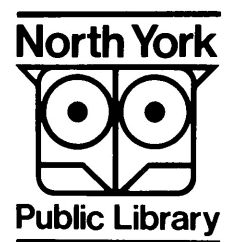


# 1990



# ANNUAL REPORT



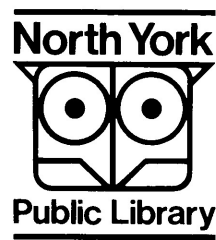
NORTH YORK PUBLIC LIBRARY  
ANNUAL REPORT  
1990

**Library Board**

- Chair**            Councillor Barry Burton
- Vice Chair**     Linda Abrams
- Members**       Lindley Massiah  
                     Councillor Jim McGuffin  
                     Kerle Palin  
                     Stephnie Payne  
                     Berenice Pepe  
                     Harold Randall  
                     Councillor Judy Sgro  
                     Nighat Sukhera  
                     Jack Wigham  
                     Lorraine Williams  
                     Susan Yates

**Executive Staff**

- Josephine Bryant  
*Chief Executive Officer*
- Linda Mackenzie  
*Director Public Services*  
*Deputy Chief Executive Officer*
- Gordon Thomson  
*Director Public Services*  
*Deputy Chief Executive Officer*
- Sid Mowder  
*Director Administrative Services*
- Jock Bryce  
*Director Human Resources*



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**COVER PHOTO:**    *NYPL's 40th Anniversary celebrations in June drew hundreds to the annual book sale.*

## From the Board Chair

The first year of the new decade passes, and it is another year of change. Why do we see such change year after year? Does this mean we did things wrong in the past? No. We live in a community with changing information needs, and what was right for the past may not be appropriate for the present.

As a public library, part of our mandate is to respond to these changes. Our users know that information today is provided not just in books, but on computers, compact discs, videos and more. The technological age has given us new ways of doing things. North Yorkers expect to discover them at their library. And so we change.

Change can be difficult, especially in the face of a tightened economy. The easier road is often the one most travelled. It is a tribute to our staff and Library Board that again in 1990 North York Public Library cleared a new path, delivering the best in library service and collections. This is a community that thrives on change and looks to its library for guidance. We will continue to provide that guidance.



A handwritten signature in cursive script that reads "Barry Burton". The signature is fluid and elegant, with a long horizontal stroke at the end.

Councillor Barry Burton  
*Chair, North York Public Library Board*



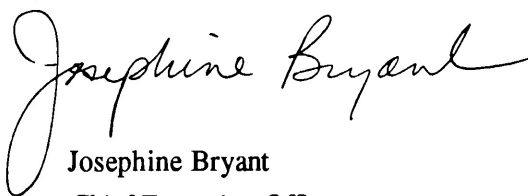
## From the Chief Executive Officer

In 1990, our 40th anniversary year, we celebrated a library system that dwarfs the original collection begun in the 1940s. Where 2,500 volumes in a church basement once served 60,000 inhabitants, today 1.9 million items in 20 branches serve more than half a million people.

This growth shows no signs of slowing. Our ability to respond to it with appropriate library service continued in earnest in 1990 with the implementation of our *'Working Together' Five Year Strategic Plan, 1990-1994*. We now have reporting systems, task forces, workshops, work programs and computerized monitoring systems in place to implement this plan. They will ensure that we continue to provide leading-edge library service that meets our community's ever-widening range of needs.

Staff has responded to our planned objectives with more of the resourceful service delivery that is a hallmark of our system. The Board has responded to the needs of the public and staff with considered and progressive guidance. And City Council has responded to our funding requirements with unflagging support and confidence.

I applaud the continued dedication of one and all, for the public has received these efforts with the highest circulation and usage in our history.



Josephine Bryant  
*Chief Executive Officer*



## 1990 in Review

Countless specific improvements and projects were undertaken in 1990 in all branches and departments, but a number of highlights deserve mention in the areas of service delivery, outreach and automation.

