *Cross* warns of trouble or deferred hope.

A *Crown* is a sign of coming honors or deep satisfaction through achievement.

A *Deer or other Antlered Animal* foretells business strife, and possible failures.

The *Fleur-de-lis* may be taken as the token of health and happiness if near the top of the cup; lying on the bottom, it betokens disputes and anger.

A *Gun or Rifle* is a sign of unhappiness and sometimes of calamity at the hand of former friends.

An *Owl* is very unfortunate as it indicates illness, humiliation, poverty; it

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may be hooting a warning against new business undertakings, or to the girl or man who is in love.

A *Pitcher* is a sign of good health.

Snakes or Serpents call for caution to avoid misfortune, probably caused by personal enemies.

Squares are a sign of peace and security.

A *Star* is a sign of happiness and pleasant events.

Straight Lines speak of a long and serene life.

Twisted Outlines foretell grievances, especially when numerous.

An *Umbrella* signifies irritations and discouragements.

NEWS, LETTERS, GIFTS, PERSONAL RELATIONSHIPS

An *Angel* signifies good news.

An *Arrow* foretells a disconcerting letter.

Birds, if flying, are harbingers of good news.

A *Car or Carriage*—the approach of friends.



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A *Cat*—treacherous opponents.

A *Circle* indicates the coming of money, or a gift.

A *Fish* foretells good news from a distance.

A *Flag* warns of danger from an unfriendly person.

A *Person*, if walking is the bearer of good news.

A *Knife* warns of disastrous quarrels.

Squares or Oblongs, whether a single leaf or several leaves, represent letters or parcels, or news by other channels. If dots are close by, money is indicated. If unclouded, the news is good but if clouded, bad news or losses may be expected. An initial near a letter is probably that of the sender.

A *Ship* tells of a visit from a friend.

A *Mountain* signifies powerful friends; a mountain range, powerful enemies.

A *Pig* is a sign of envy, possibly on the part of friends.

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*HANDY INDEX TO COMMON
SYMBOLS*

(For detailed interpretations, see special sections)

- Aeroplane—dangerous project.
Anchor—good luck ; constancy in love.
Angel—good news.
Arrow—disconcerting letter.
Basket—addition to family.
Bear—long journey.
Birds—good luck; travel, flying—good news.
Bridge—pleasant trip.
Bush—pleasant invitation.
Car or Carriage—coming of friends
Castle—unexpected fortune.
Cat—treacherous enemies.
Cattle—prosperity.
Church—success in finance.
Circle—gift or money.
Clouds—success.
Clover—luck.
Crown—honors.
Crown and Cross—legacy



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- Deer—business failure.
Dots—travel, if in lines, money, etc.
Flag—danger from unfriendly influences.
Fleur-de-lis—health and happiness, near rim; anger, if on bottom.
Fish—good news from afar.
Flowers—success and good luck; happy marriage.
Harp—marital happiness.
Hat—crown of success.
Heart—with ring, happy love match; surrounded by dots, money.
Hen—money beyond expectations.
Horse—fulfillment of ambitions.
Horseshoe—luck; a fortunate trip or near love symbol, happy marriage.
Hour-glass—immediate financial changes.
House—substantial business interests.
Gun—calamity.
Key—increase in business and revenues.
Kite—travel, probably by sea; honors.
Ladder—travel, with definite object.
Lion—achievement.
Man—love affair.
Moon—(crescent) prosperous dealings
Mountain—powerful friends.

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Numbers — read in conjunction with other symbols.

Owl—illness, poverty, humiliation.

Palm tree—speedy marriage or addition to family.

Peacock—happy marriage.

Pear—wealth, success, wealthy husband.

Person walking—good news.

Pitcher—good news.

Pig—good and bad luck.

Question mark—doubt, disappointment.

Revolver—disaster.

Ring—marriage.

Scissors—lovers' quarrel.

Ship—visit from friends.

Snakes—warning against misfortune

Squares—peace and security.

Star—wealth.

Straight lines—long serene life.

Sword—lovers' quarrel.

Triangle—luck; unexpected inheritance.

Twisted outlines—grievances, worries.

Umbrella—irritation or discouragement.

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FOUNDED 1892

Salada Tea Company, founded in 1892 by Mr. P. C. Larkin in Toronto, has extended since that time to cover every principal city in North America, and Salada is shipped to many foreign countries as well. This phenomenal growth can be attributed only to the superior quality and sterling worth of "SALADA" when actually tested in the teapot. Anyone who has not tried this most delicious tea has been contenting himself with something less good than the best. "SALADA" yields 300 or more cups to the pound when made as it should be, that is by placing in the teapot one level teaspoonful of "SALADA" for every cup required.

"SALADA" is sold in the following qualities,—Gold Label, Red Label, Orange Pekoe Blend, Blue Label and Brown Label.

Gold Label is the finest and most expensive quality.

Brown Label has by far the largest sale and is popularly priced.

All Labels except "Orange Pekoe" which is all black, are packed in Black, Green and Mixed Blends.

Free samples of any of these teas may be obtained by writing to "SALADA"
—Toronto.

