

Come by **BUS** to

SIMPSON'S

Mutual Street Salesroom

FREE 20 Minute Service



your Shopping Centre
for the things you
need in this issue of

SIMPSON'S 
Canada Wide

Come—see the goods for yourself before you buy. Never before have there been such opportunities for saving.

In the spacious up-to-date Salesroom in Simpson's Mutual Street building are large stocks ready for your inspection—not only the goods you see in this issue of "CANADA WIDE" but also samples and clearance lines—all at the lowest prices in Simpson's history.

Take advantage of our FREE bus service to visit this thrifty shopping centre each time you need things for yourself—your family—your home. Courteous salespeople will aid you in your shopping.

SIMPSON'S

GUARANTEE

In each transaction, Simpson's guarantees complete satisfaction or return the purchase price of the articles you buy.

Shopping Hours, including Saturday, 8.30 a.m. to 5.30 p.m.

THE SIMPSON COMPANY LIMITED
MUTUAL STREET -- TORONTO

TELEPHONE SERVICE

When you cannot come to the Salesroom, phone your order to Adelaide 8411. They will receive careful and prompt attention.
Adel. 8411



Goods Offered in ^{SIMPSON'S}CanadaWide may be ordered through Simpson's Telephone Service

Customers who live in the districts outlined below will find it a great time-saving convenience to use our Telephone Service when ordering goods from "Canada Wide." Just telephone your orders to our nearest office. We will see to it that you receive your parcels promptly.

If you live in any of the districts listed below,

Phone Adelaide 8411

Toronto

BIRCHCLIFFE
FAIRBANK
HIGHLAND CREEK
LAMBERTON MILLS
LANGSTAFF
LEASIDE
RICHMOND HILL
SCARBORO
SCARBORO JUNCTION
SWANSEA
THORNHILL
TODMORDEN
WEST HILL
WEXFORD
WILLOWDALE
OWEN SOUND
Telephone 1850
BARRIE
Telephone 1601
TRENTON
Telephone 903
PETERBORO
Telephone 3880

If you live in any of the districts listed below, use the Simpson Local Order Office in the Bayview Building, 861 Street and Lake Shore Bldg., New Toronto, or

Phone New Toronto 1120

HUMBER BAY
ISLINGTON
MIMICO
LONG BRANCH
MIMICO BEACH
NEW TORONTO

PORT CREDIT Telephone 31

OAKVILLE Telephone 609

HAMILTON 20 KING STREET EAST Telephone BAnk 3521

WESTON Telephone 703 THIS SERVES MOUNT DENNIS

TIMMINS Telephone 944

KIRKLAND LAKE Telephone 146

If you live in any of the districts listed below,

Phone Port Credit 31

CLARKSON
COOKSVILLE
DIXIE
ERINDALE
LAKEVIEW PARK
LAKEVIEW BEACH
LORNE PARK
PORT CREDIT
STREETSVILLE
SUNNYSVILLE

Simpson's Local Order Office
at 45 Simcoe Street, North,
Oshawa, serves the four districts
listed below.

BOWMANVILLE Telephone 524

DUNBARTON Telephone WHite 416

OSHAWA Telephone 2080

WHITBY AND PICKERING Telephone WHite 416

BRAMPTON Telephone 730

Simpson's Local Order Office
Queen Street, West, Brampton.

We Guarantee to please you fully or refund your money.

THE **SIMPSON** COMPANY
ROBERT LIMITED

Phone ADeLside 8411