### Service Delivery

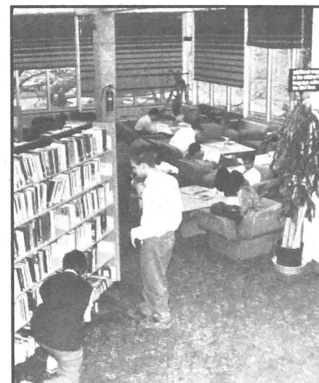
- non-book formats such as videos, compact disks, cassettes and software programs comprised 23% of collection purchases in 1990
- videos were made available at all regional branches
- after-hours book drop boxes were installed at all regional branches
- North York Public Library's sixth and seventh Literacy Offices opened at Flemington Park and Jane Sheppard Community Branches
- author and journalist Carole Giangrande critiqued manuscripts and met with aspiring writers during a three-month term as Writer-in-Residence
- materials were purchased in 31 languages
- York Woods Regional Branch experienced a 13% circulation increase, Woodview Park Community Branch a 14.1% increase
- Central Library circulation exceeded 1 million items; visits surpassed 700,000

### Community Outreach

- 3,300 North York Public Library 'Born to Read' packages promoting reading to children were given to mothers of newborns by North York Public Health Nurses



*Flemington Park opens a Literacy Office.*

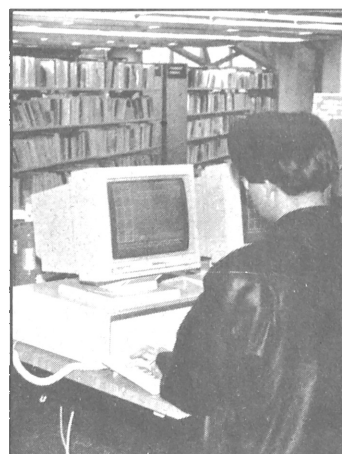


*Circulation is up again.*

*'Born to Read' starts them young.*



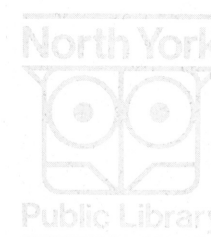
- visits to retail outlets by York Woods, Don Mills and Victoria Village branch staff, and a summer outreach program by York Woods staff increased library visibility to potential new users
- the new 'Dial-a-Story' program averaged 2,732 calls monthly in its first year of operation
- 2,000 people attended the 40th Anniversary celebrations at Mel Lastman Square



*CATNYP: using the catalogue is easier than ever.*

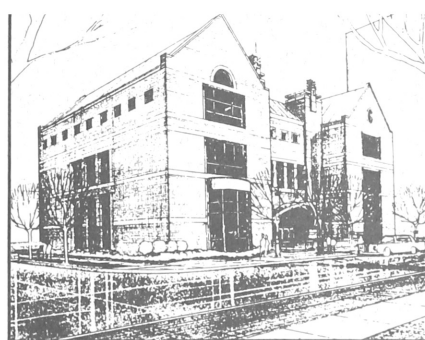
### **Automation**

- 210 *CATNYP* CD-ROM terminals replaced the microfiche system to automate North York Public Library's catalogue of library holdings
- a second arm of the CD-ROM project at Central, Fairview and Downsview provided a computerized information retrieval service containing periodical indexes and encyclopedia text
- the Children's Computer Centre opened at Central Library, helping children as young as preschool age to learn about computers and practise math and creative drills
- continued automation in such support areas as Accounting, Human Resources and Publicity helped North York Public Library maintain effective and cost-efficient business, administrative and public relations practices



### **Looking to 1991...**

- Bathurst Heights Regional Branch will move to a modern new facility to be built at Saranac Boulevard and Covington Road
- two feasibility studies will determine the need for redevelopment at Don Mills and Downsview Regional Branches



*Bathurst Heights will get a new branch in '91.*

Statistical Highlights 1990

Population served:	542,742
Registered patrons:	333,486
Number of libraries	20
Number of visits:	4,227,704
Items held:	1,933,218
Items circulated:	4,878,894
Items used in-house:	4,264,711
Number of reference requests:	1,362,863
Items delivered to shut-ins:	47,789
Database searches performed:	4,859
Full-time staff:	421
Part-time staff:	152
Pages:	259
Volunteers:	301

Financial Highlights 1990

<b>Received</b>		
City of North York:	\$30,373,693	
Grants:	1,663,730	
Fees, fines:	266,158	
Photocopies:	297,895	
Equipment & facility rentals:	107,773	
Interest:	620,189	
Other sources:	243,347	
Previous surplus:	<u>305,375</u>	
Total revenues 1990:	<b>\$33,778,160</b>	1989: \$30,410,750
<b>Spent</b>		
Salaries and benefits:	\$21,749,558	
Library materials:	3,286,262	
Library programs:	30,940	
Purchase of services:	4,359,151	
Equipment and furnishings:	325,366	
Supplies and sundries:	1,109,977	
Taxes, licenses, unrecovered:	177,084	
Debt charges:	<u>2,416,258</u>	
Total expenditures 1990:	<b>\$33,454,596</b>	1989: \$30,105,375

# Friends of the Library

In 1990, North York Public Library established the *Friends of North York Public Library*, a non-profit, charitable organization dedicated to helping the library achieve its goals and objectives through volunteer activities, programming and fundraising. North York Public Library offers its special thanks to these founding members of the Friends:

## Board of Directors

Phyllis Chisvin (Chair)  
Gerry Tomany (Vice Chair)  
Josephine Bryant (ex officio)  
Margaret Higgins  
Barbara Hooper      Pat Patterson  
Kathleen Hopton      Pat Robertson  
Bill MacDonald      Deborah Whatley

## Members (to December 31, 1990)

Linda S. Abrams  
Eileen Allen  
Irene Arkin  
Virginia Atkins  
Hilda L. Bailey  
Barbara Barak and Family  
Deborah Berman and Family  
Jeannette Bourgoin  
Christopher Brands  
Arnold E. Brill  
Josephine Bryant and Family  
Linda Bunn  
Wayne Burnett  
Councillor Barry N. Burton  
Capt. Douglas K. Campbell  
Prudence Clunie  
Betty L. Crossley  
Kel Crossley  
Heather Davies  
Heather Davis  
Maria Drexler  
Diana Fink  
Daryl Fridenberg  
Lewis J. Getgood  
Nancy Giffen  
Phyllis Goldman and Family  
Eva Halasz  
Edward Murray Higgins  
Wendy Hoover

The Incerto Family  
Carol Jupiter  
Henzel Jupiter  
Carole Kandakji  
Payam Karimi  
Ruth Kingma  
Florence LaBell  
Mabel Lee  
Susan Lieberman  
Vivian Ma  
Linda Mackenzie and Family  
Jordi Mandlowitz  
Jason Mandlowitz  
Sister Margaret Ann  
Judith McCabe  
Jim McGillivray  
Councillor Jim McGuffin and Family  
Jeryn McKeown and Family  
Josette Midroni  
Margaret Mikulinski  
Hanna Miller  
Marion Milne  
Rose Monacelli  
Karim Moosabhoy and Family  
Marcelle Morel  
Ann Mummenhoff  
Joanne E. Notte  
R. B. Nutley  
Mary Nutley  
Jean Orpwood  
Betty Paul  
Berenice A. Pepe  
Cathy Phillips  
Rachel Pitch and Family  
Judy Price  
Joan Robinson  
Ian Ross  
Robert J. Sawyer  
Frieda Schaffel  
Bernice Sherman  
Catherine Siemens  
Darryl Singer  
Kurt Stiegwardt  
Margaret Stott  
Gordon Thomson  
Marthina Thomson  
Leto A. Tolentino  
Magdalena Vander Kooy  
Germaine Velvart  
Richard Velvart  
John V. Wigham  
Malcolm Wilkinson  
Mary Wilkinson  
Lorraine Williams

# North York Public Library Branches

**Amesbury Park Community Branch**  
1565 Lawrence Ave. W.  
395-5420

**Armour Heights Community Branch**  
2140 Avenue Rd.  
395-5430

**Bathurst Heights Regional Branch**  
3170 Bathurst St.  
395-5440

**Bayview Community Branch**  
2901 Bayview Ave.  
395-5460

**Black Creek Community Branch**  
2141 Jane St.  
395-5470

**Centennial Community Branch**  
578 Finch Ave. W.  
395-5490

**Central Library**  
5120 Yonge St.  
395-5700

**Executive Offices**  
5120 Yonge St.  
395-5500

**Don Mills Regional Branch**  
888 Lawrence Ave. E.  
395-5710

**Downsview Regional Branch**  
2793 Keele St.  
395-5720

**Fairview Regional Branch**  
35 Fairview Mall Dr.  
395-5750

**Flemingdon Park Community Branch**  
29 St. Dennis Dr.  
395-5820

**Hillcrest Community Branch**  
5801 Leslie St.  
395-5830

**Humber Summit Community Branch**  
2990 Islington Ave.  
395-5840

**Jane Sheppard Community Branch**  
Jane Sheppard Mall  
395-5966

**Pleasant View Community Branch**  
575 Van Horne Ave.  
395-5940

**Victoria Village Community Branch**  
184 Sloane Ave.  
395-5950

**Woodview Park Community Branch**  
16-18 Bradstock Rd.  
395-5960

**York Woods Regional Branch**  
1785 Finch Ave. W.  
395-5980

**Yorkdale Community Branch**  
Yorkdale Shopping Centre  
395-5970





